

YALSA BOARD OF DIRECTORS MEETING AGENDA
JUNE 22 - 26, 2012, Anaheim

YALSA is a national association of librarians, library workers and advocates whose mission is to expand and strengthen library services for teens, aged 12-18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve and empower teens.

Board I Sat. 2:30 - 5:30 in the Convention Center, room 211A

Present: Nick Buron, Priscille Dando, Sarah Flowers, Penny Johnson, Monique le Conge, Jack Martin, Kim Patton, Shannon Peterson, Sara Ryan, Chris Shoemaker, Stephanie Squicciarini, Gail Tobin, Sarajo Wentling, Beth Yoke, Christian Zabriskie

Regrets: Sandra Hughes-Hassell

Guests: Sue-Ellen Beauregard, Kristen Bodine, Linda Braun, Yolanda Clayborn, Kelly Czarnecki, Lori Easterwood, Catherine Haydon, Nicola L. McDonald, Mandy R. Simon

Board II Sun. 4:00 - 5:30 in the Convention Center, room 211B

Present: Nick Buron, Priscille Dando, Sarah Flowers, Penny Johnson, Monique le Conge, Jack Martin, Kim Patton, Shannon Peterson, Sara Ryan, Chris Shoemaker, Stephanie Squicciarini, Gail Tobin, Sarajo Wentling, Beth Yoke, Christian Zabriskie

Regrets: Sandra Hughes-Hassell

Guests: Sophie Brookover, Diane Colson, Sarah Couri, Candice Mack, Steve Matthews, Alex Villagran

Board III Mon. 1:30 - 3:30 in the Convention Center, room 212B

Present: Nick Buron, Priscille Dando, Sarah Flowers, Penny Johnson, Monique le Conge, Jack Martin, Kim Patton, Shannon Peterson, Sara Ryan, Chris Shoemaker, Stephanie Squicciarini, Gail Tobin, Sarajo Wentling, Beth Yoke, Christian Zabriskie

Regrets: Sandra Hughes-Hassell

Guests: Linda Braun, Vicki Emery, Franklin Escobedo, Joy Kim, Gretchen Kolderup, Candice Mack, Thomas Maluck, Renee McGrath, Sarah Sogigian, Dorcas Wong

We'll pause in the agenda to accommodate 10 min. information exchanges with:

- *Emerging Leaders Group at 2:30pm on Saturday*
- *ALA Executive Board Representative, Steve Matthews at 4:00pm on Saturday*
- *BARC Representative, Alex Villagran at 4:10pm on Sunday*

A quorum was present for each session.

MINUTES (DRAFT)

Call to Order

Sarah Flowers called the meeting to order at 2:32 pm, on June 23, 2012.

Open Information Forum

Board I Forum:

- Sarah F. shared that the ALA Awards Committee approved YALSA's member recognition award, but before they approve the state library agency grant, YALSA needs to ensure at least five years worth of funding.
- Jack shared that PLA has been awarded funding for a digital summer reading program. Beth added that they will be developing a summer reading program finder app.
- Priscille shared that at the Booklist Advisory Board meeting they were talking about YALSA's Teen Book Finder app and how much they liked it.
- Stephanie shared an idea from the Leadership Development meeting that perhaps the YALSA Academy could be used to help train members who are interested in selection and awards committees learn selection and evaluation skills.
- Linda showed off YALSA's new Eat, Sleep, Read T-shirt that is available in the ALA store and online. Proceeds will benefit Friends of YALSA.
- The Board officially congratulated Christian on being a LJ Mover and Shaker.
- Emerging Leaders group presented their final project to the Board about meeting student member needs. They mentioned that student members were most interested in networking and career resources.
- Christian mentioned that Sylvia Schafer will be organizing an un-conference discussion around serving teens in large urban areas.

Board II Forum:

- Jack thanked everyone who made it to YALSA Happy Hour and mentioned what a successful and inspiring event it was.
- Nick reported that conference registration so far is around 16,400
- Chris mentioned Priscille's tweets about the Alex Award luncheon
- Stephanie mentioned that Penguin was interested in learning about YALSA's plans for a Morris celebration in 2013.
- Penny reported back from the Planning and Budget Assembly meeting and mentioned that they said some of the ALA fiscal reports are unusual this year due to the Neal Schuman acquisition.
- Sarah shared positive feedback from the YALSA membership meeting.
- Steve Matthews, YALSA's rep to the ALA Executive Board, reported on ALA updates including current membership numbers, information about the success of the virtual membership meeting, the status of the Digital Content in Libraries work group, and ALA budget issues. He also mentioned the document about re-envisioning the Annual conference and encouraged people to comment on it.
- Alex Villagran, BARC Representative, gave an update to the Board that included the projected profits from the Neal-Schuman acquisition and possible dues restructuring.

Board III Forum:

- Nick gave updated numbers on registration for this conference which is about 16,300 and mentioned that free passes from the exhibitors passes are up from last year.
- Linda gave an update on the ALA Digital Content Working Group which is currently working on tip sheets. She thought that there would be good opportunities for YALSA's E-Content ad-hoc committee to connect with this group. The ALA group is looking for bloggers.

Adoption of the Agenda -- Saturday

Motion #1. S. Squicciarini moved that the YALSA Board adopt the agenda with flexibility. S. Ryan seconded. Motion passed.

Mission Moment -- Saturday

Item #1. National Library Legislative Day – Sarah Flowers

Sarah shared information from her report from National Library Legislative Day. She reminded us that we all need to continue to encourage our libraries to invite elected officials to library programs and events.

Consent Items – Saturday

Includes confirmation of items approved by email votes since the Board's Feb. 2012 meeting

Item #2. Approval of Minutes from June Conference Call – Sarajo Wentling

Item #3. YALSAblog Manager Annual Report – mk Eagle

Item #4. YALS Editor Annual Report – Megan Honig

Item #5. JRLYA Editor Annual Report – Sandra Hughes-Hassell

Item #6. The Hub Manger Annual Report – Gretchen Kolder

Item #7. Establish a President-Elect Advisory Taskforce – Shannon Peterson

Item #8. Establish a 2012 – 2013 Appointments Taskforce – Shannon

Item #9. Approval of the 2012 – 2013 Committee Task List– Sarah

Motion #2. S. Wentling moved that the YALSA Board accept consent items 2-9. J. Martin seconded. Motion passed.

Mega Issue – Saturday

Item #10. Mega Issue Discussion – Sarah

How can YALSA make it easier for members to learn about and participate in the work of the organization?

The group discussed what member engagement looks like what barriers exist for some members. Various strategies for increasing member participation and articulating membership value were shared. Jack will share the notes from the discussion with the Division and Membership Promotion Committee chair as well as the Board and staff liaisons.

Action Items – Saturday

Item #11. Pre-Meeting Division Councilor Report – Nick

Nick shared some highlights of what is ahead for ALA Council at Annual including the results of

a self assessment that ALA Councilors filled out and the document *Annual Conference Roadmap for Change*. Resolutions that will come before Council at this conference include “School Libraries and Librarians are Critical to Education Success.”

Motion #3: N. Buron moved that the YALSA Board direct the YALSA Division Councilor to endorse and support the “School Libraries and Librarians are Critical to Education Success” and vote on other Council resolutions in the best interest of YALSA. P. Dando seconded. Motion passed.

Item #12. Odyssey Award Committee Manual – Mary Burkey

Motion #4. C. Zabriskie moved that the YALSA Board accept the Odyssey Award Committee Manual and thank the committee for the work that went into this resource. G. Tobin seconded. Motion passed.

Item #13. Piloting a Virtual Selection Committee – Chris Shoemaker

Motion #8. C. Shoemaker moved that the YALSA Board approve this proposal and direct the President, President-elect and YALSA staff to appoint and work with the chairs of the virtual selection committees to help them plan for the virtual work ahead and appoint a taskforce to develop a virtual selection committee manual that will be ready for use by members appointed to the 2014 committees, which begin work Feb. 1, 2013. J. Martin seconded. Motion passed.

Item #14. Establish a 365 Days of YA Taskforce—Jack Martin

The group discussed details of this proposal and some suggestions for the taskforce to consider. The group also discussed how this free resource for librarian generalists and paraprofessional staff could point towards other YALSA resources and CE opportunities and publications.

Motion #5. C. Shoemaker moved that the YALSA Board approve the establishment of the 365 Days of YA Taskforce and direct the in-coming President to appoint members to the group. S. Squicciarini seconded. Motion passed.

Item #15. Establish a State Association Outreach Taskforce—Jack

Motion #6. S. Squicciarini moved that the YALSA Board approve the establishment of the State Library Association Outreach Taskforce and direct the in-coming President to appoint members to the group. S. Peterson seconded. Motion passed.

Item #16. Youth Engagement in YALSA —Sara Ryan

The group discussed the proposal and how the opportunity can be promoted to the membership.

Motion #9. S. Ryan moved that the YALSA Board establish a Youth Engagement Taskforce and direct the President to work with the ad-hoc Board committee to refine the proposed charge, and then appoint members to the taskforce and work with the new chair to develop a task list for the first year. S. Peterson seconded. Motion passed.

Item #17. Draft Sponsor & Partner Guidelines —Beth Yoke

Beth shared the rationale behind the proposed guidelines and how having this in place will be a

useful tool for YALSA staff and Board members.

Motion #7. C. Zabriskie moved that the YALSA Board approves the Guidelines for Strategic Partnerships with changes as discussed. J. Martin seconded. Motion passed.

Discussion Items – Sat. 18-19, Sun. 20 – 23, Mon. 24 - 27

Item #18. Update from Executive Committee Meeting (10 min) – Sarah

Sarah updated the Board about discussions and information from YASLA Executive I including information about problems with the current ALA award seal vendor, the search for a new *YALS* editor, and planned giving.

Item #19. Environmental Scan: Common Core Standards – Sarah

Item #20. Nonfiction Award Committee Manual – Angela Carstensen

Motion #10. P. Dando moved that the YALSA Board approve the YALSA Award for Excellence in Nonfiction for Young Adults Chair's Manual with changes as discussed, and thank the committee for their excellent work. J. Martin seconded. Motion passed.

Item #21. Fiscal Officer Report – Penny Johnson

Penny shared highlights from her report.

Item #22. Targeting Revenue Streams – Penny & Beth

Small groups reported out priorities for boosting key revenue streams from the SWOT analysis exercise.

Item #23. Board Member Assessment Process – Sarah

The group discussed how the assessment process worked this past year and how to refine and make improvements for the coming year.

Item #24. Strategic Plan Evaluation Steps — Priscille Dando

The group discussed the proposed evaluation process for the new Strategic Plan.

Motion #12. P. Dando moved that the YALSA Board direct the President to task the Strategic Planning Committee to develop the necessary instruments and gather and report data related to the progress and success of the Strategic Plan. S. Wentling seconded. Motion passed.

Item #25. Connect, Create, Collaborate Theme — Jack

Jack shared information about his Presidential theme and updates on developments that have occurred since the document was created. The group discussed the ideas and gave suggestions on other strategies that could be employed as part of the theme.

Item #26. Interest & Discussion Group Evaluation – Sarah

Motion #11. C. Shoemaker moved that the YALSA Board direct the President to establish an ad-hoc group of the Board to explore this issue further and to make recommendations to the Board on further steps to take in regards to how to proceed with Interest Groups

and Discussion Groups. S. Squicciarini seconded. Motion passed.

Item #27.DMP Committee Report on Local Presence —Ritchie Momon

The group discussed the report and how we can move forward with connecting with members on the local level. Concerns continue about the lack of a member database from ALA and the current timeline for completion.

Executive Session -- Monday

Item #28.Executive Session – Sarah

Motion #13. K. Patton moved that the YALSA Board go into Executive Session. C. Zabriskie seconded. Motion passed.

Motion #14. S. Wentling moved that the YALSA Board close the Executive Session and return to open session. P. Johnson seconded. Motion passed.

Sarah reported out of Executive Session that the group discussed the Executive Director’s evaluation.

New Business -- Monday

Item #29.YALSA Councilor Annual Activities Update - Nick

Nick discussed the activities of Council meetings so far including the passing of the resolution “School Libraries and Librarians are Critical to Education Success” and the discussion of the document *Annual Conference Roadmap for Change*.

Item #30.Adoption & Presentation of Resolutions -- Sarah

Motion #17. G. Tobin moved that the YALSA Board adopt the resolutions for outgoing Board members. N. Buron seconded. Motion passed.

Motion #18. K. Patton moved that the YALSA Board extend the meeting by 10 minutes which will end our meeting at 3:40 pm. C. Shoemaker seconded. Motion passed.

Item #31.Installation of New Board Members –Sarah & Jack

Item #43. Capacity Building Taskforce - Jack

Motion #15. J. Martin moved that the YALSA Board direct the President to appoint a Capacity Building Taskforce for August 2012 - June 2014. S. Squicciarini seconded. Motion passed.

Item #44. eContent Taskforce

Motion #16. C. Shoemaker moved that the YALSA Board direct the President not to appoint the previously approved eContent Taskforce but instead establish and appoint an ad-hoc committee of the Board to examine the issue further. P. Dando seconded. Motion passed.

Informational Items – N/A

Item #32.Guidelines for Board Meetings – YALSA Handbook

Item #33.Board Responsibilities for 2013 Conferences - Sarah

Item #34.Board Liaisons for 2012 – 2013 – Jack

Item #35.Action Plan Update – Sarah

Item #36.Report on Teen Spaces Project – Anthony Bernier

Item #37.Badges for Lifelong Learning Update – Linda Braun

Item #38.Status of Marketing RFP– Beth

Item #39.Communications Update – Stephanie Kuennu

Item #40.Continuing Education Update – Eve Gaus

Item #41.Events & Conferences Update – Nichole Gilbert

Item #42.Membership Update – Letitia Smith

Motion #19. R. McGrath moved that the YALSA Board adjourn its Annual 2012 meeting. C. Mack seconded. Motion passed.

Adjournment -- *Monday*

J. Martin adjourned the Annual 2012 YALSA Board Meeting at 3:37 pm, on June 25, 2012.