

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Chicago
January 30 – February 2, 2015**

Topic: Board Strategic Planning Session

Background: In the fall of 2014 YALSA launched a round of strategic planning via a member survey. As one of the next steps in the process, the Board of Directors will take part in a facilitated session at the Midwinter Meeting. There is also an open session for any interested Midwinter attendee on Sunday at 1pm in room W192b of the convention center. After Midwinter the Board and Strategic Planning Committee will solicit further feedback from the membership via virtual sessions. The goal is to have a new plan finalized and in place by June 2015. A draft agenda for the Board’s session is provided below, which was developed by the consultant, Alan Brickman, with input from the Executive Committee and Joy Kim, the Strategic Planning Committee Chair.

Action Required: Discussion

Agenda

- 1) Welcome, Introductions, and Overview of the Agenda** **1:00 – 1:15**
- 2) Debrief Yesterday’s Training on Outcomes** **1:15 – 1:30**
 - a) What were your key “take-aways” from the training?
 - b) How did the training affect your thinking about creating a strategic plan for YALSA?
- 3) Brief Assessment of the Implementation of the Current Strategic Plan** **1:30 – 2:00**
 - a) Individually: Rate YALSA’s success in achieving the objectives in the strategic plan
 - b) Compile individual ratings and identify themes and consensus
 - c) Discussion: What have we learned in the course of implementing the strategic plan that has ramifications for the coming 2 to 3 years?
- 4) Articulating an Ideal Future Vision** **2:00 – 2:45**
 - a) Review selected portions of “The Future of Library Services for and with Teens” report
 - b) Small groups: Articulate “big picture” long-term goals (expressed as outcomes) regarding:
 - Library services for and with teens
 - Libraries’ positioning and collaboration with other organizations serving youth
 - Public awareness and support for library services for and with teens
 - YALSA’s role, capacity, and engagement/inclusion
 - c) Report out and discussion

- d) Revisit YALSA’s mission statement in light of the vision/desire outcomes

BREAK

2:45 – 3:00

5) YALSA’s Programmatic Activity

3:00 – 4:15

- a) Setting the stage:
- Framework for intermediaries: practitioner-, organization-, and system-level services
 - Balancing responsiveness and leadership
 - Reminder to consider YALSA’s organizational and service-delivery capacity
- b) Full group: In light of the vision, identify key elements of YALSA’s theory of change
- c) Small groups: In the first 3 categories from the previous activity, identify:
- Intermediate outcomes that are preconditions for achieving the vision
 - Indicators and data collection activities for each outcome
 - “High-impact” program activities to achieve these outcomes
- d) Report out and discussion of themes
- e) Discussion: Are there current YALSA programs that we should de-emphasize or eliminate?

6) YALSA’s Capacity and Organizational Effectiveness

4:15 – 4:45

- a) Brainstorm and prioritize activities to build YALSA’s capacity and effectiveness
- b) Discussion of follow-up implementation

7) Wrap-up, Next Steps, and Final Comments

4:45 – 5:00

Additional Resources:

- Current YALSA Strategic Plan, www.ala.org/yalsa/aboutyalsa/strategicplan
- Futures Report, www.ala.org/yaforum/project-report
- Member Survey Results, <http://ow.ly/Hh11X>
- YALSA Action Plan, <http://ow.ly/Hh0FS>