

**YALSA Board of Directors Meeting  
ALA Annual Conference, New Orleans  
June 22-26, 2018**

**Topic:**                    **Establish a President’s Theme Implementation Taskforce**

**Background:**            **In the recent past, Presidents have worked with the Board to establish a taskforce which would coordinate the planning and implementation of activities to support YALSA’s Organizational Plan and the theme for their Presidential year. Crystle Martin has submitted a request to establish a taskforce, which is provided below.**

**Action Required:**      **Consent**

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**Proposal**

Establish a taskforce that would help the in-coming President implement her Presidential theme on supporting equity, diversity, and inclusion (EDI) through assessment and outcomes in ways that directly support YALSA’s organizational plan.

**Rationale**

- An implementation taskforce can be an efficient way for the President to tap the expertise from a diverse representation of the membership
- The President has many duties during her year, and a taskforce can help ensure that work happens in an efficient and timely manner
- Since the President’s theme is always based on some part of the Organizational Plan, an implementation group focused on an issue(s) related to the plan serves to strengthen the organization’s efforts toward achieving its goals

**Proposed Taskforce Name**

President’s Theme Implementation Taskforce

**Proposed Charge**

To coordinate the creation of resources for members related to theme of supporting equity, diversity, and inclusion (EDI) through assessment and outcomes by identifying activities to accomplish related to the theme and overseeing the planning and implementation. To connect with relevant individuals and groups within YALSA to support the creation of theme-related resources, including but not limited to the YALSAblog Manager, Summer Learning Taskforce, the CE Consultant, Teen Programming HQ Manager, and the journal editors. Task force term: 1-year term starting in July. Task force size: 4- 6 virtual members, plus a chair. Crystle will serve as Board Liaison.

**Requested Action**

The board moves to approve the establishment of a President’s Theme Implementation Taskforce for in-coming President Crystle Martin that will review and prioritize the suggested activities in Annual 2018 Board document #7 and directs Crystle to seek out diverse representation from among the membership when appointing to this group.

### **Financial Implications**

- No expenses are needed to set up a taskforce; however, it is possible that the Taskforce may come up with some activities that involve cost. If that is the case, the Taskforce will submit a Request for Board Action to the Board for their consideration.

### **Measuring Impact**

- Evaluation methods will be determined after the in-coming President and Taskforce determine a work plan and deliverables.

### **Proposed Theme**

The proposed Presidential Theme will support YALSA’s Organizational plan. Through the exploration of Crystle’s theme, the Task Force will oversee the development of resources, tools and implement-able strategies for members.

### **Activities the Task Force will Explore**

Once the Task Force is appointed, the group will review the list below, determine which are the highest priority to move forward with, and develop and implement a work plan.

### **Advocacy & Activism**

- Incorporate the theme into summer learning, Teen Read Week™ and Teen Tech Week™
- Create position and/or issue papers on the theme

### **Leading the Transformation of Teen Services**

#### ***Research & Best Practices***

- Create a summer learning assessment tool
- Encourage appropriate YALSA publications (inc. journals, books, blogs) to publish information about the issues, and/or host a themed issue or month
  - The summer 2019 issue of YALS will focus on outcomes
- Identify and highlight existing related resources from ALA and beyond to YALSA members
  - Adapt the resources, if necessary
- Create a grant, contest or award to promote, gather and highlight best practices
- To help members better understand and support the issue, a toolkit could be developed that would include:
  - An overview of the issue
  - Information on why it’s important for members to adopt an outcomes approach
  - Examples of best practices and/or emerging practices
  - Resources, including adaptable survey instruments

#### ***Continuous Learning***

- Create new CE on the topic, as appropriate, including creating webinars, an e-course, snack break videos, and in-person sessions and pre-conferences at conferences and symposia
- Incorporate the issue into existing CE offerings
- Direct members towards existing CE from other organizations, either inside or outside ALA
- Participate in targeted conferences on the topic and/or create canned presentations that individuals can give at local or regional events

***Member Engagement & Recruitment***

- As needed, get feedback from members to identify or prioritize specific needs in relation to the topic
  - Include questions in the Aug. 2018 member survey
- Recruit individuals to start an Interest Group on the topic
- Build out an issue focused page on the wiki seeded with a list of existing useful resources, further reading, etc. and then encourage members to add content to the page
- Set up an email listserv where individuals with an interest in the topic can connect

**Fund & Partner Development**

- Identify and partner with outside organizations, as appropriate, to create resources and opportunities for members
  - Center for Youth Program Quality
- Identify ways YALSA could collaborate with and/or support other appropriate ALA units
  - PLA’s Project Outcome
- Establish a member taskforce or standing committee to support the issue
- Determine whether there’s a good opportunity to create and sell a particular product or service in relation to the issue

**Additional Resources**

- Advancing Diversity Taskforce Recommendations, [www.ala.org/yalsa/sites/ala.org.yalsa/files/content/AdvancingDiversityReport\\_AN18.pdf](http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/AdvancingDiversityReport_AN18.pdf)
- Outcomes resources on YALSA’s wiki, [https://wikis.ala.org/yalsa/index.php/After\\_School\\_Programs#Determining\\_.26\\_Measuring\\_Outcomes](https://wikis.ala.org/yalsa/index.php/After_School_Programs#Determining_.26_Measuring_Outcomes)
- YALSA’s Organizational Plan, [www.ala.org/yalsa/aboutyalsa/strategicplan](http://www.ala.org/yalsa/aboutyalsa/strategicplan)