

**YALSA EXECUTIVE COMMITTEE MEETING DRAFT MINUTES**  
**ALA Annual Conference, Anaheim**  
**June 22 – 26, 2012**

*The mission of YALSA is to advocate, promote and strengthen service to young adults as part of the continuum of total library service, and to support those who provide service to this population.*

Executive Committee I            Fri.10:30 to noon PM, Hilton, Lido C  
Present: Nick Buron, Sarah Flowers, Penny Johnson, Jack Martin, Kim Patton, Sarajo Wentling, Beth Yoke.  
Guests: Shannon Peterson

Executive Committee II            Mon. 4:00 – 5:30 PM, convention center room 212B  
Present: Vicki Emery, Sarah Flowers, Penny Johnson, Jack Martin, Shannon Peterson, Sarajo Wentling, Beth Yoke.

A quorum was present for both meetings.

## **MINUTES (DRAFT)**

### **Call to Order**

**Information Forum** – 10 minutes allotted at the beginning of each session

Friday:

- Nick shared that he has received a promotion to Director of Community Library Services and merits his rise within his system to his experiences on Board and as Division Councilor.
- Beth updated the group on the status of potentially moving the administration of the Margaret A. Edwards Trust to ALA/YALSA.
- Beth reported that the seal issue has been turned over to ALA's legal counsel.

### **Friday**

Item #1.EC Priorities for the Annual Conference

- Changes to access to awards and selected lists. We can point to the Teen Book Finder app as well as letting members know how the log in works and where to find the URLs that can be bookmarked.
- Using the talking points and thanking the vendors who give support to YALSA. Make sure Board members know to state their role in YALSA when interacting with vendors.
- Helping members understand how YALSA finances are used
- Finding the next YALSA editor. Talking to potential applicants and encouraging them to apply.

Item #2.Mega Issue on Board Agenda (15 min.)

The group discussed ways to keep the Mega-Issue discussion focused and moving forward.

Item #3.Preparation for Board Training (15 min.)

The group discussed the agenda for the training for incoming Board members and what additional

information needs to be conveyed and what questions to anticipate.

**Item #4. Preparing for Revenues Discussion with Board (20 min.)**

The group talked about the process and goals for the Board discussion on revenues.

**Item #5. Planned Giving Next Steps (20 min.)**

The group discussed ways of getting the word out to members and supporters about easy ways to include YALSA in wills, life insurance policies, etc. as well as how to best initiate conversations with individuals.

Beth mentioned if any of us get mailings from other organizations about planned giving to share them with her for possible ideas and tactics.

**Monday**

**Item #6. Debriefing from Board Training, I, II & III (30 min.)**

The group discussed the effectiveness of the Board Training session for incoming Board members and follow up needed as well as productivity and general impressions of the Board during their Annual Meeting.

**Item #7. Debriefing from BARC & Other ALA Meetings (10 min.)**

- Mary Fellows indicated that ALSC is willing to co-host a listserv aimed at discussing serving the middle school years. Beth will direct Letitia to follow up.
- Discussed the need to contact Wendy Stephens about the member directory and “access denied” issues.

**Item #8. Debriefing from Leadership Development (10 min.)**

- Jack heard repeated concerns over the log-in process for awards and selection list pages.
- Chairs responded very positively to Gretchen’s presentation on the Hub.
- All selection chairs were in attendance.

**Item #9. Action Plan Review (15 min.)**

- Jack will use the items on the Action Plan items slated for 2012-2013 as a framework for the first Board e-chat on July 11.
- Contact ALA Member Director to move forward with determining first year member retention
- Need to revisit the Capacity building part of the Action Plan now that we have the Capacity Building Taskforce
- Discussed ways to shore up advocacy efforts and make sure we are accomplishing the tasks in that area of the Action Plan.

**Item #10. Goals to Accomplish for 2012 - 2013 (10 min.)**

- Preparing Edwards and PPYA for the move to the virtual pilot.
- Appoint a taskforce to create a manual for virtual awards and selection committee work.
- Pursue partners and funding for a YA Summit
- Appointing members to newly created taskforces
- Figuring out Issue briefs
- Marketing RFP
- Move forward with IG/DG re-imagining
- Move forward with planned giving efforts

- Working with Governance Nominating Committee to identify potential candidates for the 2013 slate

Item #11. Looking Ahead to the Fall Executive Meeting (15 min.)

Fall Exec will be October 25 (presidents elect) 26-27 (full group). Jack will follow up with Maureen Sullivan about possible funding to support YALSA member leaders' travel

**Executive Committee Function:** To act for the Board of Directors between Board meetings on items that require interim action; to review agendas for the Board meetings and to make recommendations to the Board regarding items reviewed and under consideration by the Board; to review YALSA activities and programs and recommend division priorities in relation to activities; to provide support and training for the Board of Directors and Chairs. YALSA's Executive Committee may not: amend bylaws; elect or remove board members; hire or fire the executive director; approve or change the budget; make major structural decisions.