

**YALSA Board of Directors Meeting  
ALA Midwinter Meeting, Boston  
January 8 - 12, 2016**

**Topic:** Events & Conferences Report

**Background:** YALSA's fifth Symposium was held Nov. 6-8, 2015 in Portland, OR. Information about attendance and preliminary revenue figures are provided below by Nichole O'Connor, Program Officer for Conferences and Events. YALSA is also conducting an online survey to gain feedback from the Symposium for use with future events.

**Action Required:** Information

---

### **2016 Midwinter Highlights**

- Information about YALSA at Midwinter can be found at <http://tinyurl.com/midwinter16>
- There are two free half day Midwinter Institutes on Friday: The Future of Teen Services in LIS Education and Summer Learning Workshop: Going Beyond the Traditional Reading Program
- Arrangements have been made for attendees to visit the Boston Public Library on Friday between 4 and 5pm.
- The Morris & Nonfiction Award event is on track to sell out of its 200 tickets (\$19 ea). All Nonfiction authors are able to make it; 4 of the Morris authors will be attending, with 1 as a maybe.
- YALSA is hosting a booth on the exhibit floor, booth # 1914
- Merit Press, Scholastic, Penguin, BLINK, and Random House are all sponsoring the BFYA Teen Luncheon. Sponsorship is \$750 and enables each publisher to bring 2 authors to visit with local teens.

### **Annual 2016**

- Registration and housing will open at noon on January 19<sup>th</sup> at <http://2016.alaannual.org/>
- Information about YALSA at the conference can be found at <http://tinyurl.com/annual16>
- The Printz Program & Reception will again be on Fri. night for 2016.
- The Edwards Award event will again be a brunch in order to reduce food and beverage expenses, thus decreasing ticket prices.

### **Symposium 2015:**

- Overall attendance: 500
- Preconference attendance (all were half day):
  - Supporting Youth Learning Through Building Sustainable Partnerships--86
  - Hip Hop Dance and Scratch: Facilitating Connected Learning in Libraries--51
  - Panels & Pages: Learning, Inspiring, and Building Communities with Graphic Novels-69

- Luncheon attendance: 150

**Symposium Comparison:**

|                             | <b>Nashville</b> | <b>Albuquerque</b> | <b>St Louis</b> | <b>Austin</b> | <b>Portland</b> |
|-----------------------------|------------------|--------------------|-----------------|---------------|-----------------|
| Overall Attendance          | 600              | 400                | 500             | 500           | 500             |
| Preconference Attendance    | 200              | 301                | 351             | 219           | 206             |
| Luncheon                    | 200              | 104                | 210             | 210           | 150             |
| Registration Revenue        | \$125,645        | 70,750             | 113,130         | 113,986       | 103,858         |
| Ticketed events             | 22,000           | 26,724             | 28,595          | 27,045        | 23,529          |
| Amount overhead paid to ALA | 30,655           | 19,039             | 26,023          | 22,389        | 26,899          |
| Revenue for YALSA           | *54,000          | 32,000             | 40,000          | 30,000        | 40,000**        |

\*included \$18,000 in sponsorship

\*\*preliminary

**2016 Symposium:**

The 2016 YA Services Symposium will be held at the Westin Convention Center in Pittsburgh November 4-6, 2016, with a rate of \$119.

- The theme is Empowering Teens to Increase your Library’s Impact. This theme will focus on youth participation—participation of ALL youth, not just those teens how are regular library users. When a library works together with other community organizations to connect with vulnerable youth to help address their needs, then the library becomes an invaluable part of the community
- The request for proposals will open in December and stay open until the end of January
- Registration will open in April

**2017 Symposium:**

The 2017 Symposium will be held in Louisville at the Hyatt, with a rate of \$125.