

**YALSA Board of Directors Meeting  
via Conference Call  
August 29, 2013**

**Topic:** Approval of Minutes from the '13 Annual Conference

**Background:** Minutes are the official record of the Board. It is important that they be as accurate as possible. Any oversights or errors should be identified and corrected for the permanent record. The minutes below have been submitted by Sarajo Wentling, YALSA's Secretary, for the Board's approval.

**Action Required:** Consent

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**YALSA BOARD OF DIRECTORS MEETING DRAFT MINUTES  
JUNE 28 - JULY 2, 2013, CHICAGO**

*YALSA is a national association of librarians, library workers and advocates whose mission is to expand and strengthen library services for teens, aged 12-18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve and empower teens.*

Board I Sat. 1:30 - 5:30 in the Convention Center, room S504B

Present: Linda Braun, Priscille Dando, Vicki Emery, Sarah Flowers, Pam Spencer Holley, Sandra Hughes-Hassell, Carrie Kausch, Candice Mack, Jack Martin, Renee McGrath, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Gail Tobin, Sarajo Wentling, Beth Yoke, Christian Zabriskie

Guests: Ann Brown, Allyson Evans, Angela Frederick, Jennifer Gallant, Maureen Hartman, Joy Kim, Gretchen Kolderup, Jennifer Korn, Todd Krueger, Carla Land, Krista McKenzie, Abby Phillips, Wendy Stephens, April Witteveen

Board II Sun. 4:30 - 5:30 in the Convention Center, room S504B

Present: Linda Braun, Priscille Dando, Vicki Emery, Sarah Flowers, Pam Spencer Holley, Sandra Hughes-Hassell, Carrie Kausch, Candice Mack, Jack Martin, Renee McGrath, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Gail Tobin, Sarajo Wentling, Beth Yoke, Christian Zabriskie

Guests: Rob Banks, Catherine Blair, Katelyn Browne, Carla Land, Krista McKenzie, Lalitha Nataraj, Allison Tran, Dorcas Wong

Board III Mon. 3:00 - 4:30 in the Convention Center, room S504B

Present: Linda Braun, Vicki Emery, Sarah Flowers, Pam Spencer Holley, Sandra Hughes-Hassell, Carrie Kausch, Candice Mack, Jack Martin, Renee McGrath, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Gail Tobin, Sarajo Wentling, Beth Yoke, Christian Zabriskie  
Regrets: Priscille Dando

Guests: Kelly Czarnecki, Maureen Hartman, Joy Kim, Gretchen Kolderup, Carla Land, Rachel McDonald, Krista McKenzie, Ana Elisa de Campos Salles

*We'll pause in the agenda to accommodate 10 min. information exchanges with:*

- ALA Executive Board Representative, Rob Banks
- BARC Representative, Clara Bohrer at 5pm on Saturday

## **DRAFT MINUTES**

### **Call to Order**

J. Martin called the meeting to order at 1:33 pm, on June 29, 2013.

**Open Information Forum** – 10 minutes allotted at the beginning of each session for visitors or Board members to share information

#### Board I

- Jack shared talking points for BARC budget overview.
- Shannon reported out from her president's elect luncheon including that Barbara Stripling's Presidential initiative is "Library Changes Lives" and includes a Declaration for the Right to Libraries
- Christian and Sarah Sogigian both shared stories from the YALSA Advocacy Booth.
- Clara Bohrer reported on the fiscal situation at ALA. The ALA General fund is running at a \$1.9 million deficit largely due to overestimation of publishing profits.
- Beth shared that this year there was enough interest from the Leadership Endowment to use it to fund the first Dorothy Broderick Student scholarship recipient who is here in Chicago.

#### Board II

- Christian talked to Steve Teeri, a founder of the Detroit Public Library HYPE Makerspace and YALSA member. He is willing to serve on YALSA's newly created Maker Taskforce.
- Vicki reported that Council passed a resolution on the Declaration for the Right to Libraries this morning and is asking Board members to sign.
- Pam reported out from BARC meetings sharing Barb Stripling is using \$5000 from her Presidential funds for TEDx. ALA Executive staff state that staff compensation is the highest priority and that the structure of ALA will be examined closely for efficiencies.
- Rob Banks, YALSA's ALA Executive Committee Representative, reported that conference attendance is strong and likely broke 20,000 today. ALA is anticipating lower revenues from Las Vegas. The Digital Content Working Group has made strides in that the big six publishers are all working with a single library and hopes to continue making progress. He shared that there were 40 people at ALA Leadership Institute and many applicants. He also thanked the

Board for letting him know about some of our concerns relating to finances and the ALA General Fund.

Board III

- Christian reported that there will be a taskforce working on promoting the Declaration for the Right to Libraries online. Urban Libraries Unite will be helping Barbara Stripling as she starts to work to position this effort and Christian will be a point person to contact with questions or concerns about the online presence.
- Sarah Sogigian had several ALSC members were concerned that the Presidents programs were scheduled at the same time.

**Adoption of the Agenda** -- Saturday

**Motion #1.** C. Shoemaker moved that the YALSA Board adopt the agenda with flexibility. S. Wentling seconded. Motion passed.

**Mission Moment** -- Saturday

Item #1. Best Buy Grants – Beth Yoke

- Beth shared that we have given out 11 \$2,000 grants through the Best Buy initiative and plan to award three additional grants this year. Best Buy is also interested in sponsoring TTW at the \$50,000 level.

**Consent Items** – Saturday

**Motion #2.** S. Flowers moved that the YALSA Board accept the consent agenda, items 2-7. G. Tobin seconded. Motion passed.

*Item #2.* Approval of Minutes from June Conference Call – Sarajo Wentling

*Item #3.* YALSA blog Manager Annual Report – Wendy Stephens

*Item #4.* YALS Editor Annual Report – Linda Braun

*Item #5.* JRLYA Editor Annual Report – Sandra Hughes-Hassell

*Item #6.* The Hub Manger Annual Report – Gretchen Kolderup

*Item #7.* Approval of the 2013 – 2014 Committee Task List– Jack Martin

**Mega Issue** – Saturday

Item #8. Mega Issue Discussion – Jack

- *How can YALSA be better at identifying and supporting best practices? (rated as second most pressing interest members had, but members gave YALSA low marks on meeting that need)*

- The group discussed that the question at the heart of the discussion is figuring out what members actually mean by “best practices” and what they really want.
- As we move forward it is important to figure out how YALSA can help members connect what they are doing to the bigger picture within the library and the community for themselves and to their administrators.
- Acknowledged that working on developing best practices might be a great way to get at some niche knowledge/experience of long time members as well as engage enthusiasm of newer members.
- The group discussed what type of questions to pose at the YALSA Membership Meeting to continue the conversation.

**Action Items** – Saturday

Item #9. Pre-Meeting Division Councilor Report – Vicki Emery

Vicki shared information about some of the topics and resolutions expected in Council.

**Motion #3.** V. Emery moved that the YALSA Board support the Resolution on the RUSA Statement of Access if it is amended during Council to address accessibility issues. C. Zabriskie seconded. Motion passed.

Item #10. RBA: Morris Committee – Joy Kim & Dorcas Wong

The group discussed the connection between this item and potential changes in ticketed events schedule.

**Motion #5.** G. Tobin moved that the YALSA Board revisit the Morris Committee Request for Board Action once the ticketed event pilot program is initiated. S. Hughes-Hassell seconded. Motion passed.

Item #11. Student Engagement – Sandra

**Motion #6.** S. Hughes-Hassell moved that the YALSA Board approve the establishment of a School Library Student Engagement Taskforce and direct the in-coming President to appoint members to the group. S. Peterson seconded. Motion passed.

Item #12. RBA: RUSA/YALSA Committee —Sarah Hammill

- Ann Brown presented the background and answered questions about the Request for Board Action to form a joint RUSA/YALSA committee on reference services to teens.

**Motion #7.** C. Zabriskie moved that the YALSA Board move forward the proposed YALSA/RUSA committee with changes to the charge as discussed. C. Mack seconded. Motion passed.

Item #13. Feasibility of a Research Poll—Jack

- The group discussed the value of paying for a new research poll and what the return on investment might be considering the high cost.

**Motion #8.** P. Spencer Holley moved that the YALSA Board direct the President to contact the Research chair to discuss item #13 and develop a plan to determine available current research on teens and libraries. C. Shoemaker seconded. Motion passed.

Item #14. Ticketed Events at Conferences —Nichole Gilbert

**Motion #4.** C. Zabriskie moved that the YALSA Board direct the Executive Director to create a new pilot plan for ticketed events at conferences and the Literature Symposium for 2014. P. Dando seconded. Motion passed.

*Item #15. Establish Maker Taskforce—Jack*

**Motion #9.** C. Shoemaker moved that the YALSA Board approve the establishment of a maker taskforce as outlined in item #15 and direct the President to appoint members to serve on the taskforce. C. Mack seconded. Motion passed.

*Item #16. PhD Student Fellowship/Scholarship—Jack*

**Motion #10.** S. Wentling moved that the YALSA Board direct the President to pursue a joint workgroup with ALISE to create a proposal for an honor/fellowship, modeled loosely after the Eugene Garfield award, for the YALSA Board's and for ALISE's consideration. S. Hughes-Hassell seconded. Motion passed.

**Discussion Items** – Sat. #16-23, Sun. #24-26, Mon. #27-28

*Item #17. Update from Executive Committee Meetings – Jack*

- Jack shared information about what the committee discussed including a reminder to encourage qualified individuals to consider applying for the Hub manager position and that applications will be accepted past the July 1 deadline.

*Item #18. Determining Advocacy Priorities & Strategy – Jack*

**Motion #11.** P. Spencer Holley moved that the YALSA Board direct the President to establish an Advocacy Standing Committee of Board members by August 1. C. Mack seconded. Motion passed.

*Item #19. State Association Outreach Taskforce—Sarah Sogigian*

- The group discussed possible direction for this taskforce and how to harness the enthusiasm of the group.

**Motion #12.** S. Sogigian moved that the YALSA Board direct the President to invite the State Association Taskforce to join forces with the Road Trip Task Force and thank the taskforce for their outstanding work. C. Zabriskie seconded. Motion passed.

*Item #20. Selection Committee Processes Evaluation– P. Holley & C. Mack*

- Pam and Candice reported on the progress of the group as well as information gleaned from the Leadership Development meeting.
- The group plans on having a substantive update by the Fall Executive Meeting.

*Item #21. Fiscal Officer Report – Pam Holley*

- Pam shared highlights from her financial report and the group discussed questions and concerns as well as strategies for increasing revenue.
- Board members are encouraged to put forward creative ideas.

*Item #22. FY14 Budget – Pam & Beth*

- Jack pointed out that there is a lack of money in the budget earmarked for advocacy and

research compared to other goal areas.

- More ideas for low cost/minimal effort fundraising, especially virtual opportunities are needed.

Item #23. Draft Strategic Planning Committee Handbook – Gail Tobin

- Gail updated the group on progress including that there will be two timelines: one for when a new plan is being developed and one for the “off” years.

Item #24. Member Benefits Best Practices —Beth & Letitia Smith

- The group discussed ideas from the document, how we are already moving forward, and what we want to pursue further. Beth will update the Board at Midwinter.

Item #25. Getting Administrator Buy-In for YA Services —Sarah Flowers

- The group discussed the proposal and how to move forward with helping administrators understand the value of teen services and teen librarians and helping our members with career development .

**Motion #14.** C. Shoemaker moved that the YALSA Board extend Board II by five minutes. J. Martin seconded. Motion Passed.

**Motion #15.** L. Braun moved that the YALSA Board extend Board II by five minutes. S. Peterson seconded. Motion passed.

**Motion #16.** S. Flowers moved that the YALSA Board direct the President to create a Library Administrator Resources taskforce as described in document 25. G. Tobin seconded. Motion passed.

**Motion #17.** C. Shoemaker moved that the YALSA Board direct the President to establish the taskforce on professional values and career development in document 25. S. Sogigian seconded. Motion passed.

Item #26. Capacity Building – Mary Hastler

- Chris reported out to the group on the document from the Capacity Building Taskforce. The group shared concerns over the scope of the project and the ability of the taskforce to accomplish the proposed recommendations. The Board would like to see an evaluation tool or process be something that YALSA will be able to re-use in the future.

Item #27. Board Transparency & Accessibility – Carrie Kausch

- The group discussed the report and possible next steps.

**Motion #18.** C. Kausch moved that the YALSA Board adopt and enact the recommendations regarding Board transparency and accessibility in document 27. The Board directs the YALSA President to evaluate the practices and outcomes at Annual 2014. S. Hughes-Hassell seconded. Motion passed.

Item #28. National Forum Next Steps —Linda Braun

- Linda discussed activities since the National Forum and that what remains is to write the white paper and disseminate that information in a variety of possible ways. Board members will need to help get the word about the report including a possible canned presentation that could be taken out to state associations and other venues.

Item #29.O&B Committee Evaluations—Linda

- Linda shared highlights from the current round of committee evaluations.

**Executive Session** -- Monday

Item #30.Executive Session – Jack

- We did not call an Executive Session at this meeting.

**New Business** -- Monday

**Motion #13.** V. Emery moved that the YALSA Board support the ALA Declaration for the Right to Libraries Resolution and YALSA strongly encourages online opportunities for signing the declaration. P. Spencer Holley seconded. Motion passed.

Item #31.YALSA Councilor Annual Activities Update - Vicki

- Vicki reported out on Council's activities and the action taken on a variety of resolutions.

Item #32.Adoption & Presentation of Resolutions -- Jack

**Motion #19.** J. Kim moved that the YALSA Board adopt the resolutions for outgoing Board members as presented. K. McKenzie seconded. Motion passed.

**Item #33.**Installation of New Board Members –Jack & Shannon

**Informational Items** – N/A

*Item #34.*Guidelines for Board Meetings – YALSA Handbook

Item #35.Preliminary 2014 Conference Information

Item #36.Board Liaisons for 2013 – 2014 – Shannon Peterson

*Item #37.*Action Plan Update – Jack

*Item #38.*Report on Teen Spaces Project – Anthony Bernier

Item #39.2013 – 2014 Presidential Focus – Shannon

*Item #40.*Badges for Librarians Update – Linda

*Item #41.*Dollar General Grant Update– Anna Lam

Item #42.Communications Update – Jackie Finneke

Item #43.Continuing Education Update – Nicole Munguia

Item #44.Events & Conferences Update – Nichole G.

Item #45.Membership Update – Letitia

**Adjournment** -- *Monday*

**Motion #20.** K. McKenzie moved that the YALSA Board adjourn the 2013 Annual Meeting. M. Hartman seconded. Motion passed.

S. Peterson adjourned the Annual 2013 YALSA Board Meeting at 4:13 pm, on July 1, 2013.