

Engaging Today's Volunteers for Libraries and Friends

This three-part series of webcasts is designed to inform library Friends, Trustees, and staff about today's volunteers — how they are different from volunteers in the past, what they want from service opportunities, and how libraries and Friends can attract them. Courses are presented by Carla Lehn, library programs consultant for the California State Library, and Sally Gardner Reed, executive director of United for Libraries.

Webcast 1: Meet Today's New Volunteers

Learn what studies are showing about this generation's commitment to community service, what they bring to the volunteer workforce that is unique, and how today's volunteers want to spend their volunteer time. Get tips for developing strategies to recruit baby boomers, millennials, and gen-X volunteers.

Webcast 2: Friends and Today's Volunteers — Getting New Active Members for Your Group

Find out how Friends of the Library groups can attract and retain new volunteers while ensuring that the group will remain strong and viable long into the future.

Webcast 3: Library Volunteers: Bringing in Skilled and Committed Volunteers

Get specific information on how librarians and those who supervise volunteers can best recruit, train, and retain a volunteer workforce that can support the staff and help enhance library services.

Courses may be viewed at any time, and viewings are unlimited. Courses run 40-65 minutes. A computer with an internet connection, speakers or headset, and Web browser is required. The series will be accessible for at least one year after purchase date.

TODAY'S VOLUNTEERS WEBCAST SERIES: SINGLE-SEAT LICENSE

- \$39 (United for Libraries individual and group members)
- \$139 (nonmembers)

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