

YALSA Board of Directors
Midwinter Meeting, Seattle
January 25-29, 2019

Topic: Events & Conferences Report

Background: YALSA's 8th Symposium was held Nov. 2-4, 2018 in Salt Lake City, Utah. Information about attendance and preliminary revenue figures are provided below by Nichole O'Connor, Program Officer for Conferences and Events. YALSA is also conducting an online survey to gain feedback from the Symposium for use with future events.

Action Required: Information

2019 Midwinter Highlights

- Information about YALSA at Midwinter can be found at [https://wikis.ala.org/yalsa/index.php/YALSA at ALA%E2%80%99s 2019 Midwinter Meeting](https://wikis.ala.org/yalsa/index.php/YALSA_at_ALA%E2%80%99s_2019_Midwinter_Meeting)
- The Morris & Nonfiction Award event is on track to sell out of its 200 tickets (\$25 ea). All Morris authors can make it; still confirming nonfiction authors.
- YALSA is hosting a booth on the exhibit floor, booth #2609
- Simon & Schuster, Tor, and Scholastic are all sponsoring the BFYA Teen Luncheon. Sponsorship is \$750 and enables each publisher to bring 2 authors to visit with local teens.
- There is a ConnectedLib program on Saturday from 8:30-10am, the Trends in YA Paper Presentation is 10:30-11:30am Saturday, and a Future Ready 'News You Can Use' session on Monday at 10:30
- The Youth Media Awards and the Joint ALCS and YALSA Membership Reception are sponsored by Baker & Taylor

Annual 2019 in Washington DC

- Registration and housing opened at noon on January 9 at <https://2019.alaannual.org/>
- Information about YALSA at the conference is at [https://wikis.ala.org/yalsa/index.php/YALSA at ALA%27s 2019 Annual Conference](https://wikis.ala.org/yalsa/index.php/YALSA_at_ALA%27s_2019_Annual_Conference)
The Printz Program & Reception will again be on Fri. night for 2019.
- The Edwards Award event is TBD. The winner is not required to attend any event. The Board voted to move the celebration to the Symposium. An event will depend on the availability of the author (if they are not available for the Symposium, we will have an event at Annual).
- YALSA is cosponsoring a half day preconference with PLA in name only: Librarians and Social Workers: Partnerships that Work for Connecting People in Need.

2018 Symposium:

- Overall attendance: 500
- Preconference attendance (both were half day):
 - **Media Literacy, News Literacy, and Civics Education: Empowering Librarians and Teens to Navigate a Complex Landscape —95**
 - **Life Skills - Program-in-a-Box —120**
- **Pub Dinner—35**
- Family Library Discovery Experience (free, afternoon)—37
- Family Library Tour (free, evening)—20
- Luncheon attendance—145

Symposia Comparison:

	Nashville	Albuquerque	St Louis	Austin	Portland	Pittsburgh	Louisville	Salt Lake City
Overall Attendance	600	400	500	500	500	500	450	500
Preconference Attendance	200	301	351	219	206	220	186**	215**
Luncheon	200	104	210	210	150	150	135	145
Gross Registration Revenue	\$108,590	70,750	84,535	86,941	103,858	94,611	85,622	97,836
Gross Ticketed events	22,000	26,724	28,595	27,045	23,529	23,930	21,639	25,433
Amount overhead paid to ALA	30,655	19,039	26,023	22,389	26,899	31,032	22,670	32,050
Revenue for YALSA	*54,000	32,000	40,000	30,000	40,000	35,000	33,000	TBD

*included \$18,000 in sponsorship

**only offered 2 preconferences

2019 Symposium:

The 2019 YA Services Symposium will be held at the Memphis Cook Convention Center, with hotel rooms at the Sheraton Memphis Hotel in Memphis, TN, November 1-4, 2019, with a rate of \$129.

The theme is Show Up and Advocate: Supporting Teens in the Face of Adversity

As advocates for teens, how do we show our support and push for social change in our communities? How does access to library resources, services, and activities help teens overcome adversity in their lives? How do staff create more inclusive and welcoming teen spaces where adolescents are free to express themselves, learn, and grow? What literature do we promote and what programming do we offer to engage teens and encourage them to take leadership roles in

their communities? The request for program and paper proposals is open until February 1, and travel stipend grant applications close June 1.

- Registration will open in April
- Learn more at <http://www.ala.org/yalsa/yasymposium>

2020 Symposium:

The 2020 Symposium location and dates are TBD.