

TRANSFORMING THE COMMUNITY THROUGH

EDUCATION



A 3-year study by Dominican University found that students who participated in public library summer reading programs scored higher on reading achievement tests at the beginning of the next school year.

A FORCE FOR SCHOOL SUCCESS & REDUCING THE DROP-OUT RATE

A growing body of research identifies public libraries and summer reading as singularly valuable to fighting “the summer slide” that is causal to high drop-out rates. Cecil County Public Librarians are certified educators and leaders in applying this research by implementing cutting-edge programs to get children reading and participating in summer reading programs. Additionally, public libraries are uniquely positioned to reach children during the most critical years of brain development. CCPL delivers proven educational programming for children ages 0 to 5 and provides training for parents and staff at Judy Centers and the YMCA.

FOSTERING EDUCATIONAL PARTNERSHIPS

Through partnerships with Cecil County Public Schools and local businesses like PNC, APGFCU, and BB&T, we reinforce learning the whole year round. With its partners, CCPL has developed innovative outreach programs to get books into the homes of lower-income children.

COST-EFFECTIVE LIFELONG EDUCATION

An educated workforce is essential to economic development, and education is now a lifelong necessity. Public libraries are proven, neighborhood-based centers for lifelong learning, offering free, technology-rich and self-directed learning for the whole family in one place. Our library’s educational services reach over 50% of Cecil County citizens with a tiny fraction of our county and state budget.



95%

Virtually all Marylanders agree that public libraries are a vital source of lifelong learning.

88%

The vast majority of Maryland citizens see our public libraries as a good investment of their tax dollars.

ROI

Libraries maximize return on investment through efficient use of resources, a low-cost model for education delivery, and key partnerships.

\$

ECONOMIC DEVELOPMENT

NONPROFIT PARTNER IN BUSINESS AWARD

Cecil County Public Library was named the 2011 Nonprofit Partner in Business by the Cecil County Chamber of Commerce Board of Directors. Cecil County Public Library demonstrated outstanding work supporting small business in Cecil County, assisting job seekers and career changers, and fighting the drop-out rate.



SMALL BUSINESS CONSULTATIONS

“Without the help of the Library we would not have been able to progress as quickly in our small business planning. Everyone has been so helpful and friendly. Thank you!!!”

- Theresa Yiannakis, Sugar Plumps Bakery

“The library and its business outreach programs provide an inestimable service to the Cecil County community. Again, thanks for your contribution to my endeavor.”

- Wayne Smith, entrepreneur

WORKFORCE DEVELOPMENT

“I found your resume suggestions very helpful. My resume has improved 100%. I found a new job and will be starting soon with more pay. I would definitely recommend this service. Thank you!”

- J. V., job seeker

“Your Resume Review service was excellent! I would recommend this service to others. Thank you for all the support.”

- S.W., job seeker

Cecil County Public Library staff provided almost

2000

job search and small business consultations this past year.

