

**Fall Executive Committee Meeting
October 21-22, 2011, Chicago**

- Topic:** Debrief from Friday Joint ALA Meeting
- Background:** The Friday afternoon session is supposed to focus on a particular goal in ALA’s newly adopted strategic plan.
- Action Required:** Action
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A discussion will take place on site.

Background information about the 2015 strategic planning process:

The 2015 strategic planning process began with a retreat in the fall of 2009. Those who participated in the planning included the ALA Executive Committee, Division Executive Directors, Division Presidents, ALA staff senior management and Division executive directors, and Roundtable representatives. The sessions were led by Paul Meyer from the Tecker Consulting Group.

After that the draft plan was fleshed out further at the 2009 Fall Executive Meeting in October, and then the more detailed draft document was shared with the membership for comments. The plan was approved by ALA Council and adopted by the ALA Executive Board in June 2010.

You can view the full plan here: www.ala.org/ala/aboutala/missionhistory/plan/index.cfm

Additional Resources:

- “Best of Strategy 2009” (collection of strategic planning articles from *Forum*)
www.associationforum-digital.com/associationforum/2009bestof/#pg1