

Join Today for Three Bonus Offers!

FRIENDS GROUP, FOUNDATION, AND TRUSTEE BOARD GROUP MEMBERS

A Friends Group, Foundation, or Board of Trustees can join ALTAFF as a group member to receive publications and online resources. This is not a voting membership for ALA or ALTAFF, and does not include any of the benefits afforded to ALA personal members. Group members receive a subscription to *The Voice* and access to either the Friends & Foundations Zone or Trustee Zone, online resource areas of the ALTAFF website with toolkits, electronic publications, special offers, and much more. Groups members are eligible to apply for group-based awards and grants.

Join your Friends Group, Board of Trustees, and/or you Foundation by April 30, 2011 to receive the following bonus offers:

- BONUS 1:** Get an extra 3 months FREE! That's 15 months of group membership for the price of 12.
- BONUS 2:** Sign up both your Friends and Trustees and receive your choice of *Even More Great Ideas for Libraries and Friends* OR *The Complete Library Trustee Handbook* absolutely FREE! Sign up just one and purchase either (or both) for just \$19 each.
- BONUS 3:** Get a bonus 5% off a single ALA Graphics order. Combined with your 10% group member discount, that's a total savings of 15% off posters, bookmarks, mugs, and other great products. Coupon code will be provided upon receipt of your paid group membership(s). Coupon expires 4/30/11.

Individuals (new or current ALA members) may join ALTAFF as a personal member. For more information about personal membership, please visit www.ala.org/altaff. Above bonus offers apply to new group membership only. Book special offer valid while supplies last.



Get the support of a national organization, along with information, guidance, and resources unique to Trustees, Friends, and Foundations.

LIBRARY FOUNDATION OR TRUSTEE BOARD GROUP MEMBERSHIP

Yes, my Board would like to join as an ALTAFF group member.

Select type:

- Library Foundation
 Board of Trustees

Select Appropriate Library Operating Budget:

- Less than \$1 million/yr - \$50
 Between \$1 million/yr and \$5 million/yr - \$80
 More than \$5 million/yr - \$125
 International (regardless of budget) - \$85

FRIENDS OF THE LIBRARY GROUP MEMBERSHIP

Yes, my Friends group would like to join as an ALTAFF group member.

Select Appropriate Number of Members:

- Up to 99 members - \$50
 100-499 members - \$80
 More than 500 members - \$125
 International (regardless of size) - \$85

SPECIAL BOOK OFFER BONUS (WHILE SUPPLIES LAST)

A. Yes, we joined our Friends group **AND** our Board of Trustees, please send me FREE (pick one):

- Even More Great Ideas for Libraries and Friends*
 The Complete Library Trustee Handbook

B. Yes, my Friends Group is a group member and we joined our Board of Trustees, OR my Board of Trustees is a group member and we joined our Friends group, please send me FREE (pick one):

- Even More Great Ideas for Libraries and Friends*
 The Complete Library Trustee Handbook

C. Yes, in addition to my qualifying FREE book in option A or B, I'd like to purchase the following for \$19:

- Even More Great Ideas for Libraries and Friends*
 The Complete Library Trustee Handbook

D. Yes, we joined our Friends group **OR** our Board of Trustees, please send me the following for \$19 each:

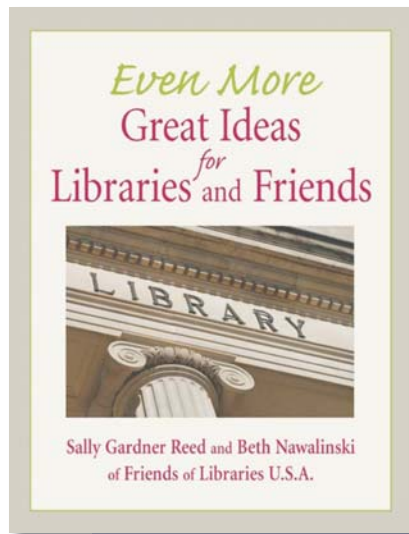
- Even More Great Ideas for Libraries and Friends*
 The Complete Library Trustee Handbook

TOTAL DUE: _____



SPECIAL OFFER

Join your Friends
or Trustees by
April 30 and
purchase your
choice of books
for \$19 each. Join
both your Friends
and Trustees and
receive your choice
of one of these
books FREE!



EVEN MORE GREAT IDEAS FOR LIBRARIES AND FRIENDS

Sally Gardner Reed and Beth Nawalinski

The first edition of this breakthrough book was a huge success, so Friends of Libraries U.S.A. (now ALTAFF) collected 101+ more terrific ideas and best practices to help you and your team connect with your community. Following an introduction that sets the stage for effective library/community partnerships, you'll discover ideas for innovative programs, successful fundraising, strategic advocacy, powerful public relations, memorable membership campaigns and more. As in the first

book, each idea is presented with practical instructions, graphics, and implementation tools so you can adapt these programs successfully and creatively to match your library's specific needs and opportunities.

Publisher list price: \$69.95 plus shipping.

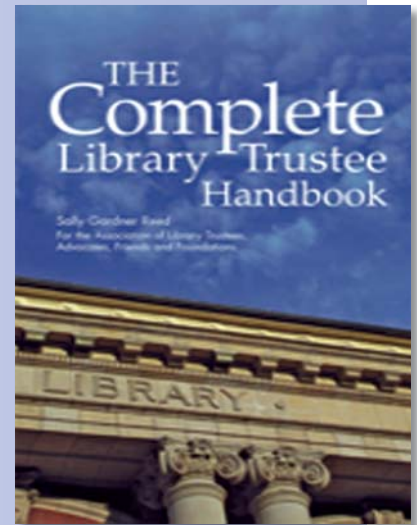
THE COMPLETE LIBRARY TRUSTEE HANDBOOK

Sally Gardner Reed and Jillian Kalonick

Give your Trustees the tools needed to translate their experiences and interests into strong results on behalf of their libraries. Current executive director of the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) and former public library director Sally Gardner Reed draws on her years of success leading Friends of Libraries U.S.A. to provide Trustees with straightforward, easy-to-read guidance on how to make the most of their vital role. She guides readers through important issues including sustainable fundraising and advocacy, hiring and evaluating a library director, strategic planning, director-Trustee collaboration, and policy development.

Readers of *The Complete Library Trustee Handbook* will be brought up to speed on optimizing board effectiveness, board ethics issues, conflicts of interest, and efficient meeting management. A chapter on key issues for libraries addresses intellectual freedom, user privacy, pay equity for library workers, privatization of public libraries, and funding.

Publisher list price: \$55 plus shipping.



"Citizens for Libraries"

ALTAFF

Association of Library Trustees,
Advocates, Friends and Foundations

A division of the American Library Association



**Book special offer valid for new group memberships only. Offer available while supplies last. See membership form for full details.*

PERSONAL/HOME INFORMATION

FIRST NAME

LAST NAME

ADDRESS

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STATE/PROV ZIP/PC

COUNTRY

HOME PHONE

E-MAIL ADDRESS

WORK/ORGANIZATION INFORMATION

ORGANIZATION

JOB POSITION/TITLE

ADDRESS

ADDRESS CONTINUED

CITY

STATE/PROV ZIP/PC

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COMMUNICATION PREFERENCES

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Please choose a format:

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My check is enclosed for \$_____, payable to the American Library Association.

A purchase order is enclosed.

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- American Express

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EXPIRATION DATE

NAME ON CARD

AUTHORIZED SIGNATURE

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ALTAFF
Attn: Membership Special
109 S. 13th Street, Suite 3N
Philadelphia, PA 19107

Please contact ALTAFF at (800) 545-2433,
ext. 2161 or altaff@ala.org with any questions.