

**Spring Executive Committee Meeting
 April 2014, via conference call**

Topic: Presidents’ Initiatives

Background: YALSA Presidents can opt to have a theme for their presidential year. Selecting a theme begins with reading the YALSA strategic plan and thinking about what can be accomplished in a year that advances the plan. The purpose of the theme is to give member leaders a focused initiative or set of activities around which to engage members and ultimately helps drive the association forward. The Executive Committee may want to discuss recent themes and related initiatives and how best to carry forward any unfinished elements. The Committee may also want to provide some feedback and/or direction to Chris for his upcoming theme.

Action Required: Discussion

Ideas for 2014 - 2015

| Possible Topic for Theme | Possible Related activities | How the Activities Move YALSA Forward |
|---------------------------------|---|---|
| Why? Impact : Library | <ul style="list-style-type: none"> • President’s Program that recognizes and supports programs with connect learning themes and advance the Call 2 Action • Virtual Tour of Learning Labs • IMLS funding project to continue roll out work • NAA / non library world recruitment and partnerships | <ul style="list-style-type: none"> • Promotes Call to Action and encourages continued conversation • Recognizes members for excellence in implementing new programs • Recruitment opportunity for additional members |

Recent Past Themes

| Theme | Year | Related activities | How the Activities Moved YALSA Forward |
|------------------------------|-------------|--|--|
| Amplify | 2013 – 2014 | <ul style="list-style-type: none"> • Call to Action Roll Out | <ul style="list-style-type: none"> • Helps advance Research Agenda • Can help promote the new Teen Space and other guidelines to library administrators and GSLIS faculty • Is a unique means of engaging members • Helps members connect their YALSA membership to their jobs |
| Connect, Create, Collaborate | 2012 – 2013 | <ul style="list-style-type: none"> • Apply for IMLS grant again • Explore partnerships with ALISE, LLAMA and others • Host quarterly presidents’ e-chats to engage members • Create regular YALSAblog posts that feature examples of library activities related to the theme | <ul style="list-style-type: none"> • Helps advance Research Agenda • Can help promote the new Teen Space and other guidelines to library administrators and GSLIS faculty • Is a unique means of engaging members • Helps members connect their YALSA membership to their jobs |
| Building a Bright Future | 2011 - 2012 | <ul style="list-style-type: none"> • Developing a new strategic plan • Submitting a proposal for the IMLS Leadership Grant • LIS Road Trip • Planned Giving | <ul style="list-style-type: none"> • The plan will provide the board with a set of goals to work toward for the next 3 – 5 years • The Leadership Grant would bring together leaders in the field to discuss where the profession is now and to make recommendations for future directions • The Road Trip is a way to engage student members and help them prepare for their future as a YA or school librarian • Growing the Leadership Endowment can provide funds to prepare new leaders |

Additional Resources

- YALSA Strategic Plan, www.ala.org/yalsa/aboutyalsa/strategicplan