

**Fall Executive Committee Meeting
October 21-22, 2011, Chicago**

Topic: Proposal Development

Background: Other than the Great Ideas Contest how do we solicit, vet and advance ideas that can help YALSA achieve its mission and goals? The Executive Committee may want to explore ways YALSA's Board might encourage and formalize a process for YALSA leaders and members to propose and develop ideas they have relating to supporting the mission and goals of the organization.

Action Required: Discussion

Possible proposals to develop at this time:

- Creating a PhD scholarship – can help with the strategic plan goal of research and can lay the groundwork for ensuring future leaders in the field
- Instituting Congressional Briefings – can help with the advocacy goal in the strategic plan, but need to flesh out the process for planning and implementing them
- Other?

How to conceive of and advance future proposals?

- Establishing a Think Tank – a formal group of forward-thinking members who can generate and incubate ideas that help YALSA continue to stay relevant and ensure that we're meeting members needs. Group can focus on ideas that directly support the strategic plan
- Assign this task to the Strategic Planning Committee?
- Set aside some time at each Board meeting to brainstorm possible ideas?
- Hold periodic forums/brainstorming sessions with members in ALA Connect?
- Have a 'big idea' form online for members to fill out?
- Other?

Additional Resources:

- Why Associations are Bad at Innovation, <http://tinyurl.com/2ewbw48>
- Harnessing Creativity and Innovation in the Workplace, <http://tinyurl.com/689ns49> (.pdf)