

**Fall Executive Committee Meeting  
October 21-22, 2011, Chicago**

**Topic:** Board Development Chats

**Background:** Board development chats are held on the first Wednesday of each month. Board members are expected to take part in at least two chats during the fall and two during the spring. The Executive Committee needs to identify and prioritize topics for the remaining chats based on Board member learning plans and other Board member feedback as well as identify possible facilitators.

**Action Required:** Action

---

For the 2011-12 year, the Board has held or is planning the following chats:

- September: The Board's Role in Planned Giving and Fundraising (Mary Hastler, Beth Yoke)
- October: The Board's Role in Social Media (Sarah Flowers, Sarajo Wentling)
- November: The Action Plan of the Strategic Plan (Kim Patton, possibly with Priscille Dando)
- December: Preparing for and Participating in Board Meetings (Jack Martin, possibly with Francisca Goldsmith or Sarajo Wentling)

Other potential topics for future chats include those that came up in the Board Survey and in the Board Self-Assessments:

- Advocacy and the Board's role
- Working with other divisions/looking at projects from other Divisions
- Marketing
- Connecting with members
- Fostering relationships with sponsors and partners
- Updates on discussions from conferences
- Getting involved in ALA
- Financial aspects including YALSA's revenue shortfall

Which, if any of these topics should be incorporated into the monthly e-chats, and who would be good to facilitate them?

**Additional Resources:**

- "CEO to CEO: What resources does your organization use for board orientation and development? (ASAE, 2007)  
[www.asaecenter.org/PublicationsResources/ANowDetail.cfm?ItemNumber=27097](http://www.asaecenter.org/PublicationsResources/ANowDetail.cfm?ItemNumber=27097)