

YALSA Board of Directors Meeting
ALA Annual Conference, Chicago
June 23 - 27, 2017

Topic: Quarterly Chair Reports for February

Background: Chairs were asked to submit a report of what work their group has accomplished since mid-May. Standing Board Committees each discussed the reports relating to their strategic goal area. They considered the following questions:

- Is each group making adequate progress on their charge and/or tasks (as outlined in the task list)? If not, what do they need to get back on track?
- As a whole, how are these groups doing in terms of supporting the strategic plan goal? Are there any gaps that need addressing? If so, how?
- Are there any commonalities among the groups, either positive or negative? If so, what are they and how might they be addressed?
- Are there opportunities to connect some or all of these groups to each other in order to increase efficiency or impact?
- What, if anything, does the standing committee or individual committee members need to do or follow up on?
- Is there anything high level that should be shared with the President and Executive Director? If so, what?
- Other? whatever else you feel is needed

At this meeting, Standing Board Committees are encouraged to reflect on the reports and discuss trends, common threads, overarching issues, opportunities for cross-committee collaboration, etc. among the reports so that the Board might address them as a whole.

Action Required: Consent

Clara Bohrer

Group: Financial Advancement Committee

Chair's Name: Kate Denier

E-Mail: kate.denier@cincinnati.library.org

Board Liaison: Clara Bohrer

Committee Jury or Task Force Function Statement: Provide oversight and continued enhancement of the Friends of YALSA program, including promotion, fundraising and donor recognition. Work with the Board year-round to create and implement virtual fundraising campaigns and fundraising efforts at conferences, aimed at both members and nonmembers, to support the \$16,000 worth of scholarships and stipends

YALSA gives out annually. Periodically review YALSA's Fundraising Toolkit and make updates, as needed.

What were the outcomes or results of your group's work in the past three months? In July and August, we worked on coming up with our task list and I shared that with our Board Liaison. We also caught up on sending thank you letters to June, July and August FOY and Leadership Endowment donors. We were asked to do a fundraising push in August to raise \$1000 for the 2018 Emerging Leader. Kate contacted past Emerging Leaders to see if any would be willing to do some posts for the YALSA Blog. Kate put a reminder to donate in the upcoming YALSA eNews. Committee members were given examples of donation appeals, and were asked to use social media and email to get donations.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Fund & Partner Development

Which strategies were used for the above action areas? Select as many as apply.: PR/Promotion (blog post, YALS article, e-news item, etc.)
other:

What is your group's workplan for the next three months? We hope to get posts up on YALSA's blog in the next few weeks, and to write listserv and social media posts to get more donations by the end of August. In September, we plan to use stories & photos gathered in April & May to reach out to nonmembers who use YALSA resources and appeal to them to support YALSA. We will also be prepping for Giving Tuesday. FAC members are working on gathering items for the silent auction at the Symposium. We will have those items to Nichole O'Connor by the beginning of October. FAC will also keep up with writing thank you notes to donors in a timely manner.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We plan to continue doing fundraising pushes through various YALSA media.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: None Additional Concerns or Comments: None Were you able to touch base with your board liaison since your last report?

Yes

E-Mail: shelmick@burlington.lib.ia.us

Group: Leadership Fundraising Taskforce

Chair's Name: Samantha Helmick

Board Liaison: Clara Bohrer
Committee Jury or Task Force Function Statement: Develop and implement a year-long fundraising effort to raise \$20,000 to support YALSA leadership initiatives, including marketing, fundraising, and donor recognition. Submit a draft fundraising plan to the board by April 1, 2017. Review a potential coloring books of libraries as a fundraiser.
What were the outcomes or results of your group's work in the past three months?

1. Collected and suggested library photos for potential coloring book.
2. Collaborated on a second draft of the fundraising plan with a specific review of new donors.
3. Touched based with new Board Liaison, Clara Bohrer.
4. Requested list of current donors to help the task force think of potential sources outside of where we are currently seeking support.

5. In the first draft we recommended a fundraising initiative for the 60th Anniversary at YALSA Symposium which didn't hit much traction. Since then, we have focused on meeting and looking at possible vendor donors rather than fundraising projects through membership.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Fund & Partner Development

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc.)
- Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months?

1. Regroup after a brief break over 2017 Summer Reading.
2. Submit second draft of the plan to raise \$20,000 in support YALSA leadership initiatives, including marketing, fundraising, and donor recognition.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? 1. Because we took submissions for the coloring book but have hit a snag we will need to communicate to membership the status of this project.

Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.: Momentum has flagged a bit as conferences and summer reading has taken precedent for members. We are eager to regroup and have a new product to submit in September.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Diane Colson

Kate Denier

Franklin Escobedo

Group: Teen Programming HQ

Chair's Name: Angela Veizaga

E-Mail: aveizaga@bpl.org

Board Liaison: Franklin Escobedo

Committee Jury or Task Force Function Statement: n/a What were the outcomes or results of your group's work in the past three months? For the last three months, the HQ worked on our Summer Learning Contest. We asked librarians to submit programs for the contest. The program was moved from May to July due to low turn out. The deadline was also extended again due to a lack of submissions.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Member Engagement (Twitter chat, contest, survey, etc)

other:

What is your group's workplan for the next three months? For the next three months, I, along with the Content Experts will continue to try to figure out new ways to drive more traffic to the HQ.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will request that members enter programs in celebration of Teen Read Week, we will do this through the site and social media.

Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.: I had a difficult time getting a response from some of our Content Experts to help out during the summer. I had about two people out of the entire team who were available to help me with the contest.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Group: Teens' Top Ten Committee

Chair's Name: Stephanie Charlefour

E-Mail: scharlefour@gmail.com

Board Liaison: Franklin Escobedo

Committee Jury or Task Force Function Statement: The Teens' Top Ten Committee has met multiple times since beginning our term on July 1. We are working on completing the Task List to be submitted to Sandra and Beth. We are finalizing those detail and will have it submitted in time for the deadline, without any issues.

What were the outcomes or results of your group's work in the past three months? We have worked hard to get new members acclimated to what all the Teens' Top Ten Committee does throughout the year. We also have brainstormed ideas for how to grow the committee, aligning with the Future Services Report and Implementation Plan for the upcoming year.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- Resource Development (toolkit, wiki page, etc.)
- Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months? With the voting period opening for this year's nominees, we will be promoting the vote through a social media platform. We will also be working on creating program outlines to be submitted up to the Teen Programming HQ. We also will be maintaining the next year's nominations.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? The new committee is excited to grow the

presence of the Teens' Top Ten Award--it is after all the People's Choice Award of YA World. We hope to work with the Board to create a contest for teens and libraries to create book trailers for next year's nominees (late spring, into summer) to pull teens into participating in YALSA, as it is a part of the Future Services Report.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well
Please list any participation concerns, including unexcused absences, and how you addressed them.: None, everyone has been participating fully in our email threads and online chats--both typing and video calling.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Jane Gov

Group: YALSA 2018 Summer Learning Taskforce

Chair's Name: Robin Sofge

E-Mail: rsofge@pwcgov.org

Board Liaison: Jane Gov

Committee Jury or Task Force Function Statement: To leverage state and local networks to promote the applications for summer learning grants. To vet the applicants for the grants and by February 12, 2018, choose the 20 applications that best meet the eligibility requirements as measured by their responses to questions on the application. To vet the applicants for the summer intern grants and choose the 20 best by February 26, 2018. To compile and/or create resources focused specifically on assisting library staff with implementing summer learning programs and activities and add them to YALSA's wiki as they are developed. To seed discussions and share resources on the Summer Learning Ning.

What were the outcomes or results of your group's work in the past three months? Our group has been brainstorming ways to make a big impact with the 2018 Summer Learning Taskforce. We have been working in Google Doc, email and by phone with one member. We developed a task list for September through February. Due to scheduling issues, a "meeting" is planned in Google Hangout for Tuesday, Aug. 29 to finalize our plans.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc.)
- Outreach/Collaboration
- Resource Development (toolkit, wiki page, etc.)
- Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months? Starting in September we plan to actively promote the mission of the Taskforce in the YALSA Summer Learning Ning and YALSA E-News. We will also go beyond YALSA and seek publicity in PUBYAC, ALSC, PLA, American Library Magazine, Library Associations and with rural librarians. We will evaluate the Summer Learning Page and the Teen Intern Toolkit to see if recommendation for changes are needed.

YALSA Board of Directors – Midwinter 2018

Topic: Quarterly Chair Reports for August

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? The Taskforce will regularly post in the Summer Learning Ning. We are especially interested in promoting past winners and plans. We want other libraries to learn about some of the successful practices from winners and also insight into some of their struggles. Another highlight will be how past grants winners have made a big difference to the communities they serve.

In addition to providing practical information and inspiration we plan to seed discussions and answer questions.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: A member resigned from the committee due to a critical medical crisis within their immediate family.

Additional Concerns or Comments: I am honored to be Chairing this Committee.

Thank you for the opportunity! I appreciate the support I have received.

During ALA Annual 2107 in Chicago I met my Board Liaison Jane Gov for coffee to discuss the committee work. Also a shout out to YALSA Staff Liaison Taylor Crossley. She has been very thorough in answering my questions. I would love to Chair this Committee another year. I feel like we are beginning some exciting projects. We would like to draft a program proposal on Summer Learning for an ALA Midwinter 2019 session.

Were you able to touch base with your board liaison since your last report?

Yes

Sarah Hill

Group: Awards and Selection Oversight Committee

Chair's Name: Shelly McNerney

E-Mail: shelly.mcnerney@gmail.com

Board Liaison: Sarah Hill

Committee Jury or Task Force Function Statement: To ensure efficient functioning of YALSA's award and selection committees. To advise committee chairs on recommended procedures for committee operations based on a thorough knowledge of YALSA policy, committee operation, background, and experience.

To collect, analyze and respond to quarterly chair reports. To summarize, analyze and evaluate periodically for the YALSA Board the progress and concerns of the selection and award committees. To facilitate communication among selection and award committees and to identify common areas of concern and identify solutions. To coordinate training and orientation for incoming committee members. To note particular abilities of committee members in the work of the organization and to share this information with the Board and nominating committees.

What were the outcomes or results of your group's work in the past three months? We continued to reach out to our committee chairs to offer support and answer questions as needed.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy

Which strategies were used for the above action areas? Select as many as apply.: Outreach/Collaboration

other:

What is your group's workplan for the next three months? Continue to gather materials to pass from current chairs to the incoming chairs in January.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? I don't believe we have any news to share.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well

Please list any participation concerns, including unexcused absences, and how you addressed them.: No concerns.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Group: 2018 Governance Nominating Committee

Chair's Name: Sarah Sogigian

E-Mail: sarah@masslibsystem.org

Board Liaison: Sarah Hill

Committee Jury or Task Force Function Statement: To recruit, vet and select candidates for the YALSA Board of Directors for the YALSA slate for the 2018 election. When building the slate, seek out the most qualified individuals and provide for broad representation, including but not limited to representation of the membership by: diverse background, type of library, special interest, and geographic location, being sure to incorporate diversity as defined by ALA/YALSA. To communicate regularly with the Award Nominating Committee and share information about potential candidates to ensure there is no overlap. To educate members about governance and service on the YALSA Board, including conducting necessary outreach via an array of avenues like social media, blogs, newsletters, and partnership with other organizations to ensure diverse representation. To assist candidates in preparing for the election, including but not limited to planning and implementing a Candidates' Forum at the 2018 Midwinter Meeting and candidate interviews for posting on the YALSAblog. To review the process after each election and make recommendations for the next cycle.

What were the outcomes or results of your group's work in the past three months? We have finalized our slate! WE presented an informal Q and A session online that had about 10 participants. I think it was a good experience and many of them commented on how much they enjoyed having the opportunity to talk informally with us about governance. Beth also recorded the session and I believe it is posted so that others can view it. The team did a lot of on the ground outreach at state and ALA annual conferences. I also participated in the YALSA 301 program with current YALSA leadership, which got us at least 2 more nominations. I also conducted phone interviews with our final candidates, ensuring they understood the process, the obligations, and confirming that none had any professional or personal conflicts of interest. Our group will approve the final candidate list this week and send it to the YALSA office. Our next steps will be to discuss possible changes and make a recommendation on the YALSA Coffee with the Candidates program for ALA Midwinter.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy

Which strategies were used for the above action areas? Select as many as apply.:

- Continuing Education (webinar, video, program, etc.)
- PR/Promotion (blog post, YALS article, e-news item, etc.)

- Outreach/Collaboration
- Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months?

Do our final vote and submit our slate.

discuss and recommend an alternative event for the coffee with the candidates' program.

if appropriate, promote the approved slate once YALSA gives the go-ahead.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? If it is our role, we will share the upcoming slate and promote the candidates running (without bias of course) Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Sandra Hughes Hassell

E-Mail: smhughes@email.unc.edu

Group: Executive Committee

Chair's Name: Sandra Hughes-Hassell

Board Liaison: Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement: To act for the Board of Directors between Board meetings on time sensitive items that require immediate action. To focus on strengthening YALSA's relationship to ALA by fostering strong ties with ALA governance. To provide oversight and support for fiscal planning, and to communicate regularly to the board regarding the financial health of YALSA.

What were the outcomes or results of your group's work in the past three months?

The YALSA Executive Committee met with the executive committees of AASL and ALSC on Thursday evening at Annual. The topics discussed included: the focus & frequency of meetings, division advocacy efforts, and progress on the interdivisional committee toolkit. We also received an update from the youth council caucus.

The YALSA Executive Committee met twice at Annual - Friday afternoon for one hour; Monday afternoon for 50 minutes. No action is taken during an executive committee meeting. The minutes from the meeting were distributed to the Board.

Since annual the Executive Committee has reviewed and ranked the applicants for the ALA Committee member liaison. The liaison will be selected by the end of August 2017.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Fund & Partner Development

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)

- Outreach/Collaboration

other:

What is your group's workplan for the next three months? The Executive Committee has a virtual meeting scheduled for September 25th and a meeting with the executive committees of AASL and ALSC scheduled for October 4th.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? Blogpost Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Group: Presidential Advisory Task Force

Chair's Name: Julie Stivers

E-Mail: jstivers@wcpss.net

Board Liaison: Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement:

To provide support, guidance and advice to the YALSA President in the implementation of their theme. Activities may include working with the President to review Organizational and Implementation Plans to develop and coordinate appropriate theme-related goals, activities, and initiatives. As appropriate, collaborate with relevant YALSA leaders and groups to implement theme-related activities, including but not limited to the blog managers, journal editors, and committee chairs.

What were the outcomes or results of your group's work in the past three months?

*The team was created and finalized with seven members.

*A kick-off virtual meeting was held with President Hughes-Hassell.

*A virtual meeting with Linda Braun was held to plan webinars for the year along the theme.

*Work was begun on creating blog posts, identifying potential partners, and creating a wiki.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy

- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- Continuing Education (webinar, video, program, etc)

- PR/Promotion (blog post, YALS article, e-news item, etc)

- Resource Development (toolkit, wiki page, etc)

other:

What is your group's workplan for the next three months?

*Write at least one article for the winter issue of YALS.

*Write a blog post centered on youth engagement tied into Teen Read Week for the YALSA Blog.

*Write a blog post related to Charlottesville.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We plan to share information on the

development of tools and resources [including a Wiki, a virtual Book Club, and webinars] using Twitter and YALSA Blog posts.

Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.: We're just getting started, but are committed to this theme.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Kathy Ishizuka

Derek Ivie

Group: 2017 Symposium Taskforce

Chair's Name: Dawn McMillan

E-Mail: Dawn.McMillan@CincinnatiLibrary.org

Board Liaison: Derek Ivie

Committee Jury or Task Force Function Statement: To assist YALSA's Program Officer for Conferences & Events with the planning, marketing and implementation of an annual teen services conference, including the creation and maintenance of an online social networking site that will be the primary marketing tool for the event, vetting papers, and proposals, vetting scholarship applications and more. Members will regularly add content to the social networking site to build excitement for and share information about the event. Members will work with YALSA's Communications Specialist to create and assist with the implementation of a marketing plan. Members will work with presenters leading up to the event to ensure high-quality programs on a full range of topics relating to teen services.

What were the outcomes or results of your group's work in the past three months? In the past three months, our task force has selected winners for both the student and worker stipend for the 2017 symposium in Louisville, KY.

Additionally, we wrote two press releases for these winners and submitted them to YALSA administrators.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.: Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months? Over the next three months, we plan to work very closely with our board liaison to finalize all logistical items for the symposium which takes place in November 2017.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? The results of our work will be shared through the Symposium website.

Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?
Yes

Todd Krueger

Group: Research

Chair's Name: Robin Moeller

E-Mail: moellerra@appstate.edu

Board Liaison: Todd Krueger

Committee Jury or Task Force Function Statement: To stimulate, encourage, guide, and direct the research needs of the field of young adult library services, and to regularly compile abstracts, disseminate research findings, update YALSA's Research Agenda as needed and to liaise with ALA's Committee on Research & Statistics.

What were the outcomes or results of your group's work in the past three months? Since July, the Committee developed the task list for the 2017-18 year and has submitted that plan to Beth Yoke and Sandra Hughes-Hassell.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Fund & Partner Development
- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.: Other (Please explain below)

other: Group meetings

What is your group's workplan for the next three months? We will begin implementing our task list by writing the first submission for YALS' Research Roundup column and the YALSA blog. Members will also begin working on writing articles about how practitioners and researchers can use the Research Agenda.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will share research-based information about youth activism through community engagement that will be published in YALS and the blog. We hope to also have an article ready for publication about how practitioners and researchers can work together to implement ideas from the Research Agenda.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well
Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?
Yes

Kafi Kumasi

Group: JRLYA Advisory Board

Chair's Name: Vanessa Irvin

E-Mail: irvinv@hawaii.edu

Board Liaison: Kafi Kumasi

Committee Jury or Task Force Function Statement: YALSA's Research Journal Advisory Board oversees the peer reviewing process as outlined in the Refereeing Process Guidelines that were approved by the YALSAmBoard of Directors. The Board also serves in an advisory capacity to the Member Editor of the journal by assisting with the solicitation of contributors and articles as well as generating ideas for topical articles or themes, when requested from the Member Editor.

What were the outcomes or results of your group's work in the past three months?

The Journal of Research on Libraries and Young Adults (JRLYA) Advisory Board 2017-2018 (hereinafter, "The Board") has discussed projected tasks for the 2017-2018 year to support the JRLYA Editor in her administration of the journal. In alignment with the YALSA mission and vision statements, the YALSA Implementation Plan, and YALSA's charge for The Board, board members are clear that their primary function is three-fold: 1) to aid and support solicitation of contributors and articles, 2) generate ideas for journal topics and themes, and 3) review submissions to the JRLYA.

The Board has outlined its task list to be compatible, as appropriate for a peer-reviewed research journal, with YALSA's Priority Areas: Leadership, Advocacy, and Outreach.

We believe that our work on this advisory board is to assist the JRLYA Editor in identifying research topics of thematical interest for the editor's consideration. We believe our charge is a vital leadership role in ensuring that LIS colleagues and other interested parties publish and read the best research on the strategic issues that the JRLYA highlights.

TASK LIST: JRLYA Advisory Board 2017-2018

LEADERSHIP: Leading the transformation of teen library services

TASK: Research which databases JRLYA is in now, and then identify and prioritize coverage gaps (i.e. identify which databases should JRLYA be in, but isn't).

TASK: Research how/where other open source journals are getting indexed and what they're doing to build a high impact factor, then make recommendations for what JRLYA can do to improve.

ADVOCACY: Advocacy to policy makers at all levels to increase support for teen library services

TASK: Create a brief document(s) that helps researchers make the case for why JRLYA is important and should be a place for researchers to seek for publishing their work.

☐ A general document for all researchers with possible applications:

o a ready-to-use document would be beneficial to explain why YA researchers want to publish in JRLYA.

o potential use in materials for promotion and tenure (i.e. "here's what this journal means in my field").

☐ A specific document for interdisciplinary researchers with possible applications:

o useful for collaborations between a YA researcher in the LIS field and a person whose expertise is maybe in a focus area (e.g. program evaluation, teen activism at-large).

OUTREACH: Funder and partner development

TASK: Share findings with appropriate YALSA staff members for application of research findings.

Resources Needed:

- Workspace
- o Email listserv/group for The Board (in place, via Board Chair)
- o Slack: for discussions and storage of ideas, resources, etc., pertinent to

the Board's work

- o Database subscriptions and open source indices/directories (e.g. LISTA, Ulrich's, DOAJ, Web of Science, etc.)

☒ (it is anticipated that Adv Board members have access to subscription databases at their places of employment.)

- Advisory Board member subscriptions to relevant listservs
 - o RUSA
 - o YALSA
 - o LRRT
 - o EMIERT
 - o PUBLIB
 - o ethnic caucus listservs (APALA, BCALA, REFORMA, etc.)
 - o LIS programs (some MLIS students are doing incredible research)
- Google Docs
- Current word processing software for editorial work of article

submissions

Work Plan:

July 1, 2017 – June 30, 2018: Peer review journal submissions, as requested from JRLYA editor.

October 2017 – December 2017: Research subscription databases to determine JRLYA presence and gaps.

January 2018 – March 2018: Research similar open source journals to comparison/contrast indexing of other journals with JRLYA.

April 2018 – June 30, 2018: Compile data and prepare report to submit to YALSA president and executive board by June 30, 2018. The report will include a brief document that helps researchers make the case for why JRLYA is important and should be a place for researchers to seek out JRLYA for publishing their work.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Fund & Partner Development
- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- Outreach/Collaboration
- Resource Development (toolkit, wiki page, etc)

other:

What is your group's workplan for the next three months?

October 2017 – December 2017: Research subscription databases to determine JRLYA presence and gaps.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? Share findings with appropriate YALSA staff members for application of research findings.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well
Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Crystle Martin

Group: The Hub Advisory Group

Chair's Name: Molly Wetta

E-Mail: mollymwetta@gmail.com

Board Liaison: Crystle Martin

Committee Jury or Task Force Function Statement: The Hub Advisory Board participates in the development and maintenance of the Hub and follows the guidelines for the site as set out by the YALSA Board of Directors. The Advisory Board also serves in an advisory capacity to the Member Manager of the site and assists with the collection of content for the site, generates ideas for content, works on getting teen and librarian input and feedback, facilitates marketing and PR as needed, and writes for the site as needed.

What were the outcomes or results of your group's work in the past three months?

Recruited 2 new bloggers.

Finished up the Hub reading challenge.

Continued to post QP and started posting AA nominations.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Outreach/Collaboration
- Member Engagement (Twitter chat, contest, survey, etc)

other:

What is your group's workplan for the next three months? I will help transition to the recently appointed new member manager.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? More QP and AA nominations and a "best of" list.

Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Melissa McBride

Group: Division and Membership Promotion Committee

Chair's Name: Colleen Seisser

E-Mail: cseisser@gmail.com

Board Liaison: Melissa McBride

Committee Jury or Task Force Function Statement: To work with staff to develop and pursue an aggressive and continuous campaign to recruit and retain members for YALSA; to promote the

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association to colleagues and to key partners as defined in the YALSA Strategic Plan; to promote and maintain good relations with existing members through activities such as the member booth at conferences; recognition of member anniversaries and outreach to lapsed members.

What were the outcomes or results of your group's work in the past three months?

May:

The committee continued planning the YALSA 101 session:

Secured volunteers and committee members to help out at the session.

Worked to finalize the list of committed speakers for the YALSA 101 session.

Continued communication with the speakers already confirmed for the session.

A “YALSA membership benefits” message was created for May and sent to the following groups: YALSA-BK, YAAC, YouMedia Learning Labs Network, Teen Services Underground, ALA Think Tank Facebook Group, PA Public Libraries Listserv, PUBYAC, NMRT, ACRL-FYE, ACRL-CJCS, MD Library Association, NYLA, PLA, ILA YASF, and Spectrum Scholars. The monthly messages highlight what was going on at that time of the year/month that YALSA members have unique access to.

Members were encouraged to tailor the message to their specific audiences.

June:

A message was created for June and sent to assigned groups listed above.

Finalized plans for the YALSA 101 Session:

Created an agenda handout and shared with the speakers and volunteers.

Checked in one last time with speakers and volunteers before the ALA Annual Conference.

The committee executed the YALSA 101 Session at ALA Annual in Chicago on Friday, June from 1-2:30 p.m.

Colleen queried all speakers and volunteers that participated in the session for feedback and here's the summary for the session:

We had 42 total in attendance. Everyone felt like this was a very good number for the format.

All seven rotating tables were full and it was an average of about five attendees per table. We got a lot of feedback that this was a good size per table because people felt comfortable and it encouraged conversations. Colleen heard from Letitia that she has been hearing positive feedback about the session and that we even recruited a few members because of it!

Not many people left the session before it was over and the few that left indicated that they had other engagements. The “I am a YALSA Member because...” photo activity went very well too. Anna Lam brought signs in that people could fill out and pose with, so that was a fun way to encourage people to take photos. The group did let me know, though, that taking the photos only took up a few minutes of the round so they improvised and started sharing their stories about joining YALSA.

Specific feedback from speakers/volunteers:

A director came to the session because they just lost their teen librarian and wanted to learn more about what she could take advantage of with her YALSA membership (she still has a YALSA membership!) to lighten the burden.

She said there were so many other sessions she should have been in but felt it was important to learn about YALSA membership benefits.

People had good questions and there was good conversation.

Conversations continued after the session was over.

Attendees expressed their appreciation and that they learned a lot and want to get involved with YALSA.

We definitely needed a microphone.

Colleen messed up the table rotation, so we will need to have a better game plan in place for rotation for next year (even if this means pushing the tables around the room to make it easier to rotate).

It was suggested to have an ice-breaker or introduction. One speaker said that she would have liked to have an introduction to all the speakers at the beginning so she could have known who was talking about what to avoid duplication.

A buzzer or bell was suggested for ending and beginning rounds.

It was great for speakers to see new faces and meet new members.

Colleen wrapped up the end of the year tasks for the 2016-17 committee and sent out a welcome and introduction message to the new 2017-18 committee members.

July:

Colleen cleaned up and organized the DMP Committee's Google Drive for the next year's work and sent access to all new members.

Colleen asked members to review the content of the Google Drive folder (including the work of past committees) and specifically to read the following documents to get an idea of the work done in the past to plan this year's tasks and for the state of YALSA membership:

1. Copy of 2016-17 Division Membership and Promotion Goals 2. Copy of Background Information for DMP Committee 2016-17 3. MembershipRpt_AN17 (Letitia Smith's most recent Membership Report)

The committee voted to forego a virtual meeting to plan this year's task list due to vacations and summer reading schedules. Instead, they created a brainstorming document in Google to work out ideas for the tasks for the year.

At the end of the month the committee finished up brainstorming ideas for tasks for the year and Colleen pulled all the ideas into a rough draft Task List document for the committee to provide feedback and finalize in time for the August 15 deadline.

Colleen reached out to the NMRT President and the ALA Membership Committee Chair to introduce herself as their YALSA Liaison, per Beth Yoke's instruction.

The NMRT President informed Colleen of the following:

"I would think that as YALSA Division and Membership Promotion Committee Chair you would be the YALSA liaison to NMRT, and then there will also be an NMRT liaison to YALSA that the NMRT Liaison Coordinating Committee assigns.

The two of you could maybe be in contact and serve as a bridge between the groups. It may be that we don't need an NMRT liaison if you are already serving as a bridge between the two groups, but we can work that out with the NMRT Liaison Coordinating Committee chair when he/she is assigned. We certainly don't want to duplicate efforts or anything, but I think the point of the NMRT liaison program was to have an NMRT member serving as a liaison to other groups; however, that doesn't prevent the possibility for other groups to have liaisons to NMRT as well."

We will know more in August when the NMRT Liaison Coordinating Committee chair is chosen.

Colleen also shared with Beth Yoke that she was informed last year that as chair she is the liaison to ALA Recruitment Assembly and HRDR (Recruitment Assembly is a sub-unit of HRDR). She attended these meetings at Annual and submitted reports. She was also on the ALA Membership Promotion Task Force this past year, as part of being a division representative on

the ALA Membership Committee, and was asked to attend the ALA Membership Promotion Task Force Meeting at Annual and has also submitted a report for that meeting.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc.)
- Outreach/Collaboration
- Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months?

Finalize the Task List for the year.

Based on the finalized and accepted Task List, create timelines and assign tasks to committee members to complete these tasks.

Begin to execute assignments to work towards completing tasks.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it?

Based on our finalized and accepted Task list we may share information to selected listservs/groups/target audience/etc. that highlight the benefits for YALSA membership.

We may also explore posting to YALSA Blog about our work, but that depends on if there is time for members to contribute.

Group: Organization & Bylaws

Chair's Name: Melissa McBride

E-Mail: mcbride.melissa@gmail.com

Board Liaison: Melissa McBride

Committee Jury or Task Force Function Statement: To revise the Bylaws in order to clarify them and, when necessary, to recommend revision and amendment to improve them for the effective management of the division, for the achievement of its stated objectives, and to keep them in harmony with ALA Constitution and Bylaws; to study and review committee functions, recommending changes in committee structure; to advise on the organization handbook; and to make recommendations on other appropriate organizational matters. Committee size: 5 - 7 members including at least two members from the previous year What were the outcomes or results of your group's work in the past three months? Board doc #29 was approved at Annual tasking us with reviewing outcomes measurement for the committees and volunteer groups. This will allow us to look into best practices and make recommendations for how we think that our work can be evaluated.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.: Other (Please explain below)

other: We will be researching best practices for now. However, based on our research many of these strategies might come into play.

What is your group's workplan for the next three months? We will be working on our outcomes assessment research and creating a jury chair manual to be used starting in October.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? At this time I'm not sure anything will be shared. It is possible we will be sharing based on our research.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well
Please list any participation concerns, including unexcused absences, and how you addressed them.: None - the committee is great. Everyone is very responsive and engaged.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Kate McNair

Jessi Snow

Group: Teen Read Week Committee

Chair's Name: Dora Ho

E-Mail: dora4ala@yahoo.com

Board Liaison: Jessi Snow

Committee Jury or Task Force Function Statement: To assist with the planning and implementation of a week-long national initiative that gives libraries the opportunity to encourage all teens to read for the fun of it. Committee responsibilities include: Developing content of the Teen Read Week web site such as professional resources for library staff, program ideas and lists of recommended resources; promoting Teen Read Week through efforts such as: contributing items to appropriate magazines, blogs, etc. for the library and education field and/or offering conference programs and publications as appropriate; assist staff with the selection of an annual theme.

What were the outcomes or results of your group's work in the past three months? The Committee met via Google Hangout in July to determine strategies of promotion of the current 2017 Teen Read Week theme as well as activities and tasks for the coming year.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc.)
- Resource Development (toolkit, wiki page, etc.)
- Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months? August - October

2017: The committee will promote Teen Read Week via Blog posts and social media.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? Check out our blog posts in YALSA Blogs for upcoming Teen Read Week promotion ideas and strategies.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: None Additional Concerns or Comments: None Were you able to touch base with your board liaison since your last report?

Yes

Heather Sparks

Mega Subramaniam

Group: 2018 Midwinter Paper Presentation Committee

Chair's Name: Cindy Welch

E-Mail: cwelch2@gmail.com

Board Liaison: Mega Subramaniam

Committee Jury or Task Force Function Statement: Plan and implement an annual research-focused paper presentation to be given at the Midwinter Meeting on a topic of general interest to those who work for and with young adults in libraries, including: working with YALSA's Communications Specialist to promote the call for papers, vetting the applicants and working with YALSA's Program Officer for Conferences & Events to plan the presentation at Midwinter. What were the outcomes or results of your group's work in the past three months? The Committee focused on publicizing the paper opportunity in a number of venues, and we chose a winner (Dr. Kafi Kumasi) among our four worthy entries. We forwarded the winner's name and topic to the YALSA office, the chair provided a quote for the news release, and are standing by to help in any way as the program details are finalized and the paper is presented at MW 2018. What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc.)
- Outreach/Collaboration

other:

What is your group's workplan for the next three months? At this point, the bulk of our work is done. The paper has been chosen and we are all available to help with the planning for its presentation as needed.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? The chair has been in contact with the YALSA office and it seems that YALSA staff will handle member contact about this particular event.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well Please list any participation concerns, including unexcused absences, and how you addressed them.: None at the moment.

Additional Concerns or Comments: None at the moment. This was a good group, even though our work was virtual, everyone contributed to our success.

Were you able to touch base with your board liaison since your last report?

Yes

Group: YALS/YALSAblog Editorial Board

Chair's Name: Crystle Martin/Allison Renner

E-Mail: allisonrenner@gmail.com

Board Liaison: Mega Subramaniam

Committee Jury or Task Force Function Statement: To serve as advisor to the co-chairs of the Advisory Board, the editor of YALS and the YALSAblog Member Manager, on the overall content of the print journal and the blog. To take an active role in determining content for both publications and an annual editorial calendar that identifies timely topics as well as authors for articles and blog posts. To create messages and content to promote the blog and the journal and to cross-populate each to highlight the content and focus of each publication. To work to ensure that key YALSA guidelines, resources, initiatives, etc. are integrated into the blog and the journal. To assist with the search process for a new editor or member manager, when appropriate.

What were the outcomes or results of your group's work in the past three months? The blog recruited guest posts from YALSA members who benefited from scholarships to attend National Library Legislative Day, which got a lot of page views. There have also been guest posts from libraries that won grants over the summer. Regular bloggers wrote about sessions from ALA Annual in Chicago, after the Local Planning committee shared posts about what to enjoy in Chicago. Regular bloggers have also been writing companion pieces to research studies of interest and YALS articles. Many posts have been shared about how to get involved with YALSA as a volunteer - from blogging to participating on a board to being a chair.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Fund & Partner Development
- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc.)
- Outreach/Collaboration
- Member Engagement (Twitter chat, contest, survey, etc.)

other:

What is your group's workplan for the next three months? We will continue to share posts via social media. Views increase exponentially when members share posts of interest. We have a new student blogger coming aboard who will write about YALSA information and how it strengthens her studies. Regular bloggers are back from busy summers and have a lot of post ideas, along with signing up for companion pieces to research studies and other information YALSA administration has passed along.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? Monthly emails are sent about topics that can be written about, and bloggers are encouraged to submit their own ideas as well - and do! We are always encouraging bloggers to share via social media, because that gets the blog a lot of exposure.

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Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well

Please list any participation concerns, including unexcused absences, and how you addressed them.: A regular blogger, who was EXCELLENT at contributing at least one quality post a month, resigned because she changed positions in her library system. It was a blow to the blog because she contributed so much, but we have a new regular blogger volunteering who seems eager and can hopefully fill this gap.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes