

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Boston
January 8 - 12, 2016**

Topic: Coalition to Advance Learning in Libraries, Archives and Museums

Background: In the summer of 2013 OCLC with funding from the Institute of Museum and Library Services, brought together a group of archive, library and museum stakeholders to talk about the state of continuing education across the three sectors. As a result of that meeting the Coalition was formed, and YALSA is a member. Beth Yoke represents the association and participates in Coalition meetings and work groups. Recent news from the Coalition is provided below.

Action Required: Information

Coalition to Advance Learning in Archives, Libraries and Museums
www.coalitiontoadvancelearning.org

November 2015 Convening Summary

PARTICIPATING ORGANIZATIONS

Note: Nancy McGovern, of the Digital Preservation Management Workshops (DPM), was also invited to attend but unable to join.

Archives Associations

- Society of American Archivists (SAA), Donna McCrea
- Regional Archival Associations Consortium (RAAC), Amanda Focke
- Council of State Archivists (CoSA), Matt Veatch

Libraries Associations

- Urban Libraries Council (ULC), Angela Goodrich
- Public Library Association (PLA), Mary Hirsh
- Association of College and Research Libraries (ACRL), Mary Ellen Davis
- Young Adult Library Services Association (YALSA), Beth Yoke
- Association of Research Libraries (ARL), Mark A. Puente
- Special Libraries Association (SLA), Doug Newcomb
- Chief Officers of State Library Agencies (COSLA), Cal Shepard
- Association for Library and Information Science Education (ALISE), Clara M. Chu

Museums Associations

- American Association for State and Local History (AASLH), Bob Beatty
- Virginia Association of Museums (VAM), Christina Newton
- Association of Children's Museums (ACM), Victoria Garvin
- Association of Science-Technology Centers (ASTC), Wendy Hancock

LAM Serving Organizations

- LYRASIS, Laurie Gemmill Arp
- Califa, Paula MacKinnon
- Heritage Preservation, Tom Claerson
- OCLC, Sharon Streams

Coalition Advisors

- Institute of Museum and Library Services (IMLS), Libraries Division, Sarah Fuller
- Institute of Museum and Library Services (IMLS), Museums Division Chris Reich

Event Hosts

- Betha Gutsche and Anna Shelton (OCLC)

Event Facilitators

- Christina Drummond and Katherine Skinner (Educopia)

COALITION CONVENING SUMMARY NOVEMBER 18, 2015 NEW ORLEANS, LA

EXECUTIVE SUMMARY

On November 18, 2015, founding Coalition organizational representatives gathered for their fourth in-person convening, to identify areas for a national agenda around which they could align their independent and joint CE/PD activities. Facilitated by Katherine Skinner and Christina Drummond of Educopia, they acknowledged activities set in motion by the Coalition, and began to shift the collective thinking towards defining a national agenda for change in LAM CE/PD, with associated definitions of success.

The one-day intensive working meeting had three objectives:

1. Help the Coalition to develop its National Agenda for LAM CE/PD with action-oriented elements and corresponding metrics that can illustrate success.
2. Help Coalition participants to identify and connect their own existing organizational activities back to the National Agenda.
3. Explore participation and membership both for current participants and the extended community of LAM CE/PD providers and trainers; explore how to collectively ensure effectiveness and sustainability of CE/PD across the field.

WORKING SESSIONS

Sessions allowed participants to surface their own objectives for the convening, allowing them to consider how Coalition participation presents value for their institutions and constituents. They also explored needed national-level changes over a 10-year timeframe, identifying related initiatives and success metrics. The four Joint Strategy goals provided the basis for an impact-oriented framework, encouraging participants to think beyond the Coalition as an entity. What will have shifted in 10 years if we strengthen cross-sector CE/PD networks with increased access to visible, high-quality, effective and sustainable offerings? Some of the surfaced themes include (1) leveraging one's own organizational investment in CE/PD, (2) leveraging, aligning and

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coordinating CE/PD development across associations, and (3) developing organizational backbone and structure for the Coalition to grow and support broader participation and impact.

Notes from the discussions and working group flip-charts have been archived for participants' reference only, to respect the trust and confidentiality of those conversing in the room.

DISCUSSIONS AND HARD QUESTIONS

Multiple critical issues emerged that could not be resolved in the course of the sessions. These areas are marked for future Coalition virtual-convening conversations.

CE/PD Production

Participants shared strong and varied opinions on the question of whether the Coalition is trying to produce, organize, and offer actual CE/PD, or whether it's about providing a framework of knowledge around successful CE/PD. Some preferred that the Coalition focus on the broader picture of establishing a framework around successful, effective CE/PD rather than specific learning offerings from participating organizations; the end goal should not be a pot of specific CE/PD offerings. Others saw value in having the Coalition vet or brand a set of high-quality materials to meet broad needs across sectors. Others saw value in identifying "best of show" opportunities from participating organizations. Some would like to see active collaboration on shared curricula. Many did not believe that the Coalition should have a primary focus on producing CE/PD, especially as it could compete with the interests of participating organizations. Coalition participants were encouraged to consider how they might align collaborations independently, in line with a national agenda.

Sustaining Learning

Can the Coalition help to illuminate how people acquire and apply learned skills? Much discussion occurred around the Coalition's role in producing research and sharing best practices around adult learning.

Success measures

Participants waded into considering the broader impacts of CE/PD on their member institutions and ultimately the communities served. Many saw value in exploring how to define and measure impact.

Membership

Chris Reich framed the question of expanded "membership" as who else could be at the Coalition table who would be essential for advancing the national agenda. Others debated the implications of using the term "member" when referring to the Coalition.

NEXT STEPS

Educopia is synthesizing the information generated throughout the day to establish a national agenda framework, for Coalition participants to use as a mechanism for aligning and raising the profile of their organization's existing activities. This will provide a pathway for each Coalition participant to see what others are doing, discover where alignment exists, and develop a constellation of solutions to our joint CE/PD challenges.

Additional Resources:

- Coalition web site <http://coalitiontoadvancelearning.org/>
- Follow the coalition on Twitter @LAMcoalition