

**YALSA Board of Directors Meeting
Conference Call
1:00 – 2:30 PM (Eastern) August 8, 2007**

Topic: RBA: Blog Policy Update

Background: An issue recently came up with the YALSA blog where a member wanted to post a request for contributions to a book he/she was writing. The Blog Manager pointed out that the blog policy doesn't address this issue. Linda Braun is recommended that a sentence be added to the Blog Policy to make it consistent with YALSA's Discussion List Policy.

Action Required: Action

Current Acceptable Use section of the Blog Policy:

4. Acceptable Use: The blog is a YALSA-sponsored tool for use within YALSA and for outreach beyond YALSA. Lively opinion and commentary are welcome in blog posts. Bloggers must check facts, cite sources, present balanced views, acknowledge and correct errors, and check spelling and grammar before making a post live. Links to related posts are encouraged, but bloggers should post original content rather than merely reposting entire items from other blogs, lists, newsletters, etc.

Proposed New Acceptable Use section:

4. Acceptable Use: The blog is a YALSA-sponsored tool for use within YALSA and for outreach beyond YALSA. **Solicitations (for contributors, authors, content, etc.) and advertisements for non-YALSA publications/products and other commercial purposes are not permitted.** Lively opinion and commentary are welcome in blog posts. Bloggers must check facts, cite sources, present balanced views, acknowledge and correct errors, and check spelling and grammar before making a post live.

Links to related posts are encouraged, but bloggers should post original content rather than merely reposting entire items from other blogs, lists, newsletters, etc.