

**YALSA Board of Directors Meeting  
ALA Midwinter Meeting, Chicago  
January 30 – February 2, 2015**

**Topic:** Coalition to Advance Learning in Libraries, Archives and Museums

**Background:** In the summer of 2013 OCLC with funding from the Institute of Museum and Library Services, brought together a group of archive, library and museum stakeholders to talk about the state of continuing education across the three sectors. As a result of that meeting the Coalition was formed, and YALSA is a member. Beth Yoke represents the association and participates in Coalition meetings and work groups. Recent news from the Coalition is provided below.

**Action Required:** Information

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## **Coalition News—November 18 2014**

### **New Members**

*“The work of the Coalition has the potential to strengthen all the fields and we would like to be part of this exciting project.” (V. Garvin)*

The Bill & Melinda Gates Foundation and IMLS have made it possible to support participation and travel to a third convening for up to five additional Coalition members. We are seeking letters of interest and moving forward with formal invitations. We are excited to welcome these confirmed new members:

- Council of State Archivists (CoSA), represented by Matt Veatch
- Association of Children’s Museums (ACM), represented by Victoria Garvin
- Virginia Association of Museums (VAM), represented by Jennifer Thomas

In the coming weeks, we anticipate receiving letters from two more organizations: American Association for State and Local History (AASLH) and Regional Archival Associations Consortium (RAAC). Including these two anticipated applicants, we will have committed our available resources. We’d like to thank Chris Reich, Greg Stevens, Wendy Hancock, Bob Horton, Kathleen Roe, Laurie Gemmill Arp, Nancy McGovern, and Kari Smith for their input and work behind the scenes to identify and reach out to these outstanding candidates.

### **New SAA Representative to the Coalition: Donna McCrea**

Kathleen Roe officially rotated off the Coalition as SAA’s representative earlier this fall, given her increased responsibilities as SAA President. We greatly appreciate all of Kathleen’s contributions. Please join us in welcoming SAA’s new representative to the Coalition, **Donna McCrea**.

### **Member Profile: CoSA**



The **Council of State Archivists** is the national association of the directors of state archival agencies in every state, the District of Columbia, and U.S. territories. Organized in 1989 and incorporated in 2001, CoSA strengthens

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state and territorial archives in their work to preserve America’s historical record. CoSA tracks emerging trends, critical needs, and priorities of state archives across state lines; helps ensure safety of essential government records in the event of natural disasters and other emergencies; and supports local governments to preserve and ensure long-term access to local records.

CoSA’s representative to the Coalition is former CoSA president, **Matthew B. Veatch**. Matt has been Kansas State Archivist since 2006, where he specializes in digital preservation, electronic records management, and digital collections development. Matt pioneered the creation of Kansas’s digital state archive, and has worked on issues of digital preservation for several decades. Matt currently serves as co-chair of CoSA’s [State Electronic Records Initiative \(SERI\)](#), a multi-year national program funded by IMLS to address management and access to state government electronic records.

Matt holds Bachelors and Masters Degrees in History from the University of Missouri-Kansas City, and is a member of the Society of American Archivists and the Midwest Archives Conference. In his down time, Matt enjoys travel, reading, cooking and gardening. Welcome, Matt!

### Joint Strategy

The Joint Strategy was streamlined to four goals, with the aim of communicating the Coalition’s work in a simple framework and scaling strategies and commitments to Coalition-appropriate efforts.

1. Champion Ongoing Investment in CE/PD for Libraries, Archives, and Museums Staff
2. Strengthen the Foundation for Cross-sector Collaboration
3. Increase Clarity Around CE/PD Offerings and Needs
4. Leverage the Impact of our Members

Read more in the [October 2014 Coalition Meeting Summary](#)

### Work Groups and Plans

The October convening provided opportunities to realign work group focus with the revised Joint Strategy areas and to regroup team members where each of you could best contribute. It will be exciting to see the work group plans put into action over the coming months.

#### *Assessing the State of the Field*

Group members:

- Angela Goodrich, Urban Libraries Council
- Cal Shepard / Stephanie Gerding, Chief Officers of State Library Agencies
- Katherine Skinner, Educopia
- Laurie Gemmill Arp, LYRASIS
- Nancy McGovern, Digital Preservation Management Workshops
- Wendy Hancock, Association of Science Technology Centers
- Matt Veatch, Council of State Archivists
- Helen Wong Smith, Society of American Archivists

Supporters:

- Robin Dale, IMLS
- Chrystie Hill, OCLC

Plans:

The Assessing Work Group will be focused primarily on implementing the Mapping the Landscapes effort, if the \$150,000 grant requested from the IMLS by the Educopia Institute and its partners is awarded. Assessing work group members will play important roles in shaping and guiding the Mapping the Landscapes effort by continuing to refine the scope of the effort and guiding and coordinating the broader set of approximately 25 partners who have signed up to participate. These partners will likely be divided into two groups—one focused on demand analysis and one focused on supply analysis, with Assessing work group members serving as the bridge between the two.

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Read more in the [Assessing October Convening Notes](#)

### *Build and Support the Coalition*

Group members:

- Beth Yoke , Young Adult Library Services Association
- Clara Chu , Association for Library and Information Science Education
- Donna McCrea, Society of American Archivists
- Douglas Newcomb , Special Libraries Association
- Mark Puente , Association of Research Libraries
- Victoria Garvin, Association of Children's Museums

Plans:

The Build and Support group defined a robust list of tasks along two key themes:

1. Develop external communications at the macro and micro levels, including establishing the case for cross-sector collaboration and tailoring communications for key audiences.
2. Strengthen the foundation for cross-sector collaboration, including creating tips and glossary tools.

Read more in the [Build-Support October Convening Notes](#)

### *Prototype*

Group members:

- Barb Macikas / Amy Sargent Lundy, Public Library Association
- Greg Stevens, American Alliance of Museums
- Linda Crowe / Heather Teysko, Califa
- Mary Ellen Davis / Margot Conahan, Association of College and Research Libraries
- Sharon Streams, OCLC
- Nicole Gibby Munguia, YALSA
- Larry Reger, Heritage Preservation
- Danna Bell Russel, Society of American Archivists

Supporter:

- Bob Horton, IMLS

Plans:

The Prototype group plans to repurpose existing content on project proposal development created by George Mason University and to deliver at least one webinar to a single audience composed of anyone interested. This action will test the portability of general content and test collaboration across organizations and sectors.

Read more in the [Prototype October Convening Notes](#)

### **Check This Out**

Beth Yoke shared an interesting survey that seeks input about learning and CE/PD from a variety of associations (including professional society, trade, corporate member, and philanthropic organizations). The survey was initiated in response to an earlier survey finding that “one of the top factors impacting associations and their considerations in leadership selection is ‘redefining how associations deliver education, learning and knowledge.’”

Read more [about the survey](#), including some of key metrics for measuring progress in e-learning

### **Liquid Network News**

We'd like to expand the opportunities to share what Coalition members are doing and excited about. We'll be soliciting your ideas and projects for future issues. For now, we'll start with OCLC.

### **OCLC's Library CE Training Institute**

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Sharon’s “celebrate and connect” poster described OCLC’s Library CE Training Institute, an IMLS-funded project in partnership with Infopeople that trained 12 experienced CE creators from library systems across the U.S. on how to collaboratively design and create online self-paced CE modules.

The Training Institute cohort needed to form collaborative teams, agree on priority CE topics, learn course creation software (Articulate Storyline) and work together virtually to create courses—all in the space of four months. To support these ambitious goals, the Institute included live online sessions, self-paced tutorials, and a two-day in-person workshop, along with live tech support sessions with a Storyline expert.

Keeping up with the Institute was strenuous for the participants, yet they all triumphed in every skill area. *“In a very short amount of time, (the Institute) led to a marked improvement in my instructional design skills, comfort with course creation software, and my confidence to develop self-paced CE.”* (participant survey response)

The most rewarding result of the Training Institute was the enthusiasm, creative energy and drive that the participants displayed as they navigated the sharp learning curve and persevered to complete their course modules on time. They all emerged primed to create more online self-paced courses.

The courses they created are freely available to anyone. Read [Strengthening CE Content in Libraries: Final Courses](#) for descriptions. All courses are available in the [WebJunction catalog](#).

The courses created by Institute participants are:

- Building a Positive Social Media Presence
- Coping with Change
- Encouraging Early Literacy
- Having Fun at Work Again
- Providing Constructive Employee Feedback

**Additional Resources:**

- Coalition web site <http://coalitiontoadvancelearning.org/>
- Follow the coalition on Twitter @LAMcoalition