

Reviewer Rubric

| NASA@ My Library Rubric | 4 | 3 | 2 | 1 |
|---|--|---|--|---|
| Community Collaborations | Library identifies one or more community collaborator(s) and clearly describes how this organization will support their engagement with members of at least one underrepresented group. Community collaborator's commitment is demonstrated through strong, detailed letter of support and specific plans for how they will support the project. | Library identifies one or more community collaborator(s) and describes how at least one of these organizations will support their engagement with members of an underrepresented group. Description/letter may not be specific or clearly outline the role the organization will play. | Library has identified a community collaborator; however, their ability to engage members of at least one underrepresented group is not clearly conveyed. | Library does not identify a community collaborator to support their work OR an organization is listed but it is not clear from the description or letter that they are committed to collaborating on the project. |
| Narrative Question 1: Library and community description | Library provides a thorough (qualitative and quantitative) description of their community and library that demonstrates understanding of and empathy with the community they serve and compelling need. Library either demonstrates an institutional commitment to DEIA through past initiatives OR indicates that they are new to DEIA but conveys a strong commitment to/interest in engaging in this work. | Library provides a description of their community and library that demonstrates understanding of and empathy with the community they serve. Library either describes one or more DEIA initiatives OR indicates that they are new to DEIA but conveys a commitment to/interest in engaging in this work. | Library provides a compelling, empathetic description of their community and library, but does not clearly address the question of DEIA initiatives. OR Library description of community/library is incomplete but response to DEIA question indicates either an institutional commitment or a desire to begin engaging in this work. | Library does not adequately describe their community and library and does not clearly address the question of DEIA initiatives OR description of community or DEIA initiatives does not demonstrate an equity mindset. |
| Narrative Question 2: STEAM goals | Library identifies clear goals related to participation in this project and compelling description of how working with the NASA brand will impact their community. | Library clearly describes at least one way participation in this project will support library goals/initiatives and some description of how working with the NASA brand will impact their community. | Library either provides a clear description of how participation in the project will impact library STEAM goals/initiatives OR at least one compelling way they envision the project will impact their community, but not both. | Library does not clearly identify how participation in this project will support library STEAM goals/initiatives or how they anticipate it will impact their community. |
| Narrative Question 3: Adaptability | Library response demonstrates a high level of creativity and adaptability, and communicates a genuine desire to meet patron needs. | Library has identified some ways they have creatively adapted programming or services to meet patron needs. | Library has identified one way they have adapted programming or services/engagement to meet patron needs. | Library response does not demonstrate an ability to adapt (no examples provided, or example does not communicate desire to meet patron needs). |
| Overall Application | Library answers all application prompts, required letters of support indicate library and community buy-in, and responses indicate a strong interest in and commitment to carrying out project activities. Application demonstrates strong need for resources to support STEAM opportunities in community. Application clearly and explicitly demonstrates that library has sufficient staff and/or volunteer support to carry out project activities. | Library answers all application prompts, has strong letters of support, and indicates commitment to carrying out project activities. Application indicates that library has sufficient staff and/or volunteer support to carry out project activities. OR Application is missing some detail or lacks strong support letters, but still demonstrates strong need for resources to support STEAM opportunities in community. | Library mostly answers application prompts and indicates strong interest but is missing one required document. Application is unclear regarding staff/volunteer support. OR Library has completed the application, but answers or attachments do not convincingly demonstrate library interest or need. | Library does not adequately answer application prompts, does not include letters of support, and/or does not demonstrate interest in or capacity to carry out project activities. Application does not indicate staff or volunteer support. |

Additional considerations

Project staff will review responses to demographic questions and add additional points to the total score based on the following:

| NASA@ My Library Additional Considerations | 4 | 3 | 2 | 1 |
|--|--|---|---|---|
| Community Demographics | <p>Community demographics demonstrate need through four or more of the following:</p> <ul style="list-style-type: none"> • Language spoken other than English >25% • Persons in poverty >15% • Household income <\$50,000 • High School graduation <80% • Households with broadband <75% | <p>Community demographics demonstrate need through three of the following:</p> <ul style="list-style-type: none"> • Language spoken other than English >25% • Persons in poverty >15% • Household income <\$50,000 • High School graduation <80% • Households with broadband <75% | <p>Community demographics demonstrate need through two of the following:</p> <ul style="list-style-type: none"> • Language spoken other than English >25% • Persons in poverty >15% • Household income <\$50,000 • High School graduation <80% • Households with broadband <75% | <p>Community demographics demonstrate need through one of the following:</p> <ul style="list-style-type: none"> • Language spoken other than English >25% • Persons in poverty >15% • Household income <\$50,000 • High School graduation <80% • Households with broadband <75% |

Application Review

Applications will be evaluated according to the following criteria:

- The size and demographics of the community. *The selection committee will prioritize submissions from areas with above average populations of demographics underrepresented in STEM (Hispanic or Latino/a/x, Black or African American, American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander). Additional consideration will be given to libraries that demonstrate need for resources to support learning in their community (e.g., low median household income and/or education levels).*
- Evidence that the site has support from the library administration and community in planning for the program and that participation in the program aligns to library goals or desired outcomes regarding STEAM education.
- Evidence that the site is committed to prioritizing diversity, equity, inclusion, and accessibility and can reach audiences underrepresented in STEM and market the program to those audiences effectively. *Collaboration with other organizations in the community reaching underrepresented audiences is a good strategy for accomplishing this goal.*
- Evidence that the site has the capacity to carry out programming requirements and can adapt as needed in today's uncertain environment.

Applicants are encouraged to address questions about the selection guidelines, process, and requirements to the ALA Public Programs Office at 1-800-545-2433, ext. 5045, or publicprograms@ala.org.

Review and Selection Process

Each application will be assessed by a panel of library workers and NASA@ My Library project staff. Final decisions will be made by NASA@ My Library project staff and will be based on peer reviewer feedback, and other considerations such as geographic distribution (the committee seeks to evenly distribute the grants across six regions) and community demographics.