

**YALSA BOARD OF DIRECTORS MEETING DRAFT MINUTES**  
**JANUARY 7-11, 2011, San Diego**

*The mission of YALSA is to advocate, promote and strengthen service to young adults as part of the continuum of total library service, and to support those who provide service to this population.*

**Board I** Sat. 1:30 - 5:30 in the Convention Center, room 12

Present: Kim Patton, Sarah Flowers, Linda Braun, Mary Hastler, Nick Buron, Francisca Goldsmith, Shannon Peterson, Gail Tobin, Ritchie Momon, Jack Martin, Chris Shoemaker, Sara Ryan, Sarajo Wentling, Priscille Dando, Stephanie Squicciarini, Beth Yoke

Guests: Jerene Battisti, Joan Atkinson, Melissa McBride, Krista McKenzie, Susan Stroyhan, Toni Tucker, Laura Jenkins

**Board II** Sun. 4:00 - 5:30 in the Convention Center, room 12

Present: Kim Patton, Sarah Flowers, Linda Braun, Mary Hastler, Nick Buron, Francisca Goldsmith, Shannon Peterson, Gail Tobin, Ritchie Momon, Jack Martin, Chris Shoemaker, Sara Ryan, Sarajo Wentling, Priscille Dando, Stephanie Squicciarini, Beth Yoke

Guests: Krista McKenzie, Alex Villagran, Steve Matthews, Maureen Sullivan

**Board III** Mon. 1:30 - 3:30 in the Convention Center, room 12

Present: Kim Patton, Sarah Flowers, Linda Braun, Mary Hastler, Nick Buron, Francisca Goldsmith, Shannon Peterson, Gail Tobin, Ritchie Momon, Jack Martin, Chris Shoemaker, Sara Ryan, Sarajo Wentling, Priscille Dando, Stephanie Squicciarini, Beth Yoke

Guests: Krista McKenzie

**MINUTES**

**Call to Order**

Kim Patton called the meeting to order at 1:37 pm, on Saturday, January 8, 2011. A quorum was present for the meeting.

**Information Forum (Board I)**

Various board members shared information or news about Midwinter events, including:

- Stephanie attended the ALA Awards Committee meeting. She provided a summary of the committee's requested changes to the proposal.
- As per a decision from the Joint Youth Division Executive Committee Meeting, Linda attended the ALA Candidates Forum with ALSC Immediate Past President Thom Barthelme, a question about how each candidate would serve both ALA and the needs of the youth divisions.
- Candidate for ALA President-Elect Susan Stroyhan visited the Board to discuss her candidacy.

**Information Forum (Board II)**

Various board members shared information or news about Midwinter events, including:

- Nick reported that, as per YALSA Executive Committee discussion, he nominated Sylvia Norton (AASL) to be a candidate for the ALA Executive Board
- ALA Executive Board Representative Steve Matthews met with the Board to share news from the ALA Executive Board.

- BARC Representative Alex Villagran shared information on various topics, including the white paper on Midwinter.
- Candidate for ALA President-Elect Maureen Sullivan visited the Board to discuss her candidacy.

**Information Forum (Board III)**

Various board members shared information or news about Midwinter events, including:

- Nick provided a Council update including the ALA Executive Board Candidates' Forum, where all candidates made presentations.

**Adoption of the Agenda**

**Motion 1.** N. Buron moved that the YALSA Board adopt the agenda with flexibility. S. Ryan seconded. Motion passed.

**Consent Items**

- Item #1. Approval of Minutes from 2010 phone meeting
- Item #2. Slate for '11 YALSA Election –Nominating Committee
- Item #3. Executive Director's Goals for FY 11 –Beth Yoke
- Item #4. YALS Editor Midwinter Report – Sarah Flowers
- Item #5. YA Lit Blog Manager Midwinter Report – Sarah Debraski
- Item #6. YALSA Blog Manager Midwinter Report – mk Eagle
- Item #7. Confirmation of Readers' Choice Policies & Procedures – Beth
- Item #8. Confirmation to Retire Youth Participation document– Kim Patton

**Motion 2.** M. Hastler moved that the YALSA Board accept the consent items numbers 1, 2, 3, 4, 5, 6, 7, 8 and 49. C. Shoemaker seconded. Motion passed.

**Mega Issue – Saturday**

- Item #9. Mega Issue Discussion – Kim  
*How does YALSA remain innovative without overwhelming leadership?*  
Board members explored the issue and decided to continue discussion on the topic after Midwinter via their workspace in ALA Connect.

**Action Items – Saturday**

- Item #10. Pre-Meeting Division Councilor Report – Nick Buron  
N. Buron discussed resolutions currently before Council.

- Item #11. 2012 Midwinter Institute Recommendation – Kim  
The board had a discussion of what topics might work and who would be the target audience.  
**Motion 3.** C. Shoemaker moved that the YALSA Board direct the President to appoint a balanced task force of five to seven members to plan a half-day institute for the Midwinter Meeting in Dallas, January 20-24, 2012, focused on innovation in basic teen services. Seconded by M. Hastler. Motion passed.
- Item #12. Selected List Changes Evaluation Taskforce – Kim  
Discussion included calling attention to this evaluation as touching not only on BFYA but also changes in award committee charges.  
**Motion 4.** L. Braun moved that the YALSA Board approve the creation of a Selected Lists and Awards Evaluation Task Force as outlined in Item #12 of the Board Documents. Seconded by J. Martin. Motion passed.
- Item #13. Establishing a Continuing Education Advisory Board – Eve Gaus  
**Motion 5.** S. Squicciarini moved that the YALSA Board establish an Advisory Board which the President will appoint, that will be a resource to the Program Officer for Continuing Education in suggesting potential presentations for YALSA’s online continuing education portfolio or topics to be addressed in YALSA’s online continuing education events. Seconded by G. Tobin. Motion passed.
- Item #14. Nominating Committee Expansion – Linda Braun  
Discussion focused on the difficulties faced by the Nominating Committee and thoughts about how this proposal might improve the process. Concern about the communication lines remaining open between the two chairs was voiced and will be addressed in the charge statements.  
**Motion 6.** N. Buron moved that the YALSA Board approve the change in the Nominating Committee structure from one committee to two, as outlined in Item #14 and approve the placement of the bylaws change on the 2011 YALSA ballot. Seconded by M. Hastler. Motion passed.
- Item #15. Past Presidents’ Lecture Proposed Guidelines – Linda  
Background on this proposal was presented, along with feedback from past presidents. Joan Atkinson and her committee were formally thanked by the Board.  
**Motion 7.** J. Martin moved that the YALSA Board adopt the broad guidelines, as amended, for the Past Presidents Lecture Planning Committee and direct staff to share them with the 2011-12 committee, with an evaluation in three to five years. S Wentling seconded. Motion passed.
- Item #16. YALSA Writing Award – Sarah F.  
S. Flowers presented the proposal that has been refined in accord with the feedback offered by the Board when brought to the Board at Annual 2010. In light of the ALA Award Committee’s suggestions around the member recognition award proposal made to them this Meeting, the final draft will include details requested by the ALA Award Committee.  
**Motion 8.** P. Dando moved that the YALSA Board adopt the YALSA Writing Award

proposal, as amended regarding the description of jury makeup, and evaluation, marketing and promotion, and direct staff to submit it the ALA Award Committee for approval. Seconded by S. Squicciarini. Motion passed.

- Item #17. Evaluation Tool Final Draft & Supplementary Material – Sarah F.  
S. Flowers drew attention to the edits done based on Board requests and the public call for comments.  
**Motion 9.** R. Momon moved that the YALSA Board accept the final draft and the supplemental materials, in concept, of the Evaluation Tool, with refinements, and re-evaluates it within two to three years. Seconded by G. Tobin. Motion passed.

**Discussion Items** – Saturday 18-19, Sunday 20 – 23, Monday 24 - 34

- Item #18. Update from Executive Committee Meetings – Kim  
Kim reported out on the discussions held during Friday’s Executive Committee meeting.

- Item #19. Quarterly Chair Reports – all Board Members  
The board discussed the progress of various committees as well as strategies for helping them be more effective.  
**Motion 10.** C. Shoemaker moved that the YALSA Board extend Board Session 1 by 15 minutes. M. Hastler seconded. Motion passed.  
**Motion 11.** M. Hastler moved that the YALSA Board I meeting by 15 minutes to finish discussion of Item #19. C. Shoemaker seconded. Motion passed.  
**Motion 12.** G. Tobin moved that the YALSA Board recess until 4 pm Sunday, January 9. R. Momon seconded. Motion passed.

- Item #20. Self Assessment for Board Members – Kim  
The board discussed the value of self assessment.  
**Motion 13.** N. Buron moved that the YALSA Board adopt the concept of self assessment and work to implement an initial round during the summer of 2011, and direct the Executive Committee work out the logistics such as developing the form and timelines and submit to the Board for final comments at Annual 2011. Seconded by S. Ryan. Motion passed.

- Item #21. FY11 Fiscal Year Update – Mary & Beth  
YALSA staff was thanked for their work in keeping expenses down while the need to build revenue streams was noted.  
**Motion 14.** C. Shoemaker moved that the YALSA Board direct the President to establish an ad hoc committee of the Board to examine strategies for increasing revenue for YALSA. Seconded by S. Peterson. Motion passed.  
Shannon, Stephanie, Jack, Sarah, Beth and Mary volunteered to serve on the ad hoc committee.

- Item #22. FY12 Budget Priorities – Mary & Beth  
Direction on priorities for FY2012 was sought.  
**Motion 15.** M. Hastler moved that the YALSA Board accept the FY 2012 in

concept as outlined in Item #22. G. Tobin seconded. Motion passed.

**Motion 16.** N. Buron moved that YALSA extend the Board II meeting by 10 minutes. Seconded by R. Momon. Motion passed.

Item #23. Endowment Transfer Discussion – Mary & Beth

**Motion 17.** S. Wentling moved that the YALSA Board direct the Executive Director to include a \$5,000 endowment transfer request into the 2012 budget package. Seconded by J. Martin. Motion carried.

K. Patton called a recess of the Board Meeting until Monday, January 9, 2011.

Item #24. Teen Space Guidelines Draft –Dawn Rutherford

**Motion 18.** G. Tobin moved that the YALSA Board thank the Teen Space Guidelines Taskforce for their work in creating the Teen Space Guidelines Draft. Seconded by S. Squicciarini. Motion passed.

**Motion 19.** J. Martin moved that the YALSA Board direct the YALSA President to establish a task force to develop a full set of guidelines for teen spaces in public libraries. Draft to be submitted to Executive Committee before their Spring Call. Seconded by S. Wentling. Motion passed.

Item #25. Action Plan Review & Update – Kim

K. Patton thanked YALSA staff for the clarity of the document and asked for discussion identifying which items the Board wanted to move forward as priorities.

Item #26. Issue Paper on Teens & the Whole Library Draft – Linda

L. Braun presented this paper, with thanks to Sarah and Mary for their reading and comments on the issue paper drafts.

**Motion 20.** C. Shoemaker moved that the YALSA Board accept the YALSA Issue Paper “Importance of a Whole Library Approach to Public Library Young Adult Services,” with editorial refinements. Seconded by J. Martin. Motion passed.

Item #27. Creating Supplemental Materials for Guidelines – Francisca & Linda

**Motion 21.** P. Dando moved that the YALSA Board direct the President to appoint an ad hoc committee of Board members to determine the feasibility of the different options for creating supplementary materials for the competencies and guidelines as outlined in Document #27. S. Ryan seconded. Motion passed.

Linda, Francisca, Chris, Priscille and Sara volunteered to serve on the ad-hoc committee. Mary volunteered to provide financial input, as needed.

Item #28. Sponsor Policies Draft – Beth

B. Yoke provided background and the fact that the draft has a broader focus than the existing policy which focused on conferences.

**Motion 22.** S. Squicciarini moved that the YALSA Board accept the Sponsor and Vendor Policy as presented in Document #28. M. Hastler seconded. Motion passed.

Item #29. Conflict of Interest Guidelines for Partnering – Stephanie

S. Squicciarini discussed the work of her ad-hoc committee.

B. Yoke volunteered to do a literature search to find any tools other associations might have in use that YALSA could adapt.

- Item #30. Recruiting Board Candidates – Sarah F.  
The Board discussed how to strengthen the governance of YALSA through more strategic recruitment.  
**Motion 23.** F. Goldsmith moved that the YALSA Board extend Session III for 15 minutes. Seconded by S. Wentling. Motion passed.

These remaining Discussion Items will be discussed by the Board in their workspace on ALA Connect:

- Item #31. Board Fellow Concept – Linda  
Item #32. Youth Council Caucus – Nick  
Item #33. Youth Services Class for Certification –Eve Gaus  
Item #34. Odyssey Evaluation Taskforce Report – Sylvia Vardell

### **Informational Items**

- Item #35. Guidelines for Board Meetings  
Item #36. Board Responsibilities for Annual 11 & Midwinter 12  
Item #37. FY '10 Final Close Figures – Mary & Beth  
Item #38. 2012 Nominating Committee Roster  
Item #39. 2010 Friends of YALSA donors  
Item #40. Interest & Discussion Group Convener Report – Linda  
Item #41. IFLA Representative Report – Lesley Farmer  
Item #42. Communications Report – Stephanie Kuenn  
Item #43. Continuing Education Report – Eve Gaus  
Item #44. Events & Conferences Report – Nichole Gilbert

Item #45. Membership Report – Letitia Smith

Item #46. Annual Program Planning – Nichole & Beth

**Executive Session -- Monday**

**Item #47.** Executive Session – Kim

**New Business -- Monday**

Item #48. YALSA Councilor Midwinter Activities Update – Nick

Item #49. Confirmation of Books for Teens Jury – Kim

**Adjournment**

**Motion 24.** S Squicciarini moved that the YALSA Board adjourn its Midwinter Meeting. Seconded by M. Hastler. Motion passed.

Meeting adjourned at 3:35 pm on January 10, 2011.

*--respectfully submitted, Francisca Goldsmith, YALSA Secretary, January 12, 2011*