Topic: Establish a 365 Days of YA Taskforce

Background: In the recent past, President-Elects have worked with the board to establish an appointments taskforce that would assist them with recruiting, vetting and appointing members to committees and other appointed groups. Jack Martin has submitted a request to establish a new taskforce around his Presidential theme, which is provided below.

Action Required: Action

Proposal
Establish a taskforce to create and disseminate a calendar of easy to implement teen services resources, aimed at new teen services librarians, youth services librarians, librarian generalists and paraprofessionals

Rationale
- According to the 2007 PLDS Statistical Survey, only 49% of public libraries have at least one full time staff person dedicated to teen services. This tends to occur in larger library systems with bigger tax bases and, therefore, budgets. It should also be noted that 75% of public libraries serve a population of 25,000 or less. These smaller and often rural libraries have limited staff, and most often do not have any one person dedicated to teen services. Staff in these libraries often struggle with how to serve teens. By creating a resource aimed at library generalists and paraprofessionals, YALSA would be providing a valuable resource to these types of staff and hopefully helping to expand the number of libraries who provide regular services and programs for teens.
- This activity has the potential to provide a good return in investment: for minimal resources, YALSA can create and provide a valuable tool for the library community
- This activity supports the member engagement and research & best practices goal in YALSA’s strategic plan
- Since the Bare Bones book has become out of date, there isn’t a widely known quick resource for those in libraries who are not teen specialists to use to implement YA programs, services and resources.
- This activity fits with Jack Martin’s Connect, Create, Collaborate theme

Proposed Charge
To crowdsource 365 tried & true, easy to implement teen services activities that conform to YALSA’s Competencies for Librarians Serving Youth & Teen Services Evaluation Tool. Then vet them, compile them, and work with YALSA’s Web Services Manager to create an online
calendar which features them and to promote them widely. Task force term: 1 year term starting in July 2012. Member group size: 4 - 6 virtual members, plus a chair.

**Action Requested**
The Board move to approve the establishment of the 365 Days of YA Taskforce and direct the in-coming President to appoint members to the group.

**Additional Resources**
- South Carolina Day by Day, [www.statelibrary.sc.gov/docs/dbd/DayByDay1.pdf](http://www.statelibrary.sc.gov/docs/dbd/DayByDay1.pdf) (this is geared toward parents & caregivers, but the concept can easily be adapted for library staff)