

**Fall Executive Committee Meeting
 October 21-22, 2011, Chicago**

Topic: 2012 Dollar General Grant Implementation

Background: YALSA received \$120,000 from the Dollar General Literacy Foundation to support 2012 summer reading and Teen Read Week™ efforts. An implementation timeline is provided below.

Action Required: Information

Month	Activity
Sept. 2011	<ul style="list-style-type: none"> • Announced project at REFORMA Conference (ALA affiliate focusing on providing library services to the Spanish speaking) and issue press release • Opened application process for 2012 summer reading program (SRP) mini grants
Oct. 2011	<ul style="list-style-type: none"> • Collecting applications for SRP mini grants • Opened applications for teen library internships • Working with state library agency youth consultants to promote mini grants and internships • Appointing a 2012 Summer Reading Taskforce to vet applications and create resources
Nov. 2011	<ul style="list-style-type: none"> • Collect applications • Contract with mobile application developer • Obtain board approval for and appoint a SRP Youth Participation Taskforce to vet applications and create resources
Dec. 2011	<ul style="list-style-type: none"> • Collect applications for SRP and teen internships through the end of the month
Jan. 2012	<ul style="list-style-type: none"> • Vet applications for SRP and teen internships • Open applications for sets Teens' Top Ten (TTT) books • Facilitate meeting with state library agency youth consultants at ALA's Midwinter Meeting to enlist their help with promotion of the project and to share best practices around using SRP to promote reading
Feb. 2012	<ul style="list-style-type: none"> • Choose winners for SRP and internships, collect memorandums of understanding and send funds to winners • Issue press release about the winners and Dollar General's support • Collect applications for TTT books
March 2012	<ul style="list-style-type: none"> • Set up virtual learning & networking space for SRP grantees

YALSA Executive Committee – Fall 2011
Topic: 2012 Dollar General Grant Implementation
Item #30

	<ul style="list-style-type: none"> • Virtual training for SRP & teen internship grant winners • Collect applications for TTT books
April 2012	<ul style="list-style-type: none"> • Open applications for Teen Read Week (TRW) mini grants • Vet applications for TTT books and announce winners and Dollar General support via press release
May 2012	<ul style="list-style-type: none"> • Applications for TRW collected • Launch mobile applications and online database prior to the start of summer reading • Submit interim report to Dollar General • Ship TTT books to winners for use with summer reading programs
June 2012	<ul style="list-style-type: none"> • Applications for TRW collected through the end of the month • Facilitate meeting with state library agency youth consultants at ALA’s Annual Conference to enlist their help with promotion of the project and to share best practices around using TRW to promote reading • From June through Aug. grantees implement SRPs in their communities
July 2012	<ul style="list-style-type: none"> • Applications vetted for TRW
Aug. 2012	<ul style="list-style-type: none"> • Choose winners, collect memorandums of understanding and send funds to winners • Issue press release about the winners and Dollar General’s support • Set up virtual learning & networking space for TRW grantees
Sept. 2012	<ul style="list-style-type: none"> • Virtual training for TRW grant winners • Evaluate the SRP & teen internship initiative through participant surveys
Oct. 2012	<ul style="list-style-type: none"> • Grantees celebrate TRW in their communities
Nov. 2012	<ul style="list-style-type: none"> • Evaluate the TRW initiative through participant surveys • Young Adult Literature Symposium takes place
Dec. 2013	<ul style="list-style-type: none"> • Write final report
Jan. 2013	<ul style="list-style-type: none"> • Submit final report to Dollar General