



ALA American Library Association

## A SPECIAL GRANT OPPORTUNITY FOR SMALL AND RURAL LIBRARIES

[ala.org/LTCAccess](http://ala.org/LTCAccess)



### LTC: Accessible Small and Rural Communities – Reviewer Rubric

Criteria	Excellent = 4	Good = 3	Fair = 2	Poor = 1
<p><b>Community and Library Information:</b> Does the applicant clearly describe their library and the community it serves, including providing demographics, dynamics, and key issues or challenges it faces?</p>	Applicant clearly defines their community and library, including demographic, dynamics, and key issues that strongly relate to the grant.	Community and library are clearly described with demographics, dynamics, and key issues that vaguely connect to the grant.	Community and library are described but demographics, dynamics, and key issues included do not relate to the grant.	Little or no details are provided about the community and/or library.
<p><b>Primary Audience:</b> Does the applicant clearly describe the primary audience for their project, including how they chose this audience, their outreach plans, and goals for engaging them?</p>	Applicant clearly describes their primary audience and how they chose this group. They also supply detailed outreach plans for getting the audience involved and their overarching goals for engaging them in the grant project.	Primary audience is specified. How the audience was chosen, their outreach plans, and overarching goals for engaging them in the grant project are loosely described.	Primary audience is generally stated. How the audience was chosen, their outreach plans, and/or overarching goals for engaging them in their project are missing.	Primary audience is not described or are described only in vague terms.
<p><b>Rationale:</b> Does the applicant describe what challenge or opportunity their project seeks to address for their primary audience and detail how they identified it?</p>	Applicant clearly describes the challenge/opportunity they seek to address for their primary audience through their project. Relevant information from reliable sources is provided as background for how the applicant identified the issue/opportunity.	Challenge/opportunity the project seeks to address for their primary audience is clearly described. How the challenge/opportunity was identified is loosely detailed with limited background sources.	Challenge/opportunity the project seeks to address for their primary audience is defined. How the opportunity/challenge was identified is not clearly stated.	Challenge/opportunity is not defined or does not relate to the applicant's primary audience for the project.

<p><b>Project Plan:</b> Does applicant describe their preliminary plan for addressing the challenge/opportunity identified, including activities; how input of primary audience will be incorporated throughout the project; how they will share out information about the project; and if they plan to include any community partners in the project?</p>	<p>Project plan and how it will address the challenge/opportunity identified for the primary audience is clearly described. Applicant clearly details planned activities; how they'll incorporate input from primary audience throughout the project; and how they'll share information about their project. Applicant also plans to engage community partners in their project.</p>	<p>Project plan and how it will address the challenge/opportunity identified for the primary audience is clearly described. Applicant details planned activities; how they'll incorporate input from primary audience throughout the project; and how they'll share information about their project.</p>	<p>Project plan and how it will address the challenge/opportunity identified for the primary audience is defined. Applicant does is missing details about planned activities; how they'll incorporate input from their primary audience; and/or how they'll share information about the project.</p>	<p>Project plan is missing, difficult to understand, or does not relate to the challenge/opportunity identified.</p>
<p><b>Budget:</b> Does the application add up to \$10,000 or \$20,000 dollars?</p>	<p>Budget adds up to \$10,000 or \$20,000 dollars and clearly relates to proposed project.</p>	<p>Budget is slightly over/under \$10,000 or \$20,000 but clearly relates to proposed project.</p> <p><i>ALA follow-up with applicant needed.</i></p>	<p>Budget adds up to \$10,000 or \$20,000 and clearly relates to proposed project but has a potentially ineligible cost.</p> <p><i>ALA follow-up with applicant needed.</i></p>	<p>Budget does not relate to the proposed project or is extremely over/under \$10,000 or \$20,000.</p>
<p><b>Overall Application:</b> Applicant has a clear idea, audience, goal, and plan for a project that firmly relates to the purpose of the LTC: Accessible for Small and Rural Communities grant opportunity.</p>	<p>I am extremely confident that the applicant will be able to successfully carry out their proposed plans and that their project serves the purpose of the LTC: Accessible Small and Rural Communities grant opportunity.</p>	<p>I am fairly confident that the applicant will be able to successfully carry out their proposed plans and that their project serves the purpose of the LTC: Accessible Small and Rural Communities grant opportunity.</p>	<p>I have some concerns or hesitations that the applicant will be able to carry out their proposed plans or that their project serves the purpose of the LTC: Accessible Small and Rural Communities grant opportunity.</p>	<p>Applicant doesn't seem to have the ability to carry out their proposed plans and/or their project does not serve the purpose of the LTC: Accessible Small and Rural Communities grant opportunity.</p>