YALSA Board of Directors Meeting  
ALA Annual Conference, Anaheim  
June 22 – 26, 2012

Topic: Connect, Create, Collaborate Theme

Background: Each YALSA President-Elect has the option of choosing a theme to frame the work he or she hopes to accomplish during his/her Presidential year. The purpose of the theme is to generate some activities that support YALSA’s strategic plan and help drive the association forward. Jack has provided some information below, and is seeking feedback from the board.

Action Required: Discussion

2012 – 2013 Theme possible activities  
Which of these would help YALSA the most in terms of making progress toward the goals in the strategic plan?

Connect
• How to engage members? Is it via local networking/engagement?
  o Something fun but with some substance
    ▪ Collect photos and stories about what membership means to them, which can be used with member recruitment efforts and can help with Goal #4 in the strategic plan
    ▪ Personally contact every member during my year as president in order to build good will and help with Goal #4 in the strategic plan
• Need to explore in depth what member needs are today so we can realign or create resources to meet them (last member survey was in 2008)

Create
• Teen programming database (like lesson plan sites for teachers—need funding) that can support YALSA’s Continuous Learning strategic plan goal
• 365 days of YA – quick resources for non teen services folks that can support YALSA’s Continuous Learning strategic plan goal
• Submit another IMLS grant
  o Laura Bush early career development grant to support YALSA’s Research & Best Practices strategic plan goal where YALSA would put out a call to untenured faculty for ideas on research projects that support YALSA’s Research Agenda, then fund the best one via grant funds
Laura Bush grant to support YALSA’s Continuous Learning strategic plan goal to help librarians learn and use best practices in assessing teen programs

Collaborate
- Partnerships with groups or organizations that have indicated an interest and that have something to offer YALSA in order to build capacity in YALSA
  - SCBWI and YA authors (around TRW?)
  - ALISE and academics
    - integrating YALSA’s national guidelines into grad school curriculums
    - PhD scholarship with ALISE
  - LLAMA for a physical teen space award
  - LITA for a virtual teen space award
  - RUSA for readers’ advisory
  - Maybe YCC can sponsor the MW reception and/or help YALSA exhibit at state conferences
  - Strengthen ties with state YA round tables/sections

Recent past themes:

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<tr>
<th>Theme</th>
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| Building a Bright Future     | • Developing a new strategic plan  
                                 | • Submitting a proposal for the IMLS Leadership Grant  
                                 | • Planned giving campaign                                                        | 2011-2012 |
| Think Big                    | • Thinking Big About Advocacy Contest  
                                 | • Hosted a Think Big Summit at Midwinter  
                                 | • Feature a panel of “big thinkers” at President’s Program  
                                 | • Create a Big Online Resource Center for Research                             | 2010-2011 |
| Risky Business               | • Publish a book about the benefits of risk-taking in YA librarianship  
                                 | • Presidents’ Program                                                            | 2009-2010 |
| Engaging the YALSA Community | • YALSA Road Trip  
                                 | • Member survey  
                                 | • Membership drive                                                              | 2008-2009 |
| Leading the Way              | • New strategic plan  
                                 | • Published white papers  
                                 | • Expanded the Board with a Secretary & new at-large position                    | 2007-2008 |
| Still Reading After all These Years | • Taskforces to evaluate YALSA’s portfolio of selected lists and awards  
                                       | • Established Morris award                                                      | 2006-2007 |
| Growing YALSA                | • Expanded online resources for members                                           | 2005-2007 |
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| 2006 | Established the Great Graphic Novels list  
|      | Established the Odyssey Award |