

**YALSA Board of Directors Meeting
Via Conference Call
August 26, 2011**

Topic: Approval of Minutes from the '11 Annual Conference

Background: Minutes are the official record of the Board. It is important that they be as accurate as possible. Any oversights or errors should be identified and corrected for the permanent record. The minutes below have been submitted by Sarajo Wentling, YALSA's Secretary, for the Board's approval.

Action Required: Consent

**YALSA BOARD OF DIRECTORS MEETING MINUTES
JUNE 24 - 28, 2011, New Orleans**

The mission of YALSA is to advocate, promote and strengthen service to young adults as part of the continuum of total library service, and to support those who provide service to this population.

Board I Sat. 2:30 - 5:30 in the Convention Center, room 241

Present: Kim Patton, Sarah Flowers, Linda Braun, Nick Buron, Mary Hastler, Francisca Goldsmith, Ritchie Momon, Gail Tobin, Priscille Dando, Sarajo Wentling, Chris Shoemaker, Jack Martin, Shannon Peterson, Sara Ryan, Stephanie Squicciarini, Beth Yoke

Guests: Kate Pickett, M. Brandon Robbins, Terry Ann Lawler, Samantha Marker, Linnea Johnson, Monique Delatté-Starkey, Monique LeConge, Alex Villagran, Maureen Sullivan, Christian Zabriskie, Krista McKenzie, Kelly Czarnecki

Board II Sun. 4:00 - 5:30 in the Convention Center, room 241

Present: Kim Patton, Sarah Flowers, Linda Braun, Nick Buron, Mary Hastler, Francisca Goldsmith, Ritchie Momon, Gail Tobin, Priscille Dando, Sarajo Wentling, Chris Shoemaker, Jack Martin, Shannon Peterson, Sara Ryan, Stephanie Squicciarini, Beth Yoke

Guests: Penny Johnson, Gretchen Kolderup, Steve Matthews, Erin Howerton

Board III Tues. 1:30 - 3:00 in the Convention Center, room 241

Present: Kim Patton, Sarah Flowers, Linda Braun, Nick Buron, Mary Hastler, Francisca Goldsmith, Ritchie Momon, Gail Tobin, Priscille Dando, Sarajo Wentling, Chris Shoemaker, Jack Martin, Shannon Peterson, Sara Ryan, Stephanie Squicciarini, Beth Yoke

Guests: Christian Zabriskie, Penny Johnson, Sandra Hughes-Hassell, Monique le Conge

A quorum was present for each session.

Call to Order

K. Patton called the meeting to order at 2:31 pm, on June 25, 2011.

Open Information Forums –

Board I Forum

- Emerging Leaders described the project they developed as a visual advocacy toolkit for public libraries' teen services, including the website (visualadvocacy.weebly.com) and mobile app they have developed.
- Stevie Kuenn's thank you card to the Board was shared.
- Alex Villagran, BARC Representative, gave an update. He also shared REFORMA's publicity about their upcoming national conference.
- Maureen Sullivan invited ideas from the Board that will assist her in acting collaboratively with YALSA as an ALA division.

Board II Forum

- N. Buron reported that conference attendance numbers are a bit down from Washington but are satisfactory.
- N. Buron reported that in Council the Future Present Task Force's chair complimented YALSA member Candice Mack for her work on helping to develop their six recommendations.
- N. Buron reported that the joint youth resolution on Out of School Time passed unanimously at Council on Sunday.
- M. Hastler shared the Budget Planning Assembly's meeting discussion, including ALA's strategic plan, current budgeting, long-term investments' update, consideration of new business models in publishing, a review of the current year budget numbers, and planned giving ideas.
- S. Flowers reported on Molly Raphael's presidential initiative discussions that have developed six projects. Sarah will be working on the Map to Involvement, which will be ready for Annual 2012.
- Steve Matthews, YALSA's rep to the ALA Executive Board, reported on ALA Executive Board discussions affecting YALSA.

Board III Forum

- S. Flowers reported on the writing award being approved by ALA Award Committee. YALSA's Speed Networking event had about 30 attendees and it went very well; having it on Saturday also seemed good.
- M. Hastler reported on Moving Up the Career Ladder program, which also had good numbers (50). She suggested this type of program be repeated at future Annuals but kept fresh.

Adoption of the Agenda

Motion #1. G. Tobin moved that the YALSA Board adopt the agenda with flexibility. M. Hastler seconded. Motion passed.

Mission Moment

Item #1. Teen Tech Week™ Mini-Grant Impact—Kim Patton

Consent Items

Item #1. Includes confirmation of items approved by email votes since the Board's March 2011 meeting

Item #2. Approval of Minutes from March Meeting—Francisca Goldsmith

Item #3. Approval of Minutes from June Conference Call – Francisca

Item #4. Memorial Resolution for Christy Tyson – Nick Buron

Item #5. Publications Committee Charge Update—Sarajo Wentling

Item #6. Establish a Midwinter Marketing & Local Arrangements Taskforce –Kim

Item #7. Establish a Midwinter Trivia Night Planning Taskforce—Kim

Item #8. Establish a Summer Reading Taskforce—Kim

Item #9. Establish an Odyssey Committee Manual Taskforce – Kim

Item #10. Quarterly Chair Reports – Kim

Item #11. YALSAblog Manager Annual Report – mk Eagle

Item #12. YALS Editor Annual Report – Sarah Flowers

Item #13. JRLYA Editor Annual Report – Sandra Hughes-Hassell

Item #14. The Hub Manger Annual Report – Sarah Debraski

Item #15. Adoption of Resolutions -- Kim

Motion #2. R. Momon moved that the YALSA Board accept consent items 1-15. N. Buron seconded. Motion passed.

Mega Issue

Item #16. Mega Issue Discussion – Kim

- *How can YALSA leverage social media to connect with and engage members and potential members and facilitate virtual networking opportunities?*

A discussion of the survey findings, augmented by observations from the strategic planning session for members, suggests some next steps, including the potential for continuing education and the identification by YALSA of where YALSA needs to be present online now.

Action Items

Item #17. Pre-Meeting Division Councilor Report– Nick

Motion #3. N. Buron moved that the YALSA Board direct the Division Councilor to vote as per the YALSA Board direction, or absent that, in the best interest of YALSA at ALA Council. Chris Shoemaker seconded. Motion passed.

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Item #18. Resolution on Out of School Hours– Nick

Motion #4. N. Buron moved that the YALSA Board direct the Division Councilor to be the seconder of the Youth Council Caucus Out of School Hours resolution, with flexibility. M. Hastler seconded. Motion passed.

Item #19. Theme for 2012 Symposium—Kim

Motion #5. J. Martin moved that the YALSA Board direct the YA Lit Symposium Task Force and YALSA staff to begin creating the 2012 Lit Symposium around the concept “The Next Big Thing” as discussed at the Board meeting at Annual Conference. Seconded by G. Tobin. Motion passed.

Item #20. Liaison Guidelines– Kim

Motion #6. P. Dando moved that the YALSA Board adopt the Liaison Guidelines, direct staff to incorporate them into the Handbook, and direct Board Liaisons to share the document with their chairs. Seconded by J. Martin. Motion passed.

Item #21. Board Fellow Guidelines --Mary Hastler

Motion #7. C. Shoemaker moved that the YALSA Board accept the Board Fellow Guidelines as outlined in Board Document 21 from the 2011 Annual Conference with the proposed changes discussed in the Annual Board meeting. Seconded by S. Ryan. Motion passed.

Item #22. Board Assessment Implementation –Sarah Flowers

Motion #8. M. Hastler moved that the YALSA Board accept the Board Self Assessment document as submitted with discussed changes, effective 2011-2012. Seconded by S. Squicciarini. Motion passed.

Item #23. Research Agenda Next Steps–Research Committee

Motion #9. S. Flowers moved that the YALSA Board accept the draft document with changes as noted and direct the Research Committee to work with staff to open up and promote a call for the public comments in July and August 2011. Direct the Research Committee to revisit the document after the comment period, incorporate feedback as appropriate, and submit a final version to the Executive Committee by 10/1/2011 to consider at the 10/21/11 Executive Committee meeting. Seconded by L. Braun. Motion passed.

Motion #10. S. Squicciarini moved that the YALSA Board recess the Board meeting until 4 pm Sunday. Seconded by J. Martin. Motion passed.

Item #24. Award Seal Usage Guidelines–Beth Yoke

Motion #11. F. Goldsmith moved that the YALSA Board direct the President to appoint a Board Ad Hoc Committee to investigate and draft points to cover in a YALSA policy about the use of award seals, and have it available for the Fall 2011 Exec agenda. Seconded by J. Martin. Motion passed.

Item #25. Making DG/IGs More Effective– Linda Braun

Motion #12. S. Wentling moved that the YALSA Board direct the President to appoint a Task Force that represents a wide range of members, by August 1, to assess the current YALSA Interest Group/Discussion Group framework based on the questions listed in the Board document, and to direct them to submit a preliminary report by December 2011. Seconded by R. Momon. Motion passed.

Discussion Items

Item #26. Update from Executive Committee Meetings– Kim

K. Patton reported on the Executive I meeting.

Item #27. Establishing a Board Social Media Policy–Linda

Motion #13. G. Tobin moved that the YALSA Board direct Linda Braun to revise the document including suggestions from the Board and return it for Board consideration in time for the August conference all. Seconded by C. Shoemaker. Motion passed.

Motion #14. N. Buron moved that the YALSA Board extend Board of Directors meeting #2 by 10 minutes, from 5:30 to 5:40. Seconded by S. Squicciarini. Motion passed.

Item #28. Environmental Scan: recent cuts to federal library funding – Kim

The board's discussion will be shared with the Legislative Committee.

Motion #15. C. Shoemaker moved that the YALSA Board recess until Tuesday at 1:30. S. Ryan seconded. Motion passed.

Item #29. Member Support for STEM–Linda

Motion #16. L. Braun moved that the YALSA Board direct the President to appoint a STEM Ad Hoc Committee of the Board to prioritize Association STEM activities by the time of the August Board call. Seconded by F. Goldsmith. Motion passed.

Item #30. Fiscal Officer Report– Mary

M. Hastler discussed the main issues in the report and noted items that require priority follow up.

Item #31. Ad-hoc Committee Report on Promoting Guidelines —Chris Shoemaker

Motion #17. S. Squicciarini moved that the YALSA Board create a standing committee on national guidelines on teen services in libraries and direct the President to work with Board to create a charge. Seconded by G. Tobin. Motion passed.

Motion #18. C. Shoemaker moved that the YALSA Board direct the Ad Hoc Committee to create an online community as a vehicle for promoting the national guidelines and inviting discussion. Seconded by M. Hastler. Motion passed.

Item #32. Ad-hoc Committee Report on Revenue Options—Jack Martin

Motion #19. J. Martin moved that the YALSA Board direct staff to investigate professional marketing options and report back to the Board by Fall Exec. Seconded

by S. Peterson. Motion passed.

Item #33. Creating & Disseminating Issue Briefs—Chris & Christian Zabriskie

The Board will use its work space in ALA Connect to prioritize issue brief topics and identify possible authors.

Motion #20. C. Shoemaker moved that the YALSA Board extend its meeting by 30 minutes. Seconded by S. Ryan. Motion passed.

Item #34. Establishing a Local Presence—Linda

Motion #21. J. Martin moved that the YALSA Board direct the Division and Membership Promotion Committee to evaluate and prioritize the recommendations discussed by the Board at Annual and report back by Midwinter. F. Goldsmith seconded. Motion passed.

Informational Items – *N/A*

- Guidelines for Board Meetings – YALSA Handbook
- Board Responsibilities for 2012 Conferences - Sarah
- Board Liaisons for 2011 – 2012 – Sarah
- Report Regarding Research on Teen Spaces – Anthony Bernier
- Action Plan Update – Kim
- Communications Update – Beth
- Continuing Education Update – Eve Gaus
- Events & Conferences Update – Nichole Gilbert
- Membership Update – Letitia Smith

Executive Session -- *Tuesday*

Item #35. Executive Session– Kim

K. Patton will follow up with the full board after the conference to conduct the executive director's annual evaluation.

New Business -- *Tuesday*

Item #36. YALSA Councilor Annual Activities Update - Nick

N. Buron listed the issues discussed at Council during Annual.

Item #37. Installation of New Board Members –Kim & Sarah

Motion #22. C. Zabriskie moved that the YALSA Board adjourn its Annual meeting.

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Seconded by S. Wentling. Motion passed.

Adjournment – *Tuesday*

S. Flowers adjourned the Annual 2011 YALSA Board Meeting at 3:30pm.