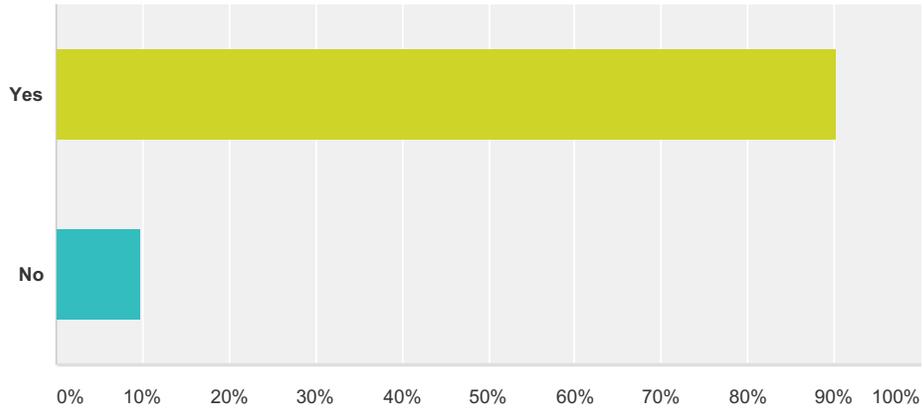


Q1 Are you a current YALSA member?

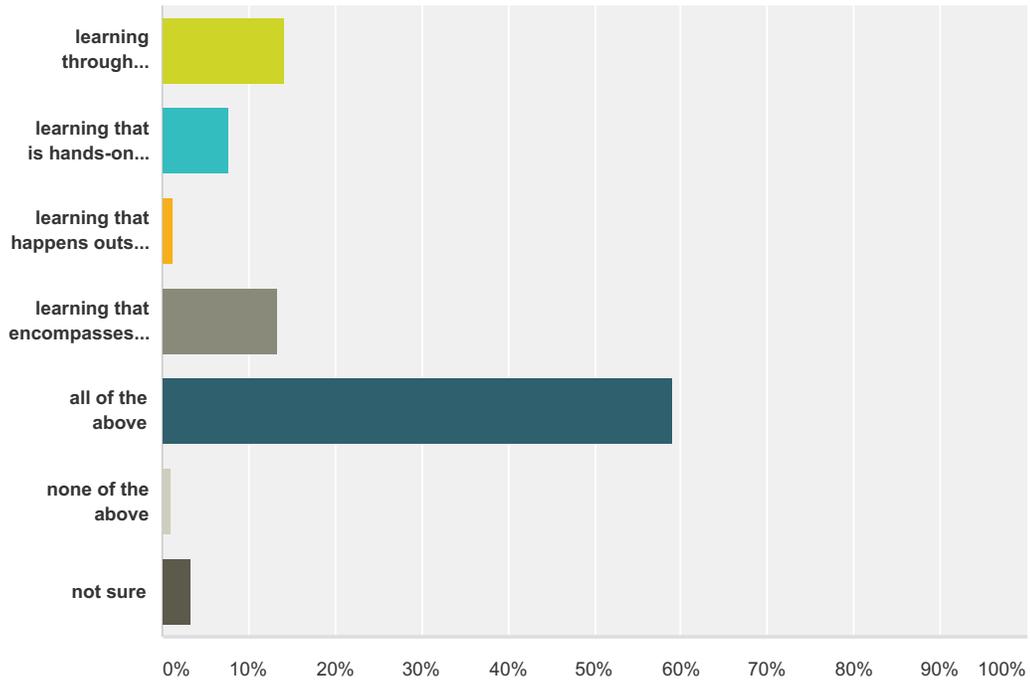
Answered: 144 Skipped: 468



Answer Choices	Responses
Yes	90.28% 130
No	9.72% 14
Total	144

Q2 When you think about "connected learning" what comes to mind?

Answered: 544 Skipped: 68



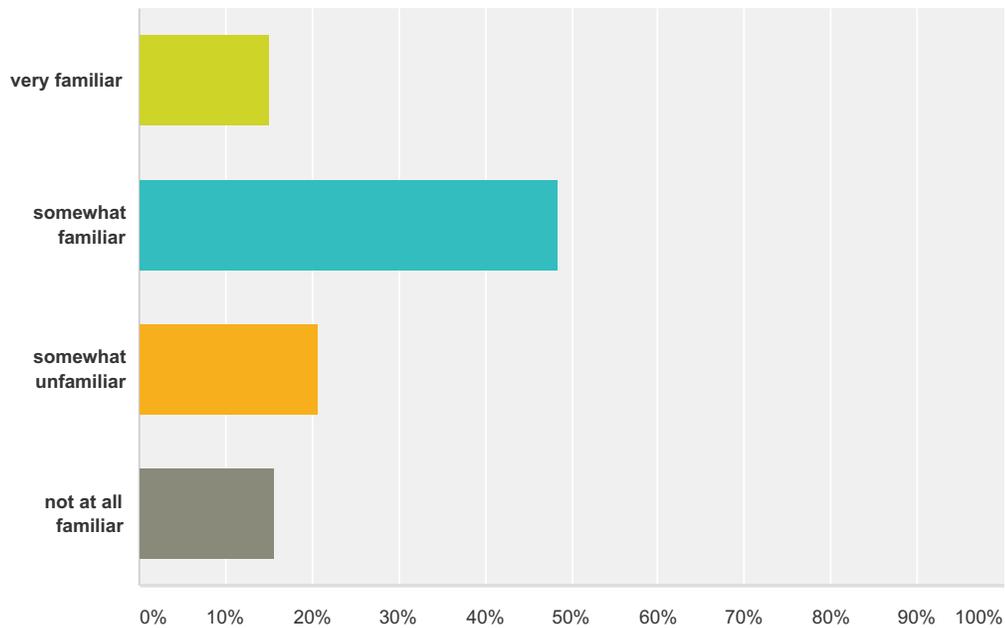
Answer Choices	Responses
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YALSA Member Baseline Survey 2016

learning through technology and digital tools	14.15%	77
learning that is hands-on where students experiment and create	7.72%	42
learning that happens outside of the classroom	1.29%	7
learning that encompasses three spheres: academics, a learner's own interests, and inspiring mentors and peers.	13.42%	73
all of the above	59.01%	321
none of the above	1.10%	6
not sure	3.31%	18
Total		544

Q3 How familiar are you with YALSA's envisioned future for teen services, as outlined in the Future of Library Services for and with Teens: A Call to Action? (aka the Futures Report)

Answered: 544 Skipped: 68

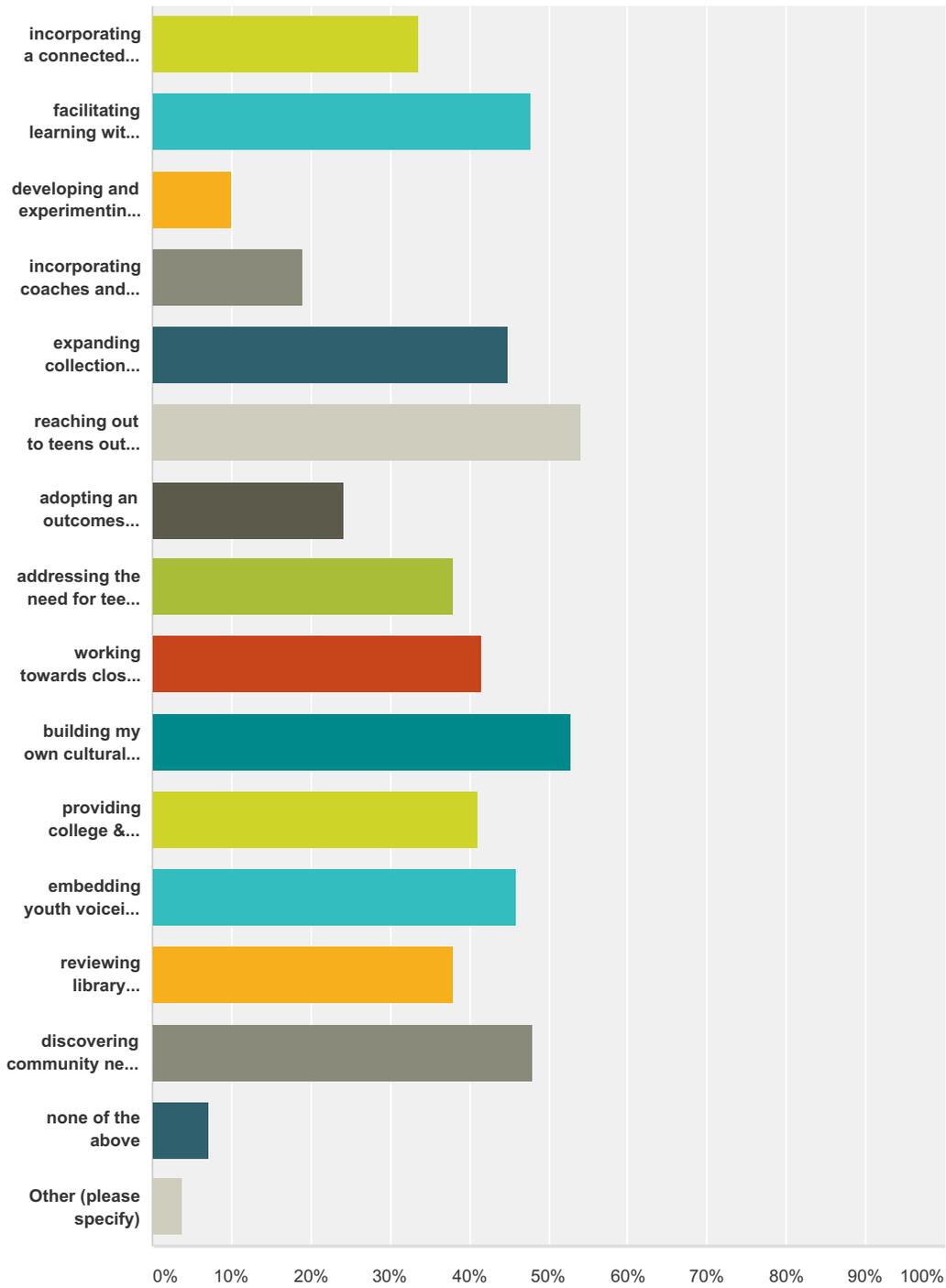


Answer Choices	Responses	Count
very familiar	15.07%	82
somewhat familiar	48.53%	264
somewhat unfamiliar	20.77%	113
not at all familiar	15.63%	85
Total		544

Q4 What recommendations of YALSA's

Futures Report have you worked toward implementing? (select all that apply)

Answered: 544 Skipped: 68



Answer Choices	Responses
incorporating a connected learning approach into library activities	33.64% 183
facilitating learning with teens	47.79% 260
developing and experimenting with new staffing models	9.93% 54

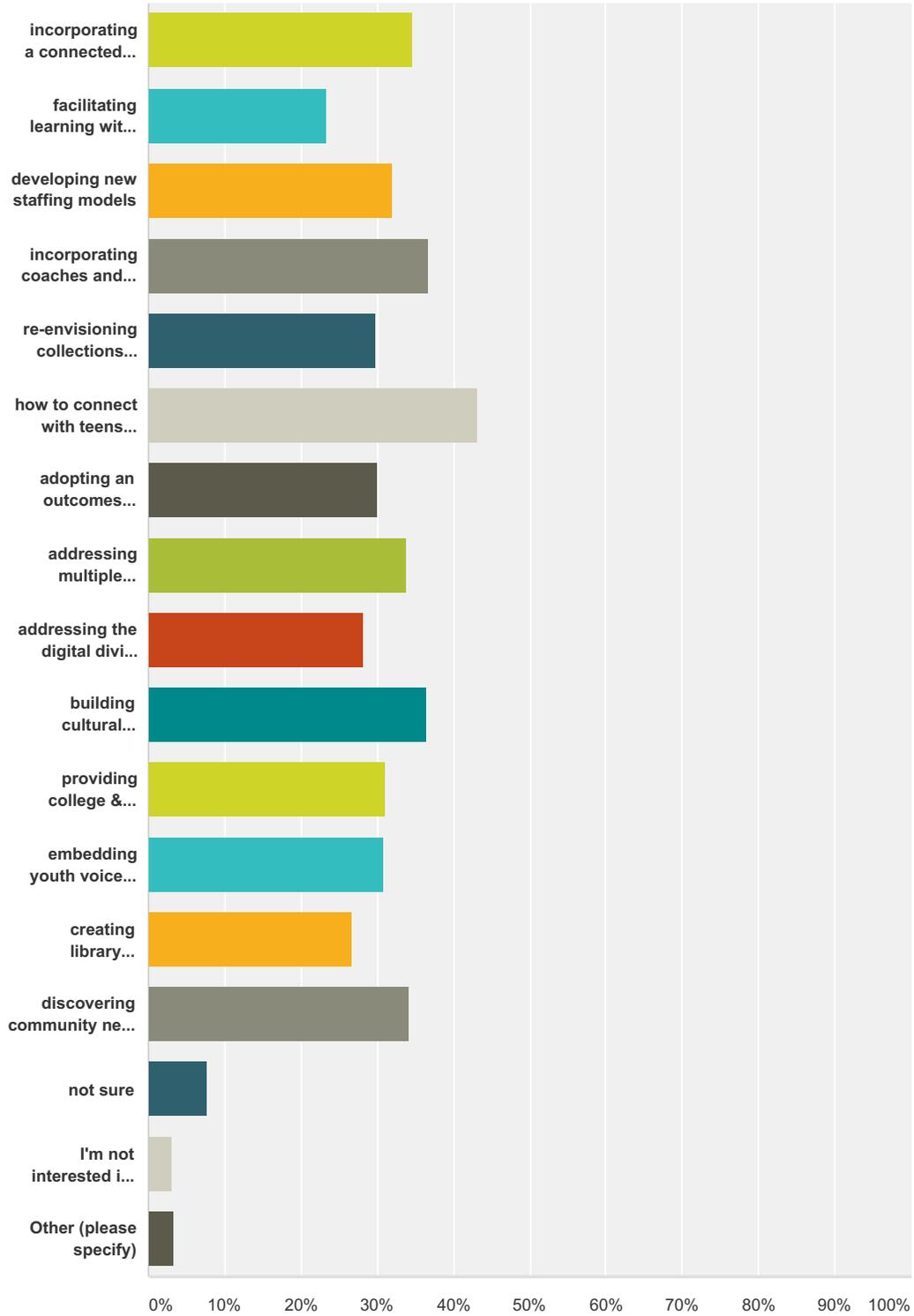
YALSA Member Baseline Survey 2016

incorporating coaches and mentors into teen library activities	18.93%	103
expanding collection development beyond traditional print resources	44.85%	244
reaching out to teens out in the community who are not regular library users	54.04%	294
adopting an outcomes focused approach to planning & evaluating services and programs	24.26%	132
addressing the need for teens to master multiple literacies	38.05%	207
working towards closing the digital divide & knowledge gap	41.54%	226
building my own cultural competence skills	52.76%	287
providing college & career readiness services for and with teens	41.18%	224
embedding youth voice into designing, planning, delivering and evaluating programs and services	45.96%	250
reviewing library policies and procedures to ensure that teens are treated equitably	38.05%	207
discovering community needs and seeking out community partners to engage with to support those needs	47.98%	261
none of the above	7.17%	39
Other (please specify)	3.86%	21
Total Respondents: 544		

Q5 What knowledge or skills related to implementing the vision for teen services outlined in the Futures Report would you like to learn from someone else? (check all that apply)

Answered: 544 Skipped: 68

YALSA Member Baseline Survey 2016



Answer Choices	Responses
incorporating a connected learning approach into library activities	34.56% 188
facilitating learning with and for teens	23.35% 127
developing new staffing models	31.99% 174
incorporating coaches and mentors into teen library activities	36.76% 200

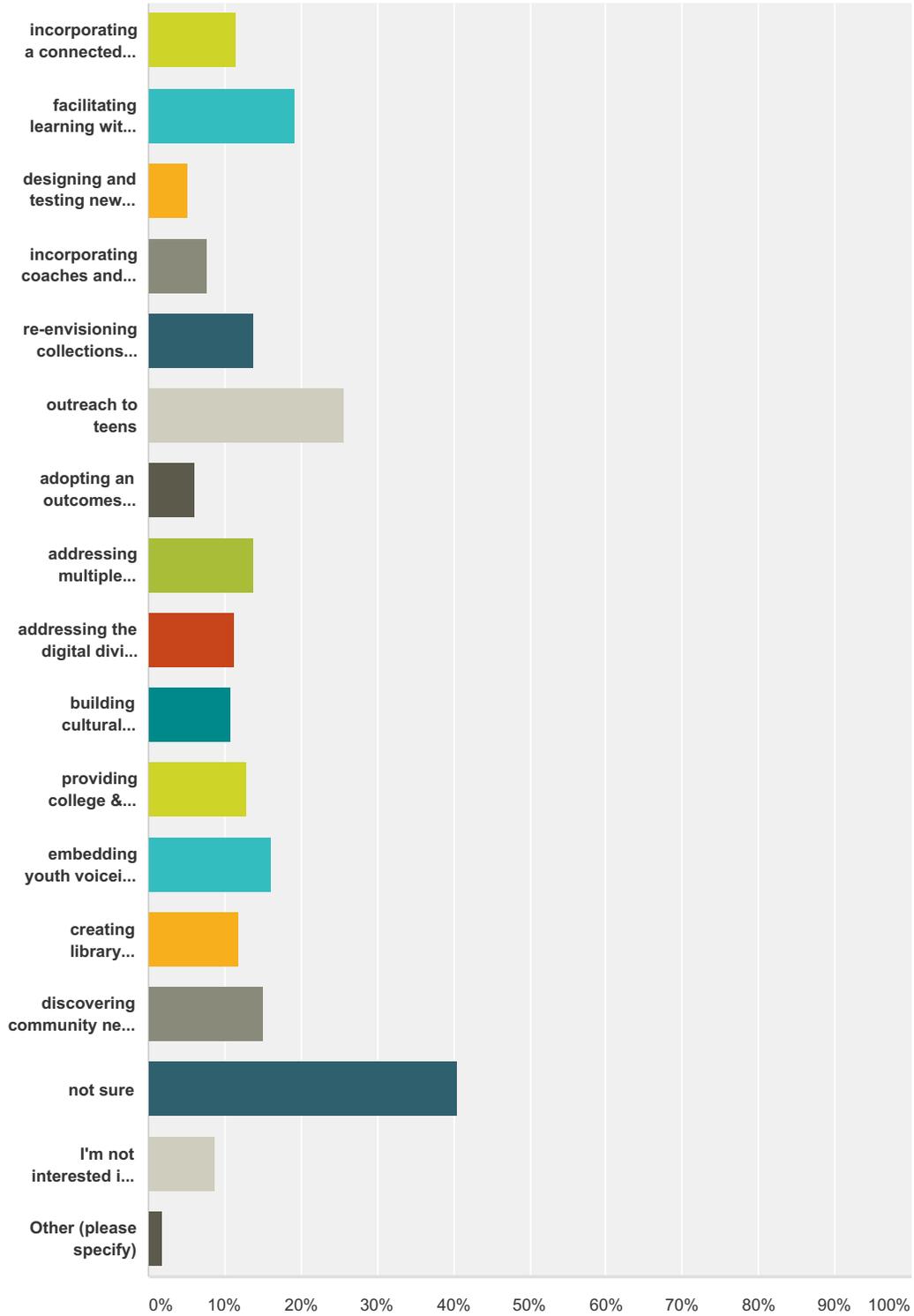
YALSA Member Baseline Survey 2016

re-envisioning collections beyond traditional print resources	29.78%	162
how to connect with teens within the community and outside of the library building	43.20%	235
adopting an outcomes focused approach to planning & evaluating services and programs	29.96%	163
addressing multiple literacies in programs and services	33.82%	184
addressing the digital divide & knowledge gap	28.13%	153
building cultural competence skills	36.58%	199
providing college & career readiness services for and with teens	31.07%	169
embedding youth voice into designing, delivering and evaluating programs and services	30.88%	168
creating library policies and procedures to ensure that teens are treated equitably	26.65%	145
discovering community needs and seeking out community partners to engage with to support those needs	34.19%	186
not sure	7.72%	42
I'm not interested in learning more in this area	3.13%	17
Other (please specify)	3.31%	18
Total Respondents: 544		

Q6 What knowledge or skills relating to implementing the vision for teen services outlined in the Futures Report could you help someone else learn? (check all that apply)

Answered: 544 Skipped: 68

YALSA Member Baseline Survey 2016



Answer Choices	Responses
incorporating a connected learning approach into library activities	11.58% 63
facilitating learning with and for teens	19.30% 105
designing and testing new staffing models	5.15% 28
incorporating coaches and mentors into teen library activities	7.72% 42

YALSA Member Baseline Survey 2016

re-envisioning collections beyond traditional print resources	13.79%	75
outreach to teens	25.74%	140
adopting an outcomes focused approach to planning & evaluating services and programs	6.07%	33
addressing multiple literacies in programs and services	13.79%	75
addressing the digital divide & knowledge gap	11.21%	61
building cultural competence skills	10.85%	59
providing college & career readiness services for and with teens	12.87%	70
embedding youth voice into designing, planning, delivering and evaluating programs and services	16.18%	88
creating library policies and procedures to ensure that teens are treated equitably	11.95%	65
discovering community needs and seeking out community partners to engage with around teen needs	15.07%	82
not sure	40.44%	220
I'm not interested in this area	8.82%	48
Other (please specify)	1.84%	10
Total Respondents: 544		

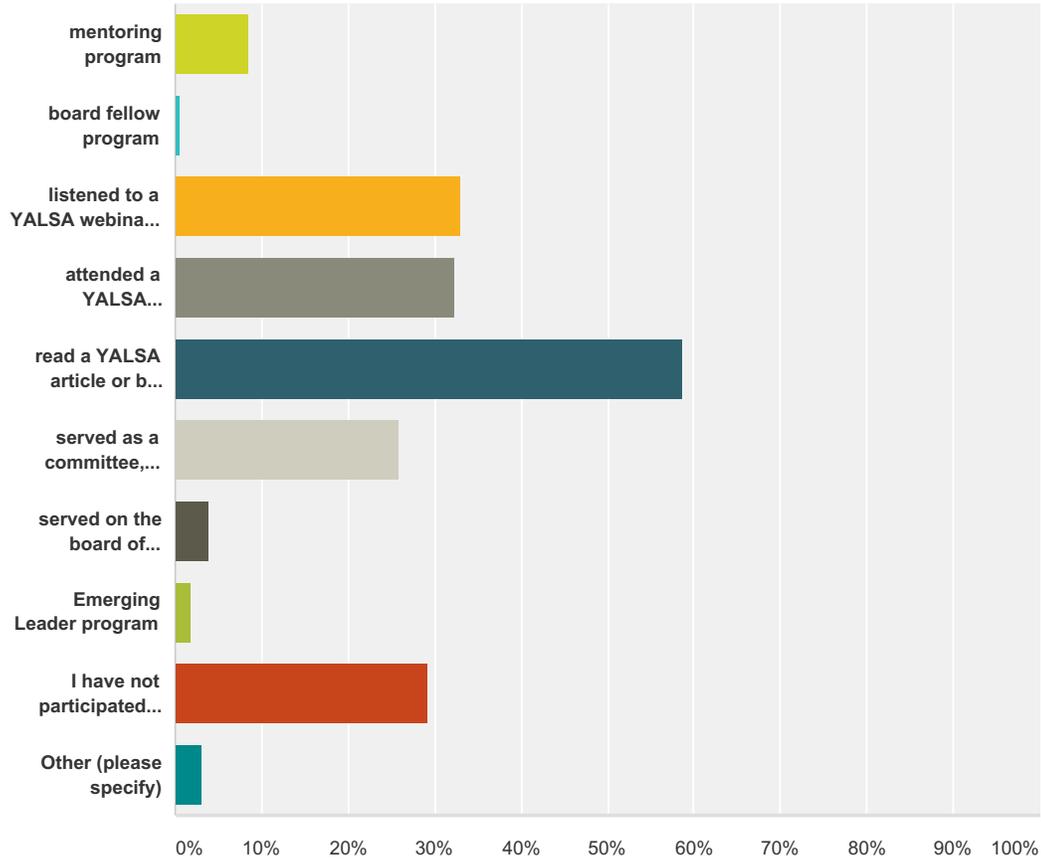
Q7 If you have a knowledge or skill you could help someone else to learn, and you would like YALSA to contact you about doing that, please add your email here.

Answered: 60 Skipped: 552

Q8 What type of leadership development opportunities in YALSA have you participated in? Select all that apply

Answered: 544 Skipped: 68

YALSA Member Baseline Survey 2016

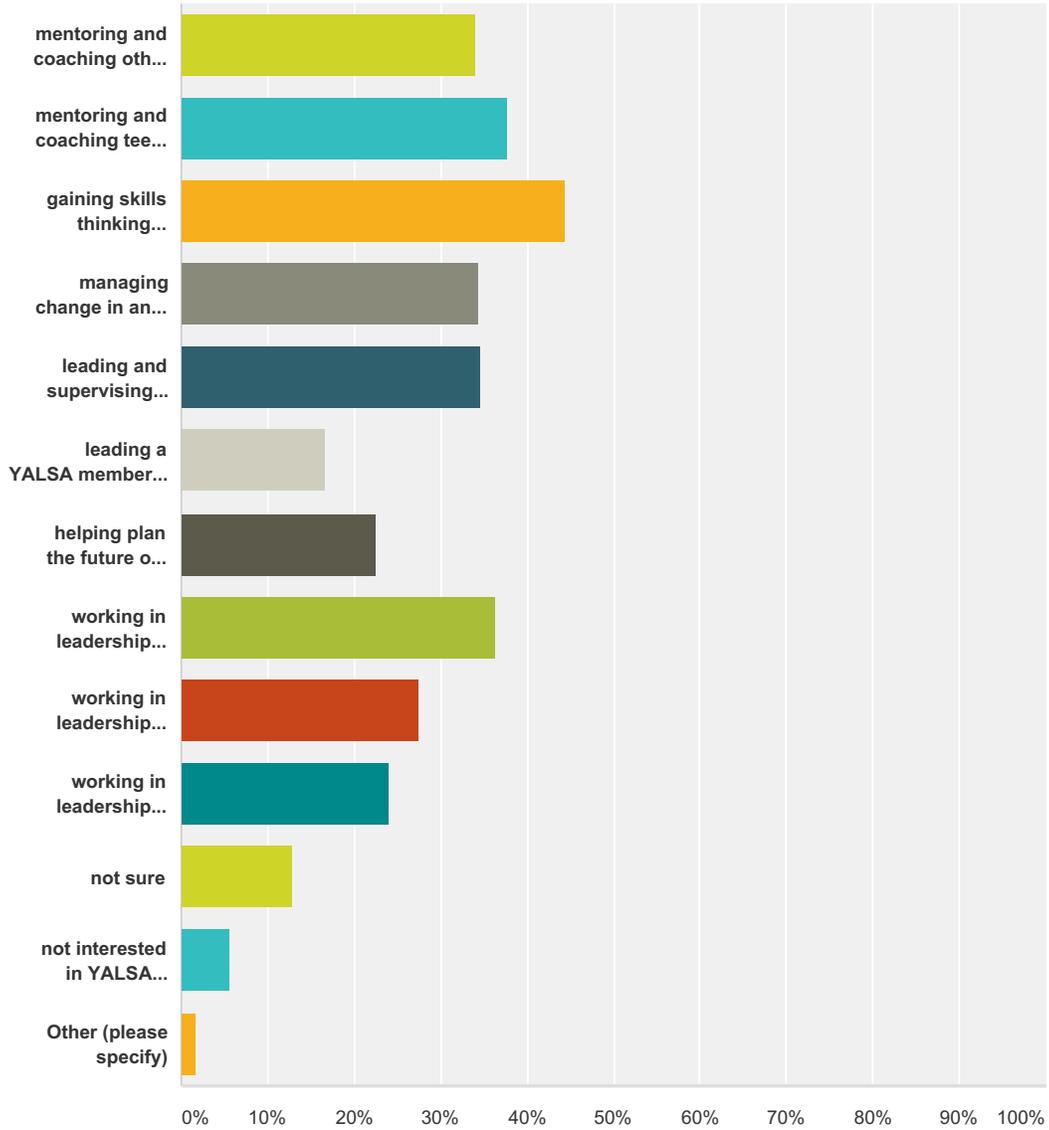


Answer Choices	Responses
mentoring program	8.64% 47
board fellow program	0.55% 3
listened to a YALSA webinar on a leadership topic	33.09% 180
attended a YALSA conference session or workshop on a leadership topic	32.35% 176
read a YALSA article or blog post on a leadership topic	58.64% 319
served as a committee, jury, taskforce or advisory board chair	25.92% 141
served on the board of directors	4.04% 22
Emerging Leader program	1.84% 10
I have not participated in any of these	29.23% 159
Other (please specify)	3.13% 17
Total Respondents: 544	

Q9 In what areas of leadership would you like to gain more skill and/or knowledge? (select all that apply)

Answered: 544 Skipped: 68

YALSA Member Baseline Survey 2016



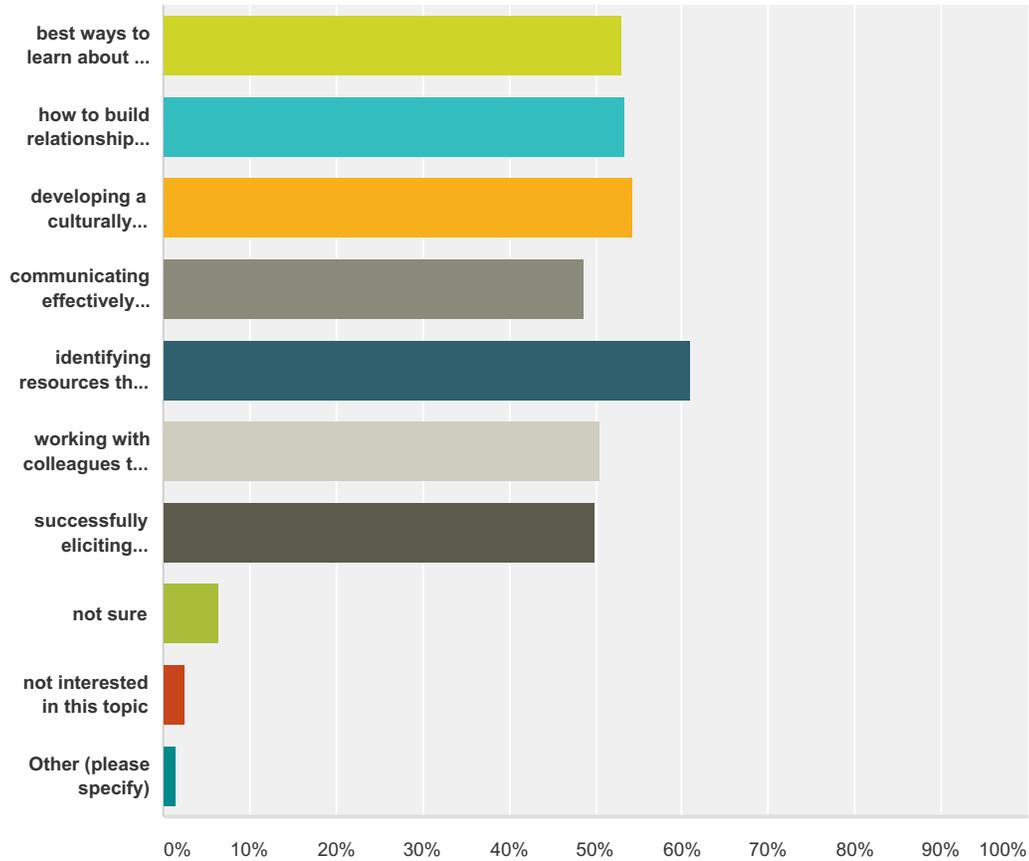
Answer Choices	Responses
mentoring and coaching other library staff working with/for teens	34.01% 185
mentoring and coaching teens in the library's community	37.87% 206
gaining skills thinking outside of the box	44.49% 242
managing change in an organization	34.38% 187
leading and supervising staff	34.74% 189
leading a YALSA member group	16.73% 91
helping plan the future of YALSA	22.61% 123
working in leadership roles locally	36.40% 198
working in leadership roles regionally	27.57% 150
working in leadership roles nationally	24.08% 131
not sure	12.87% 70

YALSA Member Baseline Survey 2016

not interested in YALSA leadership opportunities	5.70%	31
Other (please specify)	1.65%	9
Total Respondents: 544		

Q10 What areas related to cultural competency would you like to gain more knowledge and/or skills in? (select as many as apply)

Answered: 544 Skipped: 68



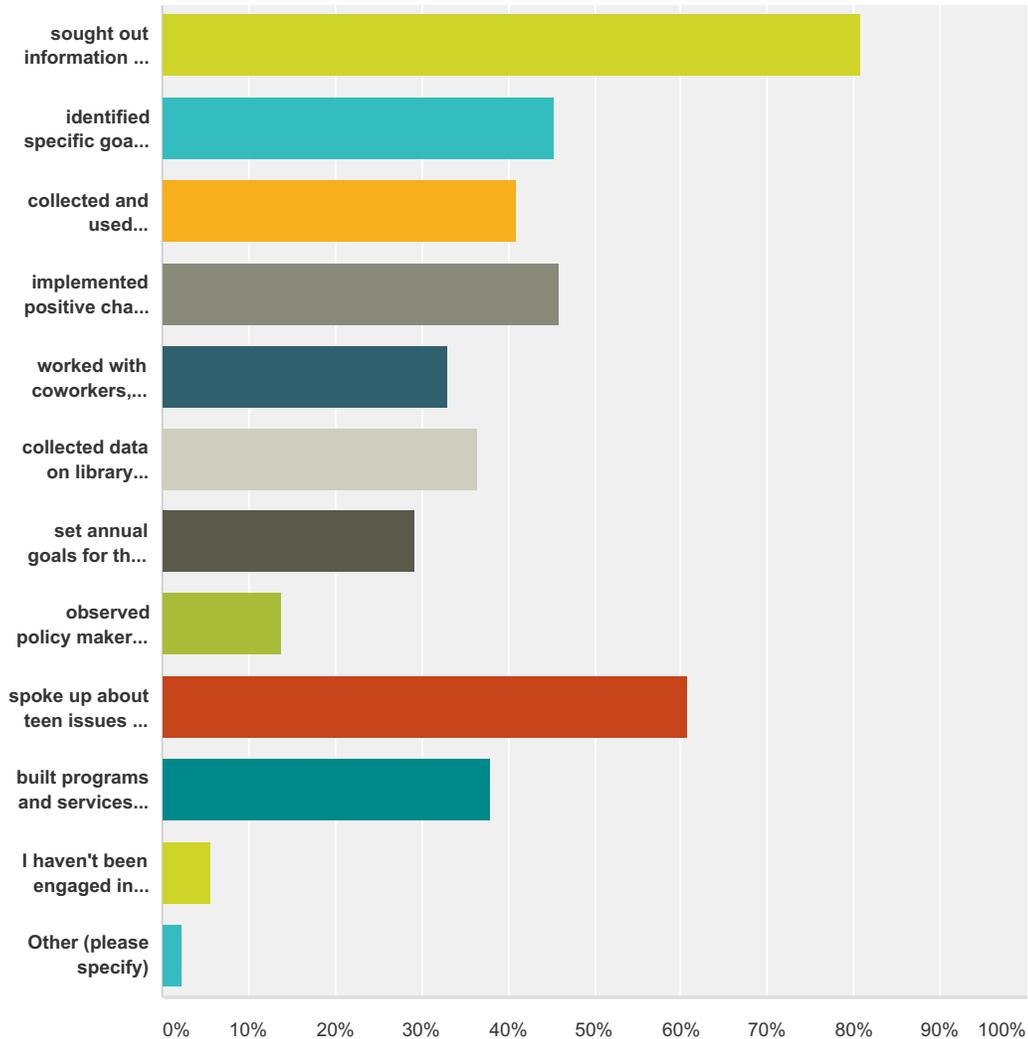
Answer Choices	Responses
best ways to learn about the needs of the different ethnic and cultural groups that live in the community	53.13% 289
how to build relationships with culturally diverse groups in the community	53.49% 291
developing a culturally responsive program of service in the community	54.23% 295
communicating effectively with diverse members of the library's community	48.71% 265
identifying resources that support the diverse needs of the library's community	61.03% 332
working with colleagues to help them be more culturally aware and responsive	50.55% 275
successfully eliciting information from diverse members of the library's community	50.00% 272
not sure	6.43% 35

YALSA Member Baseline Survey 2016

not interested in this topic	2.57%	14
Other (please specify)	1.47%	8
Total Respondents: 544		

Q11 What types of library advocacy activities have you engaged in within the past year? (select all that apply)

Answered: 544 Skipped: 68



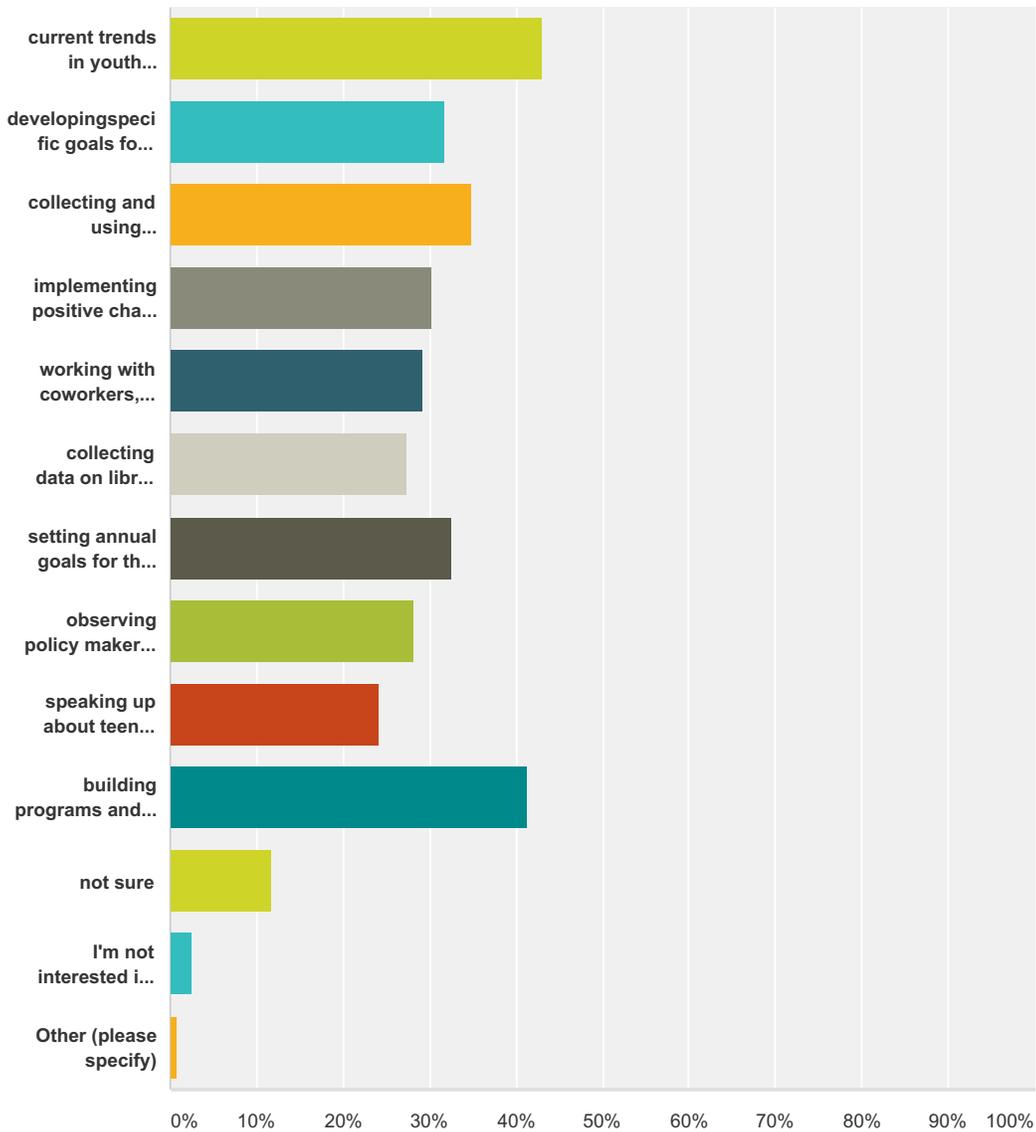
Answer Choices	Responses
sought out information on current trends in youth development, libraries or education	80.70% 439
identified specific goals for a teen program or service and developed a plan to reach them	45.40% 247
collected and used information about the community to inform planning for programs and services	40.99% 223
implemented positive change in teen services by working with administration and coworkers	45.96% 250
worked with coworkers, administration and stakeholders to overcome barriers to teen services	33.09% 180

YALSA Member Baseline Survey 2016

collected data on library programs and services to aid in envisioning future teen services	36.58%	199
set annual goals for the overall teen services program that directly support the library's mission, strategic plan, etc.	29.23%	159
observed policy makers in action and familiarized myself with procedures, viewpoints and communication styles	13.79%	75
spoke up about teen issues in formal and informal settings	60.66%	330
built programs and services that regularly provide opportunities for teens to be heard	38.05%	207
I haven't been engaged in library advocacy activities over the past 12 months	5.70%	31
Other (please specify)	2.21%	12
Total Respondents: 544		

Q12 What areas of advocacy would you like to learn more about? (select all that apply)

Answered: 544 Skipped: 68

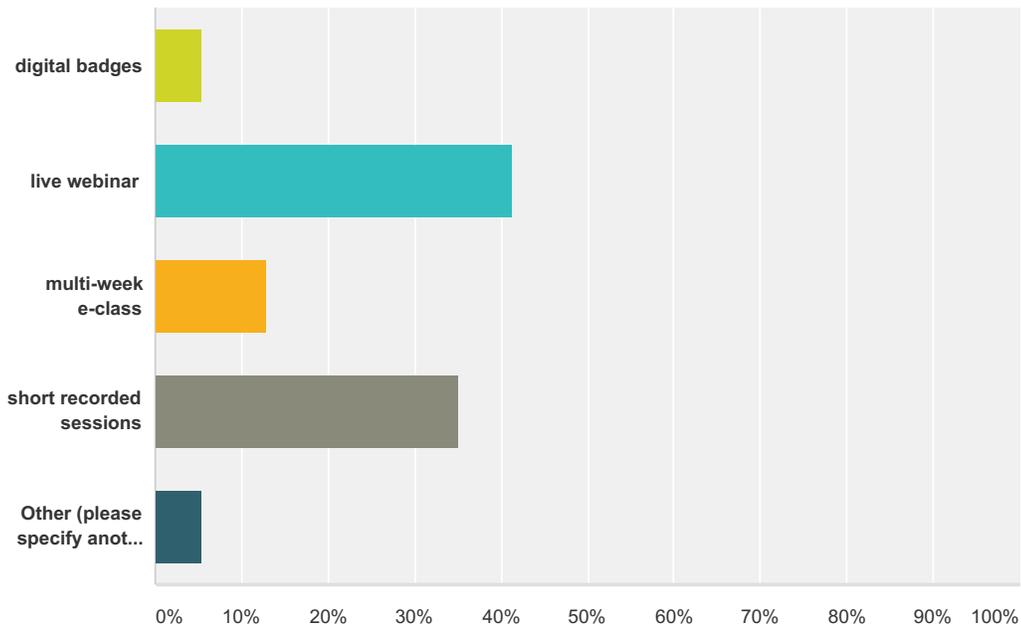


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Answer Choices	Responses	
current trends in youth development, libraries or education	43.01%	234
developingspecific goals for a teen program or service and developing a plan to reach them	31.80%	173
collecting and using information about the community to inform planning for programs and services	34.93%	190
implementing positive change in teen services by working with administration and coworkers	30.33%	165
working with coworkers, administration and stakeholders to overcome barriers to teen services	29.23%	159
collecting data on library programs and services to aid in envisioning future teen services	27.39%	149
setting annual goals for the overall teen services program that directly support the library's mission, strategic plan, etc.	32.54%	177
observing policy makers in action and familiarized myself with procedures, viewpoints and communication styles	28.13%	153
speaking up about teen issues in formal and informal settings	24.26%	132
building programs and services that regularly provide opportunities for teens to be heard	41.36%	225
not sure	11.76%	64
I'm not interested in learning more about advocacy	2.57%	14
Other (please specify)	0.74%	4
Total Respondents: 544		

Q13 What is your preferred method of ONLINE learning? (choose one)

Answered: 544 Skipped: 68



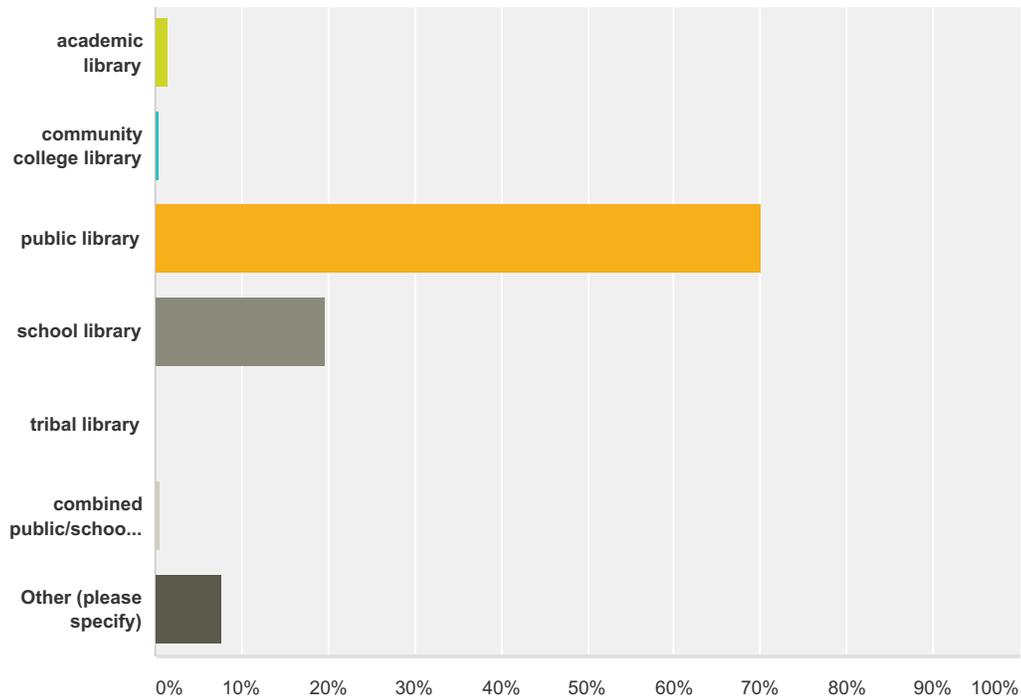
Answer Choices	Responses	
digital badges	5.33%	29
live webinar	41.36%	225

YALSA Member Baseline Survey 2016

multi-week e-class	12.87%	70
short recorded sessions	35.11%	191
Other (please specify another method for ONLINE learning)	5.33%	29
Total		544

Q14 I work for a(n)

Answered: 538 Skipped: 74

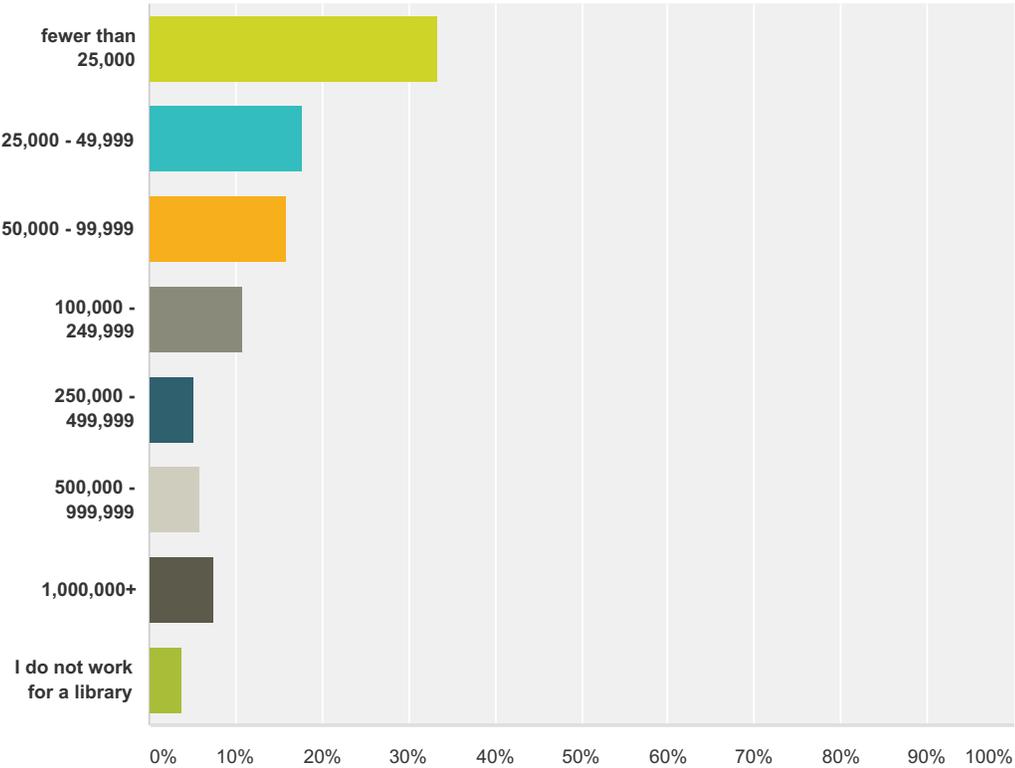


Answer Choices	Responses
academic library	1.49% 8
community college library	0.37% 2
public library	70.07% 377
school library	19.70% 106
tribal library	0.00% 0
combined public/school library	0.56% 3
Other (please specify)	7.81% 42
Total	538

Q15 To the best of your knowledge, what size community does your library serve?

Answered: 538 Skipped: 74

YALSA Member Baseline Survey 2016

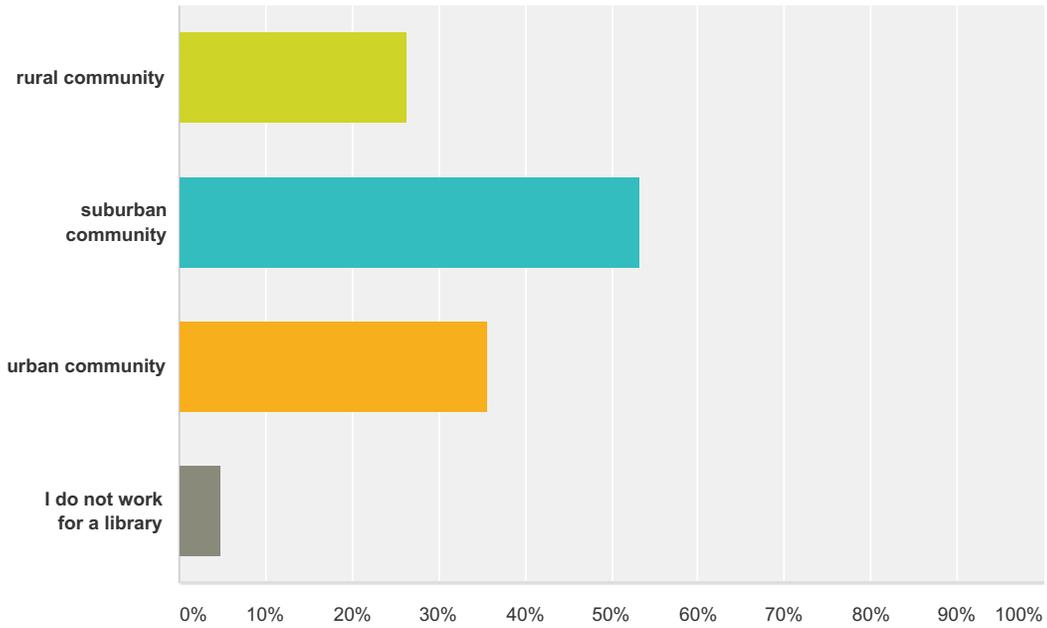


Answer Choices	Responses	
fewer than 25,000	33.46%	180
25,000 - 49,999	17.84%	96
50,000 - 99,999	15.80%	85
100,000 - 249,999	10.78%	58
250,000 - 499,999	5.20%	28
500,000 - 999,999	5.76%	31
1,000,000+	7.43%	40
I do not work for a library	3.72%	20
Total		538

Q16 What type of community does your library serve? (select all that apply)

Answered: 538 Skipped: 74

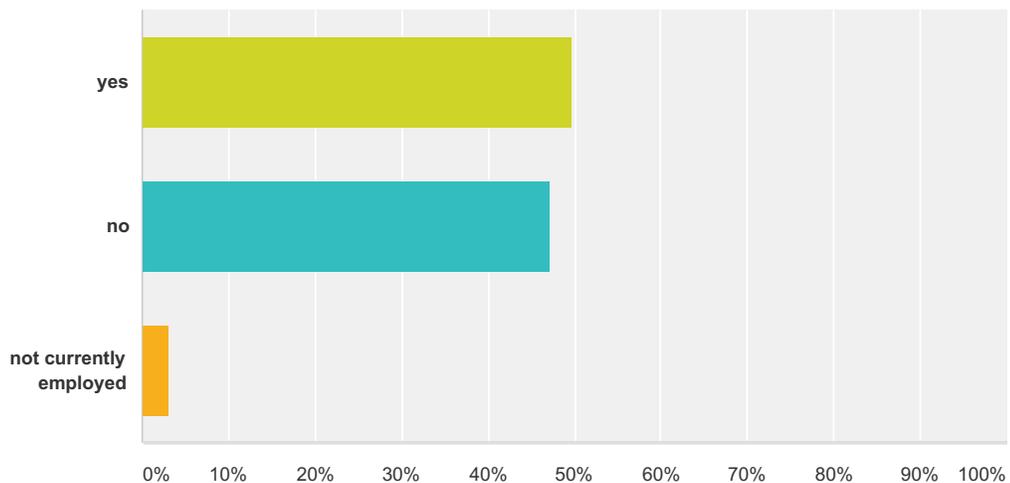
YALSA Member Baseline Survey 2016



Answer Choices	Responses
rural community	26.39% 142
suburban community	53.16% 286
urban community	35.69% 192
I do not work for a library	4.83% 26
Total Respondents: 538	

Q17 Do you work in a supervisory capacity in your current position?

Answered: 538 Skipped: 74



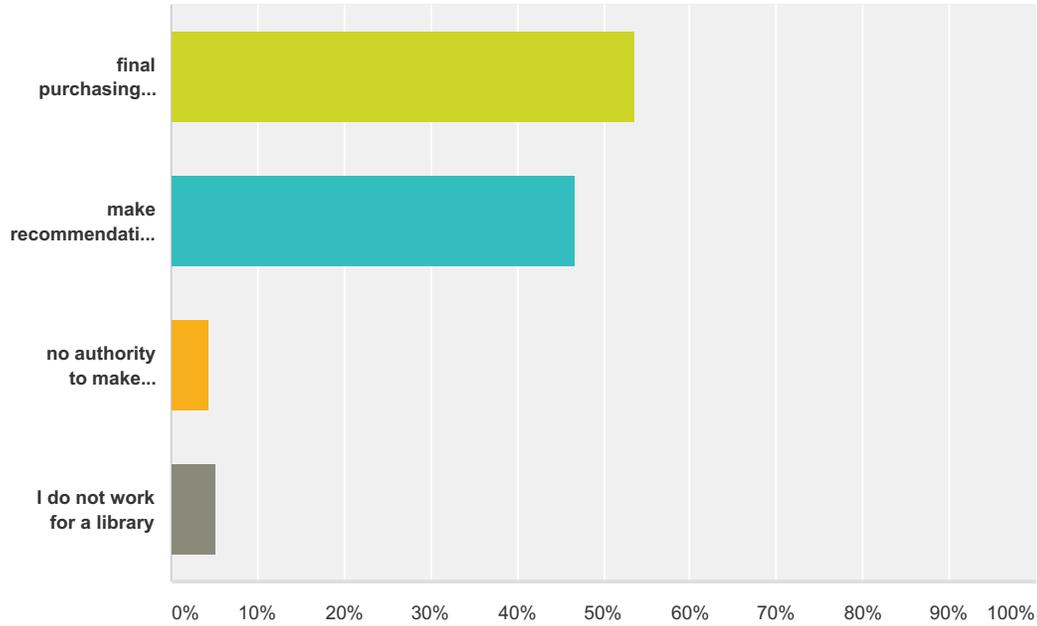
Answer Choices	Responses
yes	49.63% 267

YALSA Member Baseline Survey 2016

no	47.21%	254
not currently employed	3.16%	17
Total		538

Q18 What sort of purchasing decisions do you make for your library's teen department? (select all that apply)

Answered: 538 Skipped: 74

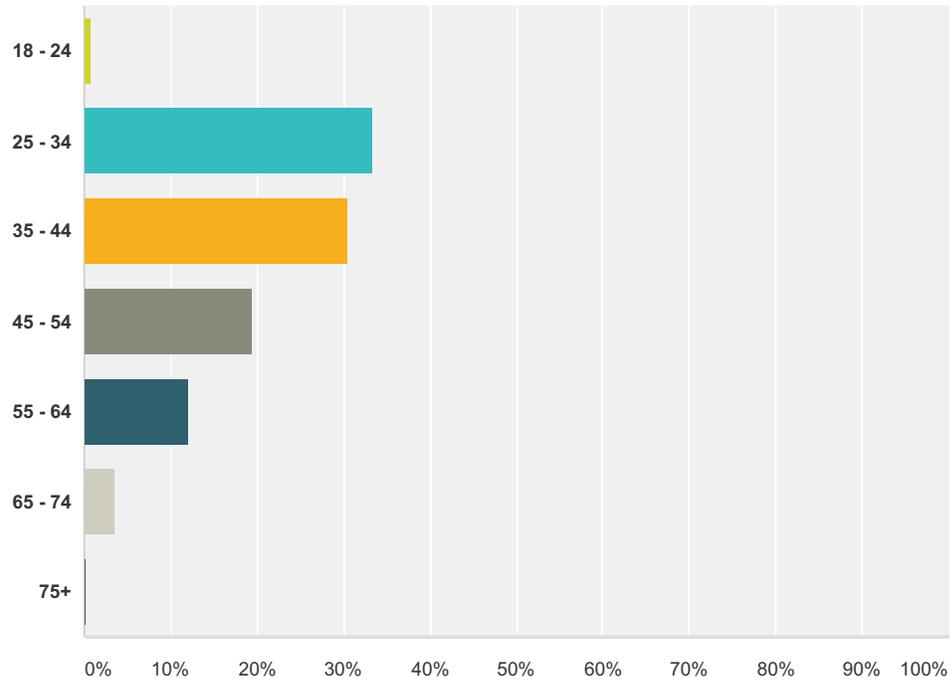


Answer Choices	Responses
final purchasing authority	53.72% 289
make recommendations for purchases	46.84% 252
no authority to make purchases or recommendations	4.46% 24
I do not work for a library	5.20% 28
Total Respondents: 538	

Q19 What is your age?

Answered: 526 Skipped: 86

YALSA Member Baseline Survey 2016

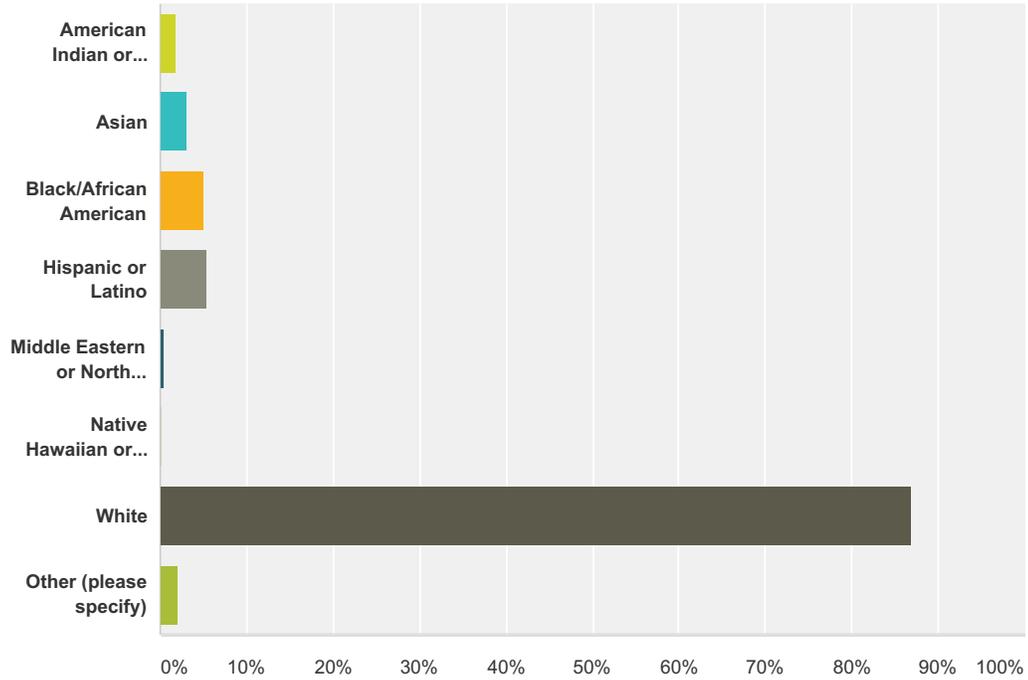


Answer Choices	Responses
18 - 24	0.76% 4
25 - 34	33.46% 176
35 - 44	30.42% 160
45 - 54	19.39% 102
55 - 64	12.17% 64
65 - 74	3.61% 19
75+	0.19% 1
Total	526

Q20 How do you describe yourself? (select all that apply)

Answered: 525 Skipped: 87

YALSA Member Baseline Survey 2016

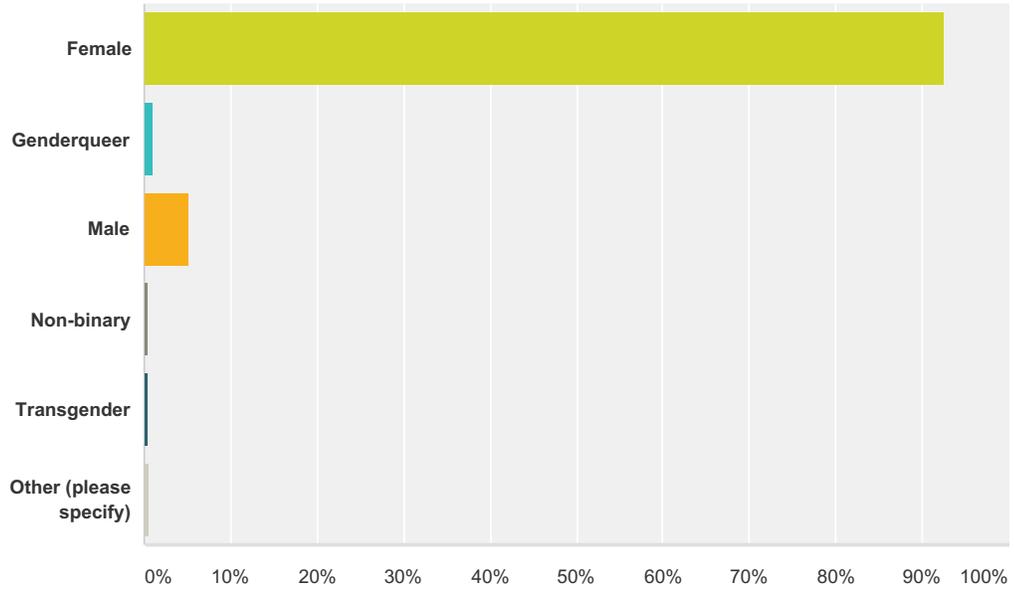


Answer Choices	Responses
American Indian or Alaska Native	1.90% 10
Asian	3.05% 16
Black/African American	4.95% 26
Hispanic or Latino	5.52% 29
Middle Eastern or North African	0.38% 2
Native Hawaiian or other Pacific Islander	0.19% 1
White	86.86% 456
Other (please specify)	2.10% 11
Total Respondents: 525	

Q21 How do you describe your gender identity? (please select one)

Answered: 526 Skipped: 86

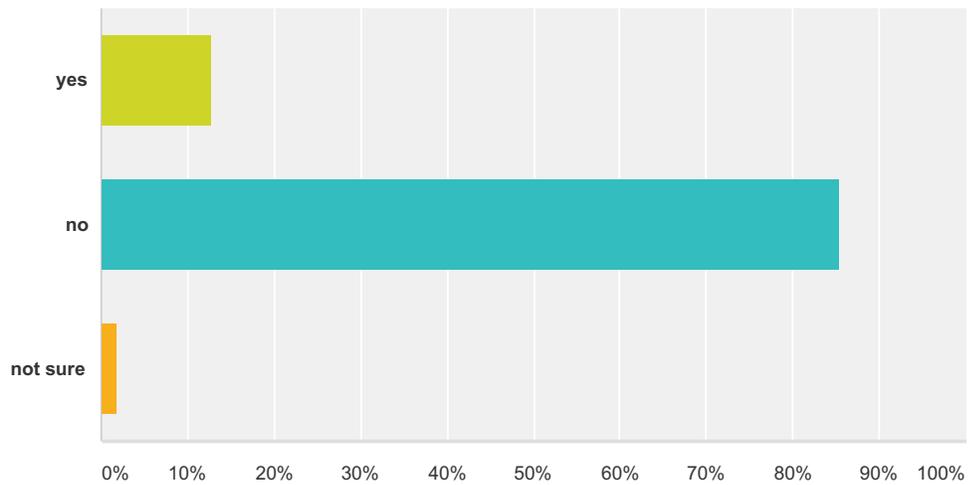
YALSA Member Baseline Survey 2016



Answer Choices	Responses	Count
Female	92.59%	487
Genderqueer	0.95%	5
Male	5.13%	27
Non-binary	0.38%	2
Transgender	0.38%	2
Other (please specify)	0.57%	3
Total		526

Q22 Do you identify as LGBTQ?

Answered: 521 Skipped: 91



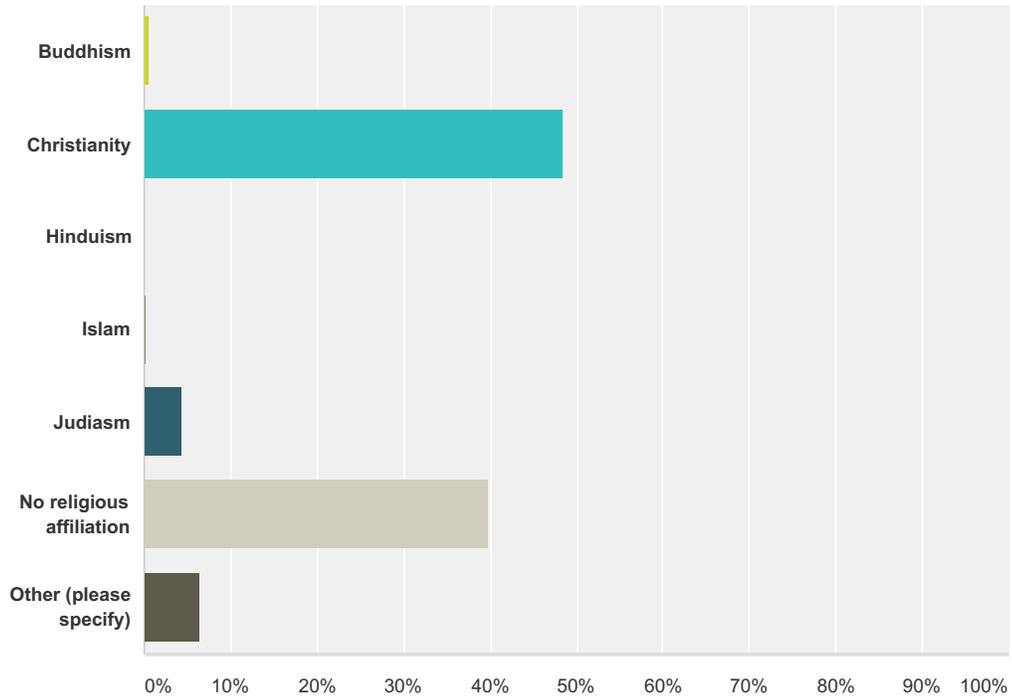
Answer Choices	Responses
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YALSA Member Baseline Survey 2016

yes	12.67%	66
no	85.41%	445
not sure	1.92%	10
Total		521

Q23 What is your religious affiliation?

Answered: 522 Skipped: 90

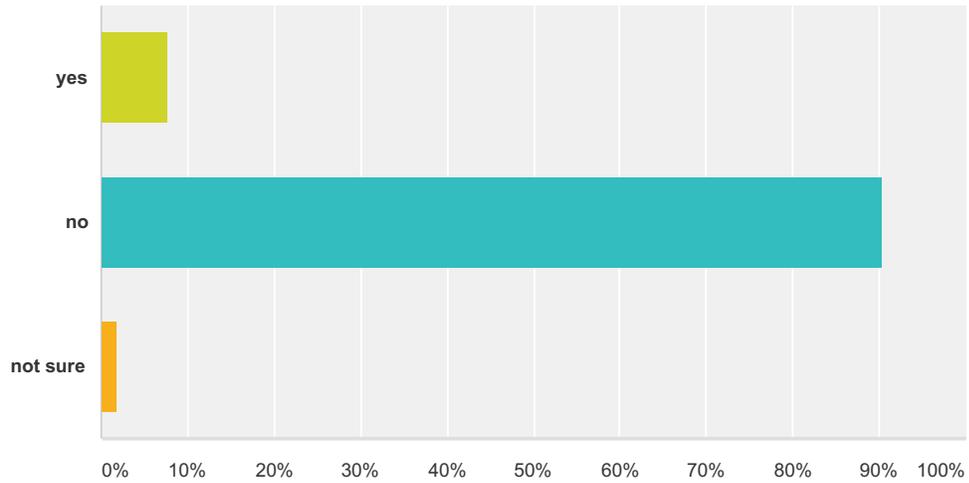


Answer Choices	Responses
Buddhism	0.57% 3
Christianity	48.47% 253
Hinduism	0.00% 0
Islam	0.19% 1
Judiasm	4.41% 23
No religious affiliation	39.85% 208
Other (please specify)	6.51% 34
Total	522

Q24 Do you identify as a person with a disability or disabilities?

Answered: 522 Skipped: 90

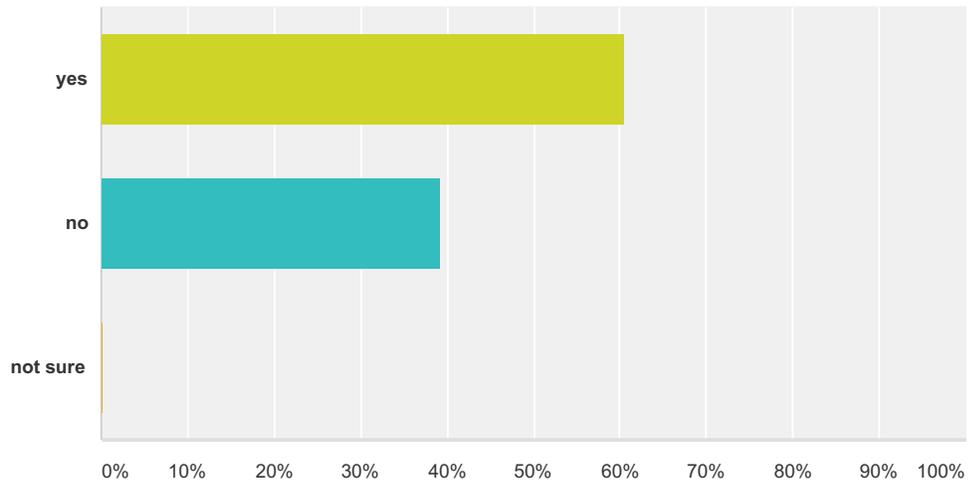
YALSA Member Baseline Survey 2016



Answer Choices	Responses
yes	7.66% 40
no	90.42% 472
not sure	1.92% 10
Total	522

Q25 Do you have at least one parent who has completed a 4 year college/university degree?

Answered: 525 Skipped: 87



Answer Choices	Responses
yes	60.57% 318
no	39.24% 206
not sure	0.19% 1
Total	525

Q26 If you have any comments to share about YALSA, please provide them below:

Answered: 64 Skipped: 548

Q27 If you have a question about YALSA or your membership that you would like assistance with, please share the question and provide your email below:

Answered: 38 Skipped: 574

Answer Choices	Responses	
Question:	15.79%	6
Email:	100.00%	38

Q28 If you would like to be entered in a drawing to win \$100 worth of 2016 Teen Read Week materials, please provide your email below:

Answered: 346 Skipped: 266