



# TURN OUTWARD

Look at the two columns below. For each row choose the word that best describes the focus of your work or efforts in the community.

## INWARD

I am generally focused on:

- Activity
- Programs
- My Organization
- People as Consumers
- Process
- Outreach
- Public Relations
- Inputs
- Claiming Turf
- Charity
- Feeling Good

## OUTWARD

I am generally focused on:

- Action
- People
- My Community
- People as Citizens
- Progress
- Engagement
- People's Reality
- Impact
- Coming Together
- Change
- Doing Good

Count the checkmarks in the right column to find your Turn score





## TURN OUTWARD

Take your score from the first page and rate yourself:

- (0-3) Good Start: Focusing on Aspirations leads us to Turn Outward. Try the Aspirations tool to remind yourself of the kind of community you want.
- (4-7) Real Progress for you and your community: As you work to Turn Outward it's critical to focus on making intentional choices and judgments. Use the Intentionality tool to help accelerate your progress.
- (8-11) Keep Your Focus: Congratulations, you're Turned Outward toward the community. Use the Sustaining Yourself tool to think about the support you need to stick with it.

### HOW TO MAKE IT WORK

- 1 Post this in at work or at home. Remind yourself to refer back to it. Ask yourself: What would it take for you to more fully Turn Outward?
- 2 Share this exercise with others—with your co-workers, at your place of worship, with friends, your PTA, your board, etc. Ask: What are the implications for our work? What other groups could use this exercise for their own work?

**Next Step?** Visit the Promise of Libraries Transforming Communities website at [www.ala.org/transforminglibraries/libraries-transforming-communities](http://www.ala.org/transforminglibraries/libraries-transforming-communities) for initiative updates and access to resources, including tools and workshops that support the work of librarians as community innovators.

