

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Boston
January 8 – 12, 2016

Topic: Organizational Planning

Background: Eric Meade, the consultant from Whole Mind Strategy Group, has created the agenda below based on Board member feedback during the conference call on Dec. 10th.

Action Required: Discussion

Saturday, January 9

9:00-9:30 Welcome and Orientation

9:30-10:30 Tactics Exercise
Eric and Les will facilitate a discussion of the draft tactics identified for each strategic initiative, as preparation for the “Buy an Initiative” prioritization exercise.

10:30-10:45 Break

10:45-11:45 Tactics Exercise (cont.)

11:45-12:30 “Buy an Initiative” Exercise

In this exercise, an amount of play money equivalent to half the total cost of all strategic initiatives identified will be distributed among the board members. In an open format, board members will negotiate with one another to buy the initiatives they feel are most critical to pursue. This approach to prioritization consistently yields a clear list of priorities and prompts conversations that highlight important nuances in participants’ strategic thinking.

12:30-1:45 Lunch

1:45-2:30 Alignment of Staff Time and Existing Activities with Strategic Initiatives
Participants will review existing activities and come to a consensus about what to do with those that are less aligned with the strategic priorities identified in the morning.

2:30-3:15 Developing Metrics of Performance and Outcomes

Participants will identify key performance indicators for board, staff, and YALSA as a whole.

3:15-3:30 Break

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3:30-4:30 Strategic Communications to Membership and Stakeholders

4:30-5:00 Closing Discussion and Wrap-up

5:00 Adjourn