

**YALSA Board of Directors Meeting
ALA Annual Conference, Chicago
June 23 – 27, 2017**

Topic: Teen Programming HQ report for Annual

Background: Angela Veizaga, the Member Manager of the Teen Programming HQ, has provided the Board with a semi-annual report. The purpose of the site is to provide a place for library staff to find and share library programs for teens, as well as to connect with others who plan, implement and evaluate teen programs. Programs featured on this site are those that align with the standards in YALSA's [Teen Programming Guidelines](#).

Action Required: Consent

Information and Statistics

- As of January 2017, I was able to recruit a full roster of Content Experts, they are, Elizabeth Lippoldt, Rebecca Greer, Megan Carlin, as well as two returning Content Experts, Nancy Evans and Kelly Czarnecki.
- Along with the Teen Tech Week committee we advertised the HQ during Teen Tech Week YALSA twitter takeover.
- Since January a total of 1,484 accounts were made, that's an additional 190 accounts since December 2016.
- However, program submissions to the site continue to be slow.

Next steps for the HQ

- Working with Beth to create a board liaison for the HQ, in order to have additional support for the HQ.
- As recruitment for submissions continues to be slow, the Member Managers and Content Experts will continue to search for ways to recruit more content for the site by:
 - Find ways to incorporate HQ to other YALSA sites, for example work with YALSA blog to see if programs from the HQ can be highlighted on themed blog posts.
 - Continue to request for monthly themed programming from the public, upcoming theme will be to recruit programming for Pride Month.
 - Use the Q&A section to engage members of the HQ.
- The HQ will run a contest in the month of July to coincide with National Summer Learning Day. We will search for the “top ten” programs that highlight the best strategies for summer learning.
- YALSA/Dollar General Grant recipients will enter their programs into the site to add content at the end of the summer.