

2016 - 2017 Executive Director's Report to the Membership

This document is meant to be a companion to the annual President's Report, which focuses on programmatic accomplishments during the year. The Executive Director's and President's annual reports as well as grant related reports are posted in the Governance section of YALSA's web site www.ala.org/yalsa/aboutyalsa/annualreports/annual_reports. For additional information, please contact the YALSA office at 1.800.545.2433 x4390 or yalsa@ala.org. ALA also issues an Annual Report, which can be found at: www.ala.org/aboutala/annualreport

Membership Information

- YALSA is ranked 4th in size out of the 11 ALA Divisions.
- 889 members voted in the last YALSA election (compared to 922 last year)
- About 400 members currently serve on YALSA's 42 committees, juries, advisory boards and taskforces

Membership Statistics

Total YALSA membership

	April 2017	April 2016	% change
Personal	4,542	4,910	- 7.49%
Organizational	252	261	-3.45%
Corporate	19	17	11.76%
Total	4,813	5,188	-7.23%

Overlap with other Divisions

Division	Number of YALSA members who are also members of other Divisions	
	April 2017	April 2016
AASL	1,511	1,602
ACRL	225	244
ALCTS	201	212
ALSC	1,477	1,555
ASCLA	146	156
LITA	276	299
LLAMA	364	373
PLA	980	1,079
RUSA	320	345

YALSA Fiscal Snapshot

YALSA is part of ALA, which is a 501(c)3 organization. YALSA’s Board of Directors and staff work hard to make sure the organization is fiscally healthy and has adequate funds to deliver key members services.

Funding Sources in the 2016 Fiscal Year

Where does YALSA get the revenue to support the array of services, programs and resources it delivers to members and the library community?

Funding Source	Amount	Notes
Dues	\$234,966	Includes all member types and rates
Book sales & royalties	\$10,759	For books and eBooks sold through the ALA online store
Bulk seal & product sales	\$77,373	Includes book award seals and Teen Read Week products
Subscriptions	\$12,244	For YALSA’s quarterly journal, <i>YALS</i>
Advertising	\$26,950	For ads in <i>YALS</i> , the eNews, on the blogs, and in the symposium program book
Registration	\$105,525	For the symposium
Ticketed events	\$41,552	For receptions, luncheons, etc. at ALA Annual, ALA Midwinter and the symposium
eLearning sales	\$24,776	Includes eCourses and webinars
Grants	\$221,000	From Dollar General and IMLS
Donations	\$85,105	Individual donations and sponsorships
Interest	\$78,755	From YALSA’s Leadership Endowment, Morris Endowment, and Margaret Edwards Trust

TOTAL: \$919,005

What’s missing from the table above? It is worth noting that YALSA receives no federal funding (unless a grant is received from a federal agency) and no financial support from ALA. However, in return for paying overhead for certain services, YALSA receives support from ALA via services it provides to the Division, including HR, office space, IT, legal services, member database hosting and more.

Support for Members in the 2016 Fiscal Year

As part of a 501(c)3, YALSA must use the funds it takes in to directly support its mission. Here is how YALSA revenues were used to support members and mission:

Funding Source	Amount (includes staff time)	Notes
Committee & governance support	\$86,382	YALSA had 50 committees and a 17-member board of directors
Member awards	\$30,577	16 different awards, including stipends, fellowships, scholarships, and awards

Member outreach	\$59,812	Includes presence at state and regional conferences, as well as materials
Midwinter activities	\$9,382	Includes meetings, programs, and events
Annual Conference	\$18,829	Includes meetings, programs, and events
Symposium	\$76,894	Includes meetings, programs, and events
Continuing education	\$192,463	Includes webinars (free to all members), eCourses, digital badges, licensed institutes, Snack Breaks
Advocacy	\$49,636	District Days, National Library Legislative Day, Advocacy Toolkit
YALS	\$65,541	Includes both print and e-version (both are free to members)
Print publications	\$18,313	Book-length works
Online publications	\$29,183	The Hub, <i>JRLYA</i> , YALSAblog
Summer learning	\$51,970	Includes \$40K in grants to members
Teen Read Week	\$46,958	Includes \$10K in grants to members for TRW and \$18K in grants for the Teens' Top Ten
Teen Tech Week	\$37,886	Includes \$20K in grants to members
Book awards	\$29,446	Awards include: Alex, Edwards, Morris Nonfiction, Odyssey, Printz. Expenses include Teen Book Finder app & database
Administration	\$112,733	Day to day management of the office, supplies, software, etc.

TOTAL \$919,005

Other

Overhead	\$61,602	Support to ALA for services provided (IT, legal, HR, office space, etc.)
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YALSA Office & Staff

- The office is open from 8:30am to 5:30pm (central) Mon. through Fri.
- We're happy to answer any questions you have about your membership, the association, or YA services. Call or email whenever it's convenient for you. You are welcome to call after hours and leave a message. We'll do our best to get back to you w/in 24 hours.

Staff:

- Taylor Crossley: summer reading, Teen Read Week™, Teens' Top Ten
- Anna Lam: book length publications, *JRLYA*, *YALS*, YALSA E-News, web site, blogs, wikis, PR/media relations
- Nichole O'Connor: book and media awards, selected lists, events, conferences

- Letitia Smith: contact information, committee rosters and concerns, exhibiting at state and regional conferences, general questions about membership and the association, member grants and awards
- Beth Yoke: grants, partnerships, corporate sponsors, budgeting, policies, procedures, governance liaison (Board, committees, etc), legislative advocacy
- Linda Braun is YALSA's Continuing Education Consultant and supports anything related to continuing education, including e-courses, licensed institutes, mentoring, the YALSA Academy, and webinars
- We're happy to provide members with brochures and YALSA swag if you're presenting or hosting a meeting somewhere. We have a short URL where you can access these handouts online: www.ala.org/yalsa/handouts

Upcoming Events & Activities for 2017 - 2018

- July 1, committee volunteer form for member award juries closes, www.ala.org/yalsa/aboutyalsa/yalsahandbook#form
- July 20, Humanities Programming for Teens webinar, www.ala.org/yalsa/onlinelearning/webinar
- July 29 – Sept. 4, District Days, <http://bit.ly/2ncobMX>
- Aug. 1, Committee Volunteer form open for committees that start work 2/1/18, www.ala.org/yalsa/aboutyalsa/yalsahandbook#form
- Aug. 15, Teens' Top Ten voting opens, <http://www.ala.org/yalsa/teenstopten>
- Aug. 17, National Arts & Humanities Youth Program Awards webinar, www.ala.org/yalsa/onlinelearning/webinar
- Sept. 1, deadline to apply for cohort 2 of YALSA's college and career readiness project, <http://www.ala.org/yalsa/future-ready-library>
- Sept. 15, Early Bird Registration closes for the symposium, <http://www.ala.org/yalsa/yasymposium>
- Sept. 21, Breaking Down Barriers Between Teens & Staff, webinar, www.ala.org/yalsa/onlinelearning/webinar
- Oct. 8 – 14, Teen Read Week, www.ala.org/teenread
- Nov. 1, 2017 Teen Tech Week site goes live, www.ala.org/teentechweek
- Nov. 3 – 5, YA Services Symposium in Louisville, KY, <http://www.ala.org/yalsa/yasymposium>
- Dec. 1, deadline to apply for YALSA grants, scholarships & awards, www.ala.org/yalsa/awardsandgrants/yalsaawardsgrants
- Week of Dec. 4, finalists announced for Morris and Nonfiction Awards
- Jan. 1 – Feb. 1, Committee Volunteer form open for committees that start work 7/1/18, www.ala.org/yalsa/aboutyalsa/yalsahandbook#form
- Feb. 9-12, ALA Midwinter Meeting in Denver
- March 4 – 10, Teen Tech Week™, www.ala.org/teentechweek
- June 1, deadline to apply for symposium & Midwinter Paper Presentation travel grants, www.ala.org/yalsa/awardsandgrants/yalsaawardsgrants
- June 22 – 26, ALA Annual Conference in New Orleans
- Nov. 2 – 4, YA Services Symposium in Salt Lake City, UT, www.ala.org/yalsa/yasymposium

For the latest events and information, visit YALSA's Google Calendar at <http://bit.ly/xBkGLR>

Quick Links to YALSA Online

Teen Book Finder Database: <http://booklists.yalsa.net/>

Teen Programming HQ: <http://hq.yalsa.net/index.html> (online community to share YA programs)

The Hub: <http://yalsa.ala.org/thehub> (blog about all things related to YA collections)

YALSA on Facebook: <http://www.facebook.com/yalsa>

YALSA on Twitter: <http://www.twitter.com/yalsa>

YALSA E-Learning: www.ala.org/yalsa/onlinelearning (don't forget that all live and on demand/archived webinars are free to members!)

YALSAblog: <http://yalsa.ala.org/blog> (blog about serving teens in libraries)

Free downloadable bookmarks, spine labels, etc.: www.ala.org/yalsa/best

Journal on Research on Libraries & Young Adults: <http://yalsa.ala.org/jrlya>

Free downloadables to distribute: www.ala.org/yalsa/handouts

If you have questions about anything in this report, please don't hesitate to get in touch with me at byoke@ala.org or 800.545.2433 x4391. Also, we're here to serve you. If you have any ideas for new ways we can help members, please don't hesitate to get in touch with YALSA's President or me. Thank you for your support of YALSA and for all that you do to ensure teens have access to excellent library services and resources!

Respectfully submitted,

Beth Yoke

June 21, 2017