

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Atlanta
January 20 - 24, 2017**

Topic: Events & Conferences Report

Background: YALSA's sixth Symposium was held Nov. 4-6, 2016 in Pittsburgh, PA. Information about attendance and preliminary revenue figures are provided below by Nichole O'Connor, Program Officer for Conferences and Events. YALSA is also conducting an online survey to gain feedback from the Symposium for use with future events.

Action Required: Information

2017 Midwinter Highlights

- Information about YALSA at Midwinter can be found at <http://tinyurl.com/midwinter17>
- The Morris & Nonfiction Award event is on track to sell out of its 200 tickets (\$19 ea). All Morris authors are able to make it; still confirming nonfiction authors.
- YALSA is hosting a booth on the exhibit floor, booth # 709
- Merit Press, Simon & Schuster, Penguin, BLINK, and Random House are all sponsoring the BFYA Teen Luncheon. Sponsorship is \$750 and enables each publisher to bring 2 authors to visit with local teens.
- YALSA is hosting Future Ready with the Library Cohort 1 all day Thursday and half day Friday with 20 participants. This is the project funded by the IMLS grant YALSA received in April 2016. Learn more at <http://www.ala.org/yalsa/future-ready-library>

Annual 2017

- Registration and housing will open at noon on February 2 at <http://2017.alaannual.org/>
- Information about YALSA at the conference can be found at <http://tinyurl.com/annual17>
- The Printz Program & Reception will again be on Fri. night for 2017.
- The Edwards Award event will begin at 11:30 (instead of 10:30, as it did last year) to avoid conflict with conference programs. The event will still be a brunch in order to reduce food and beverage expenses, thus decreasing ticket prices.

Symposium 2016:

- Overall attendance: 500
- Preconference attendance (all were half day):
 - Marketing Library Programs for Increased Impact--86
 - Participatory Library: Partnering with Teens to Design Lib--84
 - Designed for Equity Tour: Space & Programs That Empower You—50 (sold out)
- Luncheon attendance: 150
- Trolley Tour: 60 (sold out)
- Warhol Museum: 30 (sold out)

Symposium Comparison:

	Nashville	Albuquerque	St Louis	Austin	Portland	Pittsburgh
Overall Attendance	600	400	500	500	500	500
Preconference Attendance	200	301	351	219	206	220
Luncheon	200	104	210	210	150	150
Gross Registration Revenue	\$125,645	70,750	113,130	113,986	103,858	117,548
Gross Ticketed events	22,000	26,724	28,595	27,045	23,529	23,901
Amount overhead paid to ALA	30,655	19,039	26,023	22,389	26,899	31,032
Revenue for YALSA	*54,000	32,000	40,000	30,000	40,000	44,000**

*included \$18,000 in sponsorship

**preliminary

2017 Symposium:

The 2017 YA Services Symposium will be held at the Hyatt Regency Downtown Louisville November 3-5, 2017, with a rate of \$125, which includes a \$6 rebate to YALSA on all fully rated room nights.

- The theme is Libraries: Helping All Teens Build a Better Future. The Symposium will gather together school and public library staff, educators, researchers, young adult authors and other teen advocates to discuss the role of libraries in helping teens build a better future within the library and beyond. Libraries are in a unique position to support the needs of teens as they take their first steps towards their future. They provide an opportunity for teens to explore their identity; learn about the larger community and their place(s) in it; pursue their passions; investigate career options; create positive change; and more.
- The request for program and paper proposals is open until February 1, and travel stipend grant applications close June 1
- Registration will open in April
- Learn more at <http://www.ala.org/yalsa/yasymposium>
- If YALSA receives funding from IMLS for the grant proposal it turned in on Jan. 13, a pre-event will be held in Louisville for invitees as part of the grant project
- A new effort is planned called the Tech Showcase, which is meant to provide attendees with hands-on experience with the latest tech as well as examples of best practices in STEM learning. Vendors with tech projects will pay a fee to participate

2018 Symposium:

The 2018 Symposium will be held in Salt Lake City at the Sheraton, with a rate of \$129.