

**YALSA Board of Directors Meeting  
 ALA Annual Conference, Chicago  
 June 23 - 27, 2017**

**Topic: Events & Conferences Report**

**Background: Information regarding YALSA at the 2017 ALA Annual Conference, YALSA’s 2017 YA Services Symposium, and participation in 2018 ALA conferences is provided below by Beth Yoke.**

**Action Required: Information**

**Annual Conference Ticket Sales**

Event	2009	2010	2011	2012	2013	2014*	2015	2016	2017 (as of 6/12)
Printz	400	411	345	288	320	350	327	145	274
Edwards	250	148	226	129	144	190	135	135	130
Coffee Klatch	260 (sold out)	313 (more seats added)	341	249	276	290	267	160	214

\*In 2014 Printz was moved to Fri. night and Edwards was switched to a brunch (from a lunch)

**Ticket rates:**

- Printz = \$34 (price last raised in FY12)
- Edwards = \$39 (priced reduced in FY14 when it became a brunch)
- Coffee Klatch = \$25 (price last raise in FY12)

**2017 Symposium:**

The 2017 YA Services Symposium will be held at the Hyatt Regency Downtown Louisville November 3-5, 2017, with a room rate of \$125, which includes a \$6 rebate to YALSA on all fully rated room nights.

- Registration opened in April, and the preliminary program was posted online. As of June 9, we had 60 people registered for the event, compared to 60 people at the same time last year
- Learn more at <http://www.ala.org/yalsa/yasymposium>
- The theme is Libraries: Helping All Teens Build a Better Future. The Symposium will gather together school and public library staff, educators, researchers, young adult authors and other teen advocates to discuss the role of libraries in helping teens build a better future within the library and beyond. Libraries are in a unique position to support the needs of teens as they take their first steps towards their future. They provide an

opportunity for teens to explore their identity; learn about the larger community and their place(s) in it; pursue their passions; investigate career options; create positive change; and more.

- As part of the IMLS National Forum grant YALSA received, there will be a 1.5 day summit immediately after the symposium for invitees from all 50 state library agencies
- A new effort is planned called the Tech Showcase, which is meant to provide attendees with hands-on experience with the latest tech as well as examples of best practices in STEM learning. To date, no vendors have signed on to participate, but a nonprofit partner has as well as three members who submitted a program proposal but whose content was a better fit for this event.
- Due to the popularity of the program competition last year, it will be repeated this year. Attendees will be invited to submit a program or service idea that was inspired by something they learned at the symposium, and then compete via a format like Shark Tank.

### **2018 Symposium:**

The 2018 Symposium will be held Nov. 2 – 4 in Salt Lake City at the Sheraton, with a room rate of \$129.

### **2018 Midwinter Highlights**

- Bundled registration will open in Sept.
- Information about YALSA at Midwinter can be found at <http://tinyurl.com/yalsaMW18>
- The Morris & Nonfiction Award event typically draws around 200 attendees. Ticket prices are changing from \$19 to \$25.
- YALSA will host a booth on the exhibit floor
- We will continue to seek sponsors, including ones for the BFYA Teen Luncheon. Sponsorship is \$750 and enables each publisher to bring 2 authors to visit with local teens.
- YALSA is hosting Future Ready with the Library Cohort 2 all day Thursday and half day Friday with 30 participants. This is the project funded by the IMLS grant YALSA received in April 2016. Learn more at <http://www.ala.org/yalsa/future-ready-library>

### **Annual 2018**

The event will be in New Orleans, LA, June 22- 26, 2018

- Registration and housing will open in Feb.
- Information about YALSA at the conference will be posted on the wiki in July
- ALA has switched to a new, unified system to receive and vet program proposals. Instead of all units handling this separately, there is now one portal and one deadline for all. To submit a proposal, individuals must use this [online form](#). Please note the form looks different from past YALSA forms, and requires the user to log-in to the ALA site access it. Program proposals will be accepted through Aug. 25, 2017.
- YALSA and ALA's Office for Diversity, Literacy and Outreach (ODLOS) will be co-hosting a pre-conference on cultural competence. This event is funded by ALA through its Strategic Initiatives effort

**Other information**

- Registration for the symposium is subject to full ALA overhead, at a rate of 26.4%
- Overhead charged by ALA for ticketed events, like the Morris & Nonfiction Program, is \$1 per ticket.