

**YALSA Board of Directors
 Midwinter Meeting, Seattle
 January 25 – 29, 2019**

Topic: Strategic Planning Timeline

Background: YALSA is currently finish the implementation plan from its previous 3-year strategic plan adopted in 2016. The current implementation plan will conclude during the 2018-2019 year and a new strategic plan needs to be in place by Annual Conference 2019. This document is submitted by Crystle Martin.

Action Required: Action

Proposal

Begin a new cycle of strategic planning, to be completed and adopted by Annual Conference 2019.

Rationale

- The current strategic plan is in its third year, and in its last year of the implementation plan.
- Members needs and the environment of library services for and with teens continue to change and revisiting the strategic plan every three years ensures that YALSA continues to address the needs of teens and members in a changing. It also continues to position YALSA to lead the profession.
- The Board is currently revising the mission and vision to ensure alignment with YALSA’s commitment to equity, diversity, and inclusion. Evaluating and revising the mission and vision is the starting point for Strategic Planning.
- YALSA’s commitment to equity, diversity, and inclusion requires a new Strategic Plan where these priorities are included and foregrounded.

Timeline

What	When
Approval of EDI Plan, Mission, Vision, and EDI Value Statement	August – September (approval by September 30)
Consultant selection	September (by September 30)
Work with Consultant to prepare for member focus groups	September – November
Examining and evaluating strategic planning priorities and determine if EDI will be its own strategic priority or incorporated in the other strategic priorities.	October Board Chat (October 5)
Symposium face-to-face focus groups	November (November 2 & 3)

Online focus groups with members and Town Hall Meetings	November and December (TBD)
Strategic planning face-to-face session	Board Planning at Midwinter (January 25)
Subcommittee of the board work with ED to draft new strategic plan	January to March
Bring updates and discussion to YALSA Board at each board chat November to April	November 2, December 7, January 4, February 1, March 1, and April 5
Adopt Strategic Plan	May (by May 15)

Financial Implications

Costs will be incurred for engaging a Strategic Planning Consultant. There will also be costs in member and staff time as the plan is developed and implemented.

Evaluation/Measuring Impact

The evaluation and measured impact of this proposal will occur as the new strategic plan is implemented.

Alignment to Equity, Diversity and Inclusion Goals

This strategic planning process creates opportunity to move forward YALSA’s equity, diversity, and inclusion goals by including them as part of the strategic priorities for the strategic plan.

Proposed Board Action

The Board adopts the proposed plan for Strategic Planning for 2018-2019, to be completed and adopted before Annual 2019, and directs the President and Executive Director to implement the items in the proposed timeline.

Additional Resources:

Current Strategic Plan: <http://www.ala.org/yalsa/aboutyalsa/strategicplan>

Implementation Plan:

https://docs.google.com/spreadsheets/d/1NHIQzr7PEBs7TkDMkRabxuViA_ZCH12WJwmmABdD0pQ/edit?usp=drive_web&ouid=105755357284383813649

Future of Library Services for and with Teen: <http://www.ala.org/yaforum/future-library-services-and-teens-project-report>

Teen Services Competencies for Library Staff:

<http://www.ala.org/yalsa/guidelines/yacompetencies>

Advancing EDI Priorities: Next Steps:

http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/EDINextSteps_AN18.pdf

Value of EDI Statement:

http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/EDIstatement_AN18.pdf

Draft EDI Plan:

http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/EDIplandraft_AN18.pdf

Draft Revision of Mission and Vision:

http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/EvalOfStatementsForEDI_AN18.pdf