



## 10 Steps for a Successful Teen Tech Week Celebration

1. Register online and download the official logo at [www.ala.org/teentechweek](http://www.ala.org/teentechweek).
2. Check the TTW web site and wiki for program and activity ideas.
3. Collaborate with teens to create a winning event that engages the community. Provide snacks and let the teens brainstorm away.
4. Partner with local businesses, schools, and youth centers to promote your event and gain resources for your celebration.
5. Shop online for YALSA products that support your library's TTW activities. Look for giveaways and prizes that teens will enjoy.
6. Get the word out! Create promotional materials for your event using YALSA's publicity tools or downloadable flyers from ALA Graphics. Go online, wherever your teens gather, and spread the word.
7. Let others know what you are doing. Share teen tech plans with colleagues on the YALSA Teen Tech Week wiki.
8. Take the opportunity to share positive stories about teens with the press. Use YALSA TTW marketing tools to connect with the local media.
9. Stay tuned to the YALSA blog for news about technology, contests, and program ideas that can enhance your Teen Tech Celebration! Find the latest at <http://yalsa.ala.org/blog>.
10. Get connected with resources about emerging technology and TTW how-tos. Go to the official TTW web site to download tutorials and view presentations.

Look for the Teen Tech Week issue of *Young Adult Library Services* in January/February 2010!