

**YALSA Board of Directors Meeting  
via Conference Call  
August 29, 2013**

**Topic:**                   **Setting up Standing Board Committees**

**Background:**           **In order to address the objectives in the Capacity Building goal of the Strategic Plan, one tactic included in the Action Plan was the establishment of standing board committees. In the document below, Shannon, Jack and Chris are presenting draft charges for five possible board committees. The concept is that each board member would opt into one of these committees and work on related tasks throughout the year. At their 2013 Annual Conference meeting, the board passed a motion to establish an Advocacy standing committee. The board will want to give feedback to Shannon as to the draft charges and the overall concept of five committees, with each one focusing on a particular strategic plan goal.**

**Action Required:**   **Discussion**

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**STANDING BOARD COMMITTEES: DRAFT CHARGES**

**Advocacy & Activism**

Create, coordinate and periodically evaluate an advocacy plan for YALSA that is developed from the goals, objectives, etc. in the Strategic Plan and Action Plan. Regularly scan the ALA community, association industry and the teen services profession for 1) emerging challenges that may require proactive advocacy efforts; 2) new advocacy initiatives that support YALSA's strategic advocacy objectives; and 3) opportunities for collaboration. Communicate regularly with the board on advocacy strategies and issues, work with the board, designated staff and other relevant YALSA groups to integrate efforts into a cohesive message, make recommendations to the board for revisions or adjustments to advocacy strategies as well as a structure for YALSA to use in designating responsibility for continuing advocacy work, and assist in building the capacity of the Board and of the YALSA membership at large to become effective advocates at local, state and federal levels.

**Research & Best Practices**

Coordinate and monitor the goals, objectives, etc. in the Strategic Plan and Action Plan which relate to research and best practices. Regularly scan the ALA community, association industry and the teen services profession for 1) new advocacy research and best practices efforts that support YALSA's strategic objectives; 2) opportunities for collaboration; and 3) emerging issues that may impact YALSA's research and best practices efforts. Communicate regularly with the board on research and best practices strategies and issues, work with the board, designated staff and other relevant YALSA groups to integrate efforts across the division, make recommendations to the board for revisions or adjustments to research and best practices strategies and periodically evaluate the structure in YALSA which implements ongoing research

and best practices work, and assist in building the capacity of the Board and of the YALSA membership at large to become effective promoters of YALSA's Research Agenda and best practices efforts.

### **Continuous Learning**

Coordinate and monitor the goals, objectives, etc. in the Strategic Plan and Action Plan which relate to continuous learning. Regularly scan the ALA community, association industry and the teen services profession for 1) new CE efforts that support YALSA's strategic objectives; 2) opportunities for collaboration; and 3) emerging issues that may impact YALSA's CE efforts. Communicate regularly with the board on CE strategies and issues, work with the board, designated staff and other relevant YALSA groups to integrate efforts across the division, make recommendations to the board for revisions or adjustments to CE strategies and periodically evaluate the structure in YALSA which implements ongoing CE work, and assist in building the capacity of the Board and of the YALSA membership at large to become effective promoters of YALSA's CE efforts.

### **Member Recruitment and Engagement**

Coordinate and monitor the goals, objectives, etc. in the Strategic Plan and Action Plan which relate to member recruitment and engagement. Regularly scan the ALA community, association industry and the teen services profession for 1) new recruitment, engagement and volunteer appreciation opportunities and best practices that support YALSA's strategic objectives; 2) opportunities for collaboration; and 3) emerging issues that may impact YALSA's recruitment and engagement efforts. Communicate regularly with the board on recruitment, engagement and volunteer appreciation strategies and issues, work with the board, designated staff and other relevant YALSA groups to integrate efforts across the division, make recommendations to the board for revisions or adjustments to recruitment, engagement and volunteer appreciation strategies and periodically evaluate the structure in YALSA which implements ongoing recruitment, engagement and volunteer appreciation work, and assist in building the capacity of the Board and of the YALSA membership at large to become effective ambassadors of YALSA.

### **Capacity Building**

Coordinate and monitor the goals, objectives, etc. in the Strategic Plan and Action Plan which relate to capacity building. Regularly scan the ALA community, association industry and the teen services profession for 1) new capacity building resources and efforts that support YALSA's strategic objectives; 2) opportunities for collaboration; and 3) emerging issues that may impact YALSA's capacity building efforts. Communicate regularly with the board on capacity building strategies and issues, work with the board and other relevant YALSA groups to integrate efforts across the division, make recommendations to the board for revisions or adjustments to capacity building strategies and periodically evaluate the structure in YALSA which implements ongoing capacity building work.