

**YALSA Board of Directors Meeting
Conference Call
February 29, 2012**

Topic: Quarterly Chair Reports

Background: Chairs were asked to submit a report of what work they've accomplished at or since the Midwinter Meeting in January. During the conference call, each Board Liaison will have the opportunity to summarize and share any concerns their member groups may have. As of Feb. 22, the following groups were missing reports:

- 2011 Readers' Choice List Taskforce – Gail Zachariah
- Awards Nominating Committee – Jerene Battisti
- Baker & Taylor – Kathy Watson
- Continuing Education Advisory Board – Mari Hardacre
- Midwinter Paper Presentation Planning Committee – Mary Arnold
- STEM Resources Coordinating Taskforce – Amber Creger
- Division & Membership Promotion – Ritchie Momon
- Great Book Giveaway Award Jury – Carolyn Dietz
- Writing Award Jury – Whitney Winn

Action Required: Discussion

Nick Buron

Name of Group : 2012 Awards & Booklist Marketing Taskforce

Chair's Name : Melissa McBride

E-mail address : mcbride.melissa@gmail.com

Board Liaison : Nick Buron

Committee Jury or Task Force Function Statement : The mission of the task force is to help YALSA raise awareness of its lists and awards, and to coordinate the implementation of a sustained, year-round effort beginning with the announcement of the Nonfiction & Morris Award finalists in Dec. 2011 and running through Dec. 2012. The task force will: 1) assist YALSA's Web Services Manager with promoting the 2012 lists and awards to the library community and general public via the media through articles, blog posts, and other means; 2) create and disseminate resources to help librarians and educators use the lists and awards in their libraries and classrooms, including readers' advisory guides, book group discussion guides, booktalking resources, lesson plan materials and more; and 3) encourage teen interest in the lists and award winners through contests, promotions, collaboration with YALSA's blog, The Hub, and other means.

What were the outcomes or results of your group's work in the past three months? : Since the awards were announced at Midwinter, we have been sending out email updates to various listservs (YALSA, LM_Net, state and other local groups). We started a "Did you know" email (sent to listservs, posted

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on FB) that will highlight a different "fun" fact about an award or booklist on a monthly basis. In March, they will begin appearing in YALSA e-news.

I met with some of the award chairs at Midwinter and came up with a list of possible marketing ideas that my group is discussing and working on right now.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

What is your group's workplan for the next three months? : We will continue to utilize social media and listservs to promote the booklists/awards. We will send out a monthly "Did you know" update to state/local listservs. This will also be included in YALSA e-news, FB, Twitter, etc.

I spoke to a professor at the local library school on Long Island, and starting during the summer semester I will be meeting with the literature classes to discuss YALSA and their awards/booklists.

We would like to find a way to reorganize the lists. School librarians have mentioned that it would be nice if the books (awards and booklists) were arranged by topic or genre (e.g. World War II, math, etc). They feel that they could make better suggestions to students/staff if the books were arranged that way. Will the iPhone app be searchable this way?

We will also be working harder to promote the lists during the nomination process. Many committee chairs felt that this is where they could use the most help.

We are putting out feelers to see if any committees would be willing to work with us to create YALSA Academy videos about their award or list.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We will be sharing "Did You Know" fun facts with YALSA enews.

Rate your group's effectiveness over the past three months. : 3

Member Participation : n/a

Additional Concerns or Comments : n/a

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Hub Advisory Board

Chair's Name : Gretchen Kolderup

E-mail address : gretchenkolderup@gmail.com

Board Liaison : Nick Buron

Committee Jury or Task Force Function Statement : The Hub Advisory Board participates in the development and maintenance of the Hub and follows the guidelines for the site as set out by the YALSA Board of Directors. The Advisory Board also serves in an advisory capacity to the Member Manager of the site and assists with the collection of content for the site, generates ideas for content, works on getting teen and librarian input and feedback, facilitates marketing and PR as needed, and writes for the site as needed.

What were the outcomes or results of your group's work in the past three months? : * Introduced new kinds of content on the blog, including some more creative pieces (like Joel Bruns's "DIY YA"), more teen contributions, and a story summarizing contest

* Highlighted all of the Nonfiction and Morris shortlist titles (and authors) before the announcement of the winners of the awards

* Live and wrap-up coverage of Midwinter and the YMAS

* Recruitment of more regular bloggers

* Started properly following policy of not reviewing non-YALSA-recognized titles

* Currently planning a reading challenge akin to those hosted by other YA book bloggers that will highlight YALSA's Best of the Best lists

* Currently highlighting YALSA's selected lists and lists and awards given by ALA affiliates and divisions that recognize YA lit

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

What is your group's workplan for the next three months? : * Finish planning reading challenge (to run March through May) and then implement and publicize it

* Continue to work on improving communication with advisory board members

What news or information related to your group do you plan to share with YALSA publications in the next three months? : * Additional calls for new bloggers

* Publicizing reading challenge via YALSA e-news and listservs (as well as pushing information out to the wider YA book blogging community)

Rate your group's effectiveness over the past three months. : 4

Member Participation : Two members of the Advisory Board resigned, and new appointments have been made.

I continue to struggle with finding ways to communicate with Advisory Board members and crafting that communication in such a way to elicit a response. I'm trying to find the right balance of communication that is frequent enough for us to have an actual conversation without overwhelming Advisory Board members. I take full responsibility for the relative dormancy of the group.

Additional Concerns or Comments : Is the Hub Advisory Board not having an assigned task list an intentional decision? I'm happy without one, if that's the case, but I wanted to make sure that there was no bigger vision that I wasn't keeping in mind.

Despite the Advisory Board being somewhat inactive, The Hub continues to grow in readership, reach, and breadth of writing.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : LIS Taskforce

Chair's Name : Carla Land

E-mail address : landc@lvccld.org

Board Liaison : Nick Buron

Committee Jury or Task Force Function Statement : As per YALSA's Action Plan, plan a new round of YALSA's Road Trip and oversee implementation at all ALA accredited library schools throughout the 2011 calendar year. In order to promote the Road Trip and recruit local members to participate in it, the Task Force will:

-Adapt existing Road Trip materials for the 2011 LIS Road Trip and specifically gear them to library school students and faculty.

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-Work with YALSA's Communications Specialist to promote the Road Trip to library school students and faculty via a variety of means including email, listservs, articles, and blog posts.

-With YALSA's Program Coordinator for Membership: 1) put out a call for local organizers and schedule LIS Road Trips based on responses; and 2) in an effort to reach 100% participation, identify and recruit individuals from specific library schools that don't respond to the initial call for participation.

-Regularly inform YALSA's Program Coordinator for Membership of LIS Road Trip plans and progress -Provide a progress report to the YALSA Board at Midwinter Meeting 2011 and again at the 2011 Annual Conference

What were the outcomes or results of your group's work in the past three months? : The committee's work for 2011 has been wrapped up as of last quarter, and no new tasks have been assigned to us. The taskforce members' terms all ended January 31, 2012

Which goals listed in the YALSA Strategic Plan were addressed? :

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Outreach

What is your group's workplan for the next three months? : The taskforce has no plans for the future as far as I know.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : N/A

Rate your group's effectiveness over the past three months. : 2

Member Participation : None

Additional Concerns or Comments : I've not heard from an incoming chair so I am not even sure if this taskforce is continuing, but we all did our best to get the word about YALSA out and I am proud of the effort the taskforce members put into their tasks.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Priscille Dando

Name of Group : YALSA Blog Advisory Board

Chair's Name : mk Eagle

E-mail address : eagle.mk@gmail.com
Board Liaison : Priscille Dando

Committee Jury or Task Force Function Statement : The YALSAblog Advisory Board's function is to support the Member Manager to ensure that the blog is relevant, innovative and meeting member needs for information about

YALSA and the young adult librarianship profession. The Advisory Board participates in the maintenance of the blog and works within the guidelines for the site as set by the

YALSA Board of Directors. The Advisory Board also serves in an advisory capacity to the Member Manager of the blog and assists with the collection of content for the site;

generates ideas for direction and content; helps obtain, analyze and use member and library community feedback about the site; assists with marketing as needed; and writes

for the blog when requested by the manager.

What were the outcomes or results of your group's work in the past three months? : The Advisory Board completed the task of identifying inactive blog authors, who have been removed from the mailing list and calendar and have had their status on the blog changed to "contributor." (Any contributor who attempts to post will have to have that post approved by an administrator.)

The task of standardizing/streamlining tags and categories is ongoing.

We have just begun the task of splitting the large group of current bloggers into 7 smaller groups, which will each be headed by an advisory board member.

Which goals listed in the YALSA Strategic Plan were addressed? :

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : We'll continue the task of standardizing tags and categories, recruiting new bloggers and keeping current bloggers engaged. We'll also be embarking on more cross-promotion with The Hub, starting with the newest YALSA awards and lists.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : The fruits of all our labors will show up on the YALSA Blog.

Rate your group's effectiveness over the past three months. : 2

Member Participation : No concerns.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes
If other, please describe :

Name of Group : MAE Award Jury
Chair's Name : Joella Peterson
E-mail address : jpeterson@trl.org
Board Liaison : Priscille Dando

Committee Jury or Task Force Function Statement : To promote teh MAE Award for a Young Adult Reading or Literature Program and solicit applications; and to annually select a recipient, when a suitable winner is indicated.

What were the outcomes or results of your group's work in the past three months? : We read all the MAE Award applications and voted/commented on which one we thought should win. Once a winner was chosen I wrote the draft of the press release and turned it into YALSA.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Collaboration

Other (Please explain)

What is your group's workplan for the next three months? : The next few months will be relatively quite for the MAE Award Jury. Once a new MAE Award Jury chair is chosen, I will contact him/her and talk about what I did and what could be done better next year.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : I might touch base with a YALSA blog to see if they think that we should have a blog entry for this year's MAE Award.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Our group has been great. I do not have any participation concerns.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : One jury member suggested linking the press releases to the MAE Award website so that future MAE applicants would know what was done in the past and also get ideas from successful programs. YALSA already linked Allison Cabaj's press release on the webpage. Hopefully this will help future YALSA members be inspired as well as apply once they do their great literature programs!

Name of Group : Strategic Planning Committee

Chair's Name : Priscille Dando

E-mail address : pdando@gmail.com

Board Liaison : n/a

Committee Jury or Task Force Function Statement : To work with the YALSA Board throughout the strategic planning process and in between planning cycles, including but not limited to: connect with members to ensure an inclusive planning process, monitor the implementation strategy for the current strategic plan, to communicate the goals of the plan and the planning process to the general membership and to official member groups, and to encourage members and member groups to take an active role in helping YALSA achieve its goals.

What were the outcomes or results of your group's work in the past three months? : The new strategic plan was approved by the Board. The article, YALSA's Driving Force: Strategic Planning for the Future was published in the Winter issue of YALS, discussing the process for determining a new plan and the differences between the previous and current plan. The new plan was publicized through a press release, YALSA E-News and blog posts. The committee held a conference call to revise the application and process for the Great Ideas contest, and made a plan for publicity that is underway.

Which goals listed in the YALSA Strategic Plan were addressed? :

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

What is your group's workplan for the next three months? : The committee is posting weekly blog articles focusing on a single goal of the plan in order to bring attention to both the plan and the Great Ideas contest. There have also been notices in YALSA E-news, on the Facebook page and tweets. Posts will be included in discussion lists as well. The committee will evaluate applications and determine a winner.

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What news or information related to your group do you plan to share with YALSA publications in the next three months? : Continue to publicize the contest and plan. Announce a winner of the Great Ideas Contest.

Rate your group's effectiveness over the past three months. : 2

Member Participation : There are no participation concerns.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Teen Tech Week Committee

Chair's Name : Sarah Ludwig

E-mail address : sarah.ludwig@gmail.com

Board Liaison : Priscille Dando

Committee Jury or Task Force Function Statement : To assist with the planning and implementation of a week-long national initiative to that gives libraries the opportunity to feature all of their nonprint resources for teens and their families. Committee responsibilities include: Developing content for the Teen Tech Week web site such as professional resources for YA librarians, program and display ideas and lists of recommended resources; promoting Teen Tech Week through efforts such as: contributing items to appropriate magazines, blogs, etc. for the library, education and technology fields and/or offering conference programs and publications as appropriate; assisting staff with the selection of an annual theme.

What were the outcomes or results of your group's work in the past three months? : In October, we began producing e-content for YALSA to distribute to members to promote TTW

In November, we posted on the YALSA blog to promote registering for TTW

In December and January, we created a QR Code scavenger hunt for YALSA members to participate in throughout ALA Midwinter.

In addition, I moderated an online forum about TTW on ALA Connect and published an article about TTW in YALS.

Which goals listed in the YALSA Strategic Plan were addressed? :

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Publication

Outreach

What is your group's workplan for the next three months? : Beginning next week, we will be posting on the YALSA blog to promote TTW, by sharing activities and ideas for librarians who are participating.

Our final task will be updating the tech guides on YALSA's public wiki; I will reach out to Stevie about this in the next week or so.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : See above, re: YALSA blog

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Everyone has participated in the committee these past three months.

Additional Concerns or Comments : The QR Code scavenger hunt was not a success, unfortunately. Linda Braun and I have had a brief exchange about what we would do differently next time. I do recommend that the next TTW committee repeats this activity, taking Linda's suggestions under consideration.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Sarah Flowers

Name of Group : Financial Advancement Committee

Chair's Name : Linda W. Braun

E-mail address : lbrown@leonline.com

Board Liaison : Penny Johnson

Committee Jury or Task Force Function Statement : Provide oversight and continued enhancement of the Friends of YALSA program, including fundraising efforts and donor recognition. Work with the Board to create and implement regular fundraising campaigns based on fiscal priorities identified by the Board. Implement fundraising opportunities approved by the YALSA Board. Size - 6 virtual members, including at least two members from the previous year

What were the outcomes or results of your group's work in the past three months? : Over the past quarter the committee:

* Completed work on the final draft and final version of the Fundraising and Gift-Giving Guide

* Worked with the YALSA Office & the Books for Teens Jury on getting the word out about giving to YALSA during holiday gift giving and end of the year time

- * Planned for activities at Midwinter
- * Sold Printz Calendars at Midwinter
- * A few Committee members helped to staff the ALA Member Booth at Midwinter
- * Met at Midwinter and discussed the ways to help get the word out about FOY, FAC, and giving to YALSA
- * Submitted an article to YALS (written by Committee member Priscille Dando) about FOY and FAC and giving to YALSA. Scheduled to appear in the spring issue.
- * Planned for getting the word out for the Booze for Books April 12 event
- * Began getting the word out on Booze for Books with a blog post, development of a Google Map, creation of a Pinterest Board.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : Over the next three months we plan to:

- * Continue to get the word out about Booze for Books
- * Continue to get the word out about giving to FOY, BFT, etc. via YALSAblog posts, articles in the association monthly e-news, etc.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : N/A

Rate your group's effectiveness over the past three months. : 2

Member Participation : N/A

Additional Concerns or Comments : I am thinking a lot about the skills and knowledge that are useful to have when serving on this Committee. We want/need people who are able to carry out the tasks of the group and who have an understanding of fundraising from an association perspective. I think this can be a challenge and is worth thinking about during committee appointment time.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : N/A

Name of Group : 2012 Nominating Committee
Chair's Name : Linda W. Braun
E-mail address : lbrown@leonline.com
Board Liaison : Sarah Flowers

Committee Jury or Task Force Function Statement : To recruit, vet and select candidates for the slate for the 2012 election of YALSA Officers, Directors and certain Award Committee Members. When building the slate, strive to seek out the most qualified individuals as well as provide for broad representation, including but not limited to representation of the membership by: diverse background, type of library, special interest, and geographic location. To assist candidates in preparing for the election, including but not limited to planning and implementing a Candidates' Forum at the 2012 Midwinter Meeting in Dallas.

What were the outcomes or results of your group's work in the past three months? : During the past quarter the 2012 Nominating Committee:

* Planned for, publicized (on YALSA lists, the association enews, and the YALSAblog) and hosted the Coffee with the Candidates at Midwinter

* Developed a set of questions to be asked of the governance candidates and used those questions in audio interviews recorded at Midwinter. The interviews were posted on the YALSAblog in late January

* Developed a set of interview questions for award candidates and sent out the questions to each of those candidates. These interviews are now being posted on the YALSAblog. The postings started the week of February 3 and will continue through the week of February 20. Each day of the week a different interview with an award candidate is posted. The first week was interviews with Excellence in Nonfiction candidates, the second week is interviews with Edwards Award candidates, and the final week is interviews with Printz candidates.

* Began posting weekly on the YALSAblog about the election. Committee members came up with a list of themes for the postings and each week different members are writing and publishing. Themes include get out and vote, what people in governance positions in YALSA do, and what the work of awards committee members is like.

* Worked with Mairead Duffy who planned and recorded interviews with each of the governance candidates. Mairead will post these interviews on the YALSA blog prior to the opening of the polls.

Judy Nelson wrote a couple of blog posts asking people to vote and asking why people don't vote. The Board might be interested in reading the comments on the latter post. Available at <http://yalsa.ala.org/blog/2012/01/31/why-arent-yalsa-members-voting-tell-me-why/>. The comments

speak somewhat to a sense of disengagement and also some continued misunderstandings about what participation in YALSA requires.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : The work of the Nominating Committee will continue through the election as we will continue to help get word out on the importance of voting. We plan to put together a Google Map so that those who vote can put their location on the map and hope that this will help to spur some members on.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : N/A

Rate your group's effectiveness over the past three months. : 2

Member Participation : N/A

Additional Concerns or Comments : N/A

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : N/A

Name of Group : President's Program Planning Committee

Chair's Name : Sarah Couri

E-mail address : scouri35@gmail.com

Board Liaison : Sarah Flowers

Committee Jury or Task Force Function Statement : To plan, organize and present the YALSA President's Program at the next Annual Conference.

What were the outcomes or results of your group's work in the past three months? : We've finalized the two speakers for the event and are communicating with them about the details of the program, as relevant. We have crafted a basic publicity message and are working on a monthly timeline to raise

awareness of both the program and the video contest. We've also made a reservation for lunch after the program for the speakers, presidents, etc.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Outreach

Collaboration

What is your group's workplan for the next three months? : Tessa Michaelson Schmidt has worked out a detailed publicity plan with ALSC publicity. We are going to work with the YALSA and ALSC blog, twitter, YALS, and other resources to spread the word about the program and the video contest.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : N/A

Rate your group's effectiveness over the past three months. : 2

Member Participation : N/A

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Selected List & Awards Changes Evaluation Taskforce

Chair's Name : Pam Spencer Holley

E-mail address : pamsholley@aol.com

Board Liaison : Sarah Flowers

Committee Jury or Task Force Function Statement : Create a set of evaluation tools then use them to measure the overall success and impact of the following changes: 1) narrowing the BBYA list to fiction; 2) increasing the number of recommended adult titles through publication of the official nominees from the Alex Award Committee and 3) establishment of the Nonfiction Award and publication of its list of official nominees. The evaluation will include feedback from current and previous members of the BFYA, Alex and Nonfiction Committees, an analysis of the appropriate

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2010 and 2011 lists and awards (BBYA, BFYA, Alex, Nonfiction) as well as feedback from the library community about the degree to which these resources are effective readers' advisory and collection development tools. The taskforce chair will submit quarterly updates and a final report which discusses findings

What were the outcomes or results of your group's work in the past three months? : The final report of the task force was submitted to the YALSA Board in December, 2011. At Midwinter a motion was accepted by the Board to establish a task force to write a chair manual for the Excellence in Nonfiction Award Committee. Our work is complete.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Research

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Outreach

Collaboration

What is your group's workplan for the next three months? : The task force's work has been completed.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Teri Snethen, along with Shari Fesko, oversaw the research/survey for Best Fiction for Young Adults. When requested, she wrote an article for YALS involving some of the research of the task force.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : No concerns about members - they were all wonderful and contributed to the work of the task force.

Additional Concerns or Comments : As I said, and continue to say, this has been an incredible task force and is a great example of how working virtually can be very successful.

The only other comment I have is based on a lot of thinking about the nonfiction award. It dawned on me the other day that we took the nonfiction away from a selection list, but then made an award out of it, and a list and an award are two different entities. More work needs to be done on the vetted list concept to make it mesh better with award books.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Sandra Hughes-Hassell

Name of Group : Frances Henne Research Grant

Chair's Name : Rebecca Morris

E-mail address : rmorris1855@gmail.com

Board Liaison : Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement : Judge applications for the YALSA Frances Henne/VOYA Research Grant.

What were the outcomes or results of your group's work in the past three months? : During this reporting period, the group concluded our efforts to publicize the Henne Grant to YALSA members, educators, librarians, and researchers. Communication methods included YALSA E-News, email, Facebook, Twitter, and professional/organizational list servs. These contacts were tracked via Google Docs. Our Board Liaison, Sandra Hughes-Hassell, supported our work with an item about the grant application in the Fall issue of JRLYA.

The grant deadline was December 1, 2011, and the committee received nine grant applications to review. During the months of December and January, the group reviewed and ranked the grants, with the support of Nichole Gilbert in the YALSA office.

The group selected Sylvia Vardell as the 2012 YALSA Henne Grant recipient. Dr. Vardell's proposal is entitled, "Poetry Books and Apps: Complement or Competition?" This information was shared with YALSA members via the YALSA Blog and ALA press release.

We also had the opportunity to recognize our grant recipient at two sessions at ALA Midwinter, the YALSA Research Forum (Friday, January 20) and Trends in YA (Saturday, January 21). As Chair, I announced the 2012 recipient and read some brief comments from Sylvia at the Friday event. We repeated the announcement the following day, and Sylvia attended this event in person and offered her thanks to YALSA.

The Midwinter events and Henne winner announcement were promoted on the YALSA Blog and via Twitter.

Which goals listed in the YALSA Strategic Plan were addressed? :

Research

Which strategies were used for the above action areas? :

Program

Publication

Outreach

What is your group's workplan for the next three months? : In the coming months, the group will reflect on the grant publicizing and reviewing process, and oshare these notes with the YALSA office to support updates the grant review process to reflect the new YALSA Research Agenda.

We will continue to publicize the 2012 grant recipient (possibly in the YALSA Blog and E-News, and other publications) and 2013 application deadline, and refine a Google Doc contact list that we will share with next year's jury.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : As noted above, we will continue to publicize the grant recipient and 2013 application deadline, and refine a Google Doc contact list that we will share with next year's jury.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Members participated in the communication of the grant deadline and the review process.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes
If other, please describe : PROGRAM: announcements at two YALSA sessions at Midwinter

PUBLICATION: YALSA Blog, YALSA E-News, JRLYA

OUTREACH: social media, individual emails, list servs

Name of Group : Research Committee
Chair's Name : Don Latham
E-mail address : dlatham@fsu.edu
Board Liaison : Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement : To stimulate, encourage, guide, and direct the research needs of the field of young adult library services, and to regularly compile abstracts, disseminate research findings, update YALSA's Research Agenda as needed and to liaise with ALA's Committee on Research & Statistics.

What were the outcomes or results of your group's work in the past three months? : 1. The Committee sponsored a Research Forum at the Midwinter Conference. Committee member Sandy Sumner organized the event, which included four panelists: Lesley Farmer, Joni Richards Bodart, Carrie Gardner, and Anne Downey. The forum was attended by approximately 35 people, which was basically the capacity of the room. The panel discussion was thought provoking, and a number of useful comments were made and questions asked by attendees.

2. Latham (chair) met with Sandra Hughes-Hassell, Board liaison, on Saturday morning at Midwinter, and discussed a proposal to the Board to adopt an alternate publishing model for JRLYA. That proposal has now been submitted.

3. Latham attended the Committee on Research & Statistics meeting on Sunday afternoon at Midwinter as YALSA's official representative to the committee. He presented YALSA's newly adopted Research Agenda, and was pleased to receive much positive feedback from other members of the committee.

Which goals listed in the YALSA Strategic Plan were addressed? :

Research

Continuous Learning

Which strategies were used for the above action areas? :

Program

Collaboration

What is your group's workplan for the next three months? : This spring the committee will focus on updating the bibliography in light of the new Research Agenda. We will also discuss the possibility of hosting a research poster session at ALA Annual 2013.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : The status of the bibliography update.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : None.

Additional Concerns or Comments : None.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : None.

Name of Group : Research Journal Advisory Board

Chair's Name : Frances Harris

E-mail address : francey@illinois.edu

Board Liaison : Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement : YALSA's Research Journal Advisory Board oversees the peer reviewing process as outlined in the Refereeing Process Guidelines that were approved by the YALSA Board of Directors. The Board also serves in an advisory capacity to the

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Topic: Quarterly Chair Reports

Member Editor of the journal by assisting with the solicitation of contributors and articles as well as generating ideas for topical articles or themes, when requested from the Member Editor.

What were the outcomes or results of your group's work in the past three months? : Frances Harris (chair) stood in for editor Sandra Hughes-Hassell at the ALA Midwinter YALSA Research Forum. She made a pitch for submissions for the Spring issue (see below) and answered questions about publishing in JRLYA.

Three short articles for our Winter "best of the best" issue were received. We hope to have a few more for the Spring issue.

The plan for the Spring issue of JRLYA is to feature articles focusing on different twenty-first century literacies. Possibilities include information literacy, traditional literacy, multicultural literacy, transliteracy, visual literacy, media literacy, civic literacy, or economic literacy, to name a few. A call for papers was written and distributed by the YALSA communications officer.

The Advisory Board continues to have serious problems regarding both the quantity and the quality of manuscript submissions. I worked with Don Latham, Chair of the Research Committee, to draft a request for action that he submitted to the YALSA Board. The request recommends specific alternatives for the publication schedule. We both agree that the current publication model is unsustainable.

Which goals listed in the YALSA Strategic Plan were addressed? :

Research

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : The Advisory Board will review manuscripts submitted for the Spring issue and any other submissions that come in. Members will continue to solicit manuscripts for future issues. Further activity will depend on the YALSA Board's response to our request for action.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Once the YALSA Board responds to our request for action, we will be in touch with the YALSA Publications Committee Chair to discuss implications for YALSA's broader publications plans.

Rate your group's effectiveness over the past three months. : 2

Member Participation : All committee members are engaged, active, and responsive.

Additional Concerns or Comments : Please let me know if I should resubmit the request for action, so the Board receives it from the Research Journal Advisory Board as well as the Research Committee.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Penny Johnson

Name of Group : 2012 Midwinter Marketing & Local Arrangements Taskforce

Chair's Name : Jill Bellomy, Naomi Bates

E-mail address : jillbellomy@gmail.com

Board Liaison : Penny Johnson

Committee Jury or Task Force Function Statement : To work with YALSA's Web Services Manager prior to the conference to create and disseminate online marketing materials that promote YALSA's presence at the ALA Midwinter Meeting. To plan and implement YALSA local arrangements activities in close cooperation with YALSA's Program Officer for Conferences & Events, including assisting on-site with logistics for YALSA events and overseeing teen participation for the ALA Midwinter Meeting. Taskforce members aren't expected to attend Annual, but are expected to attend Midwinter. Taskforce size: 5 - 7, including one member designated as Midwinter Youth Participation Coordinator. Term: 1 year, commencing after Midwinter and ending after Midwinter.

What were the outcomes or results of your group's work in the past three months? : The Midwinter events went very smoothly. Our YPC did an excellent job of coordinating the teen groups. The readers that participated in the BFYA provided excellent feedback to the BFYA Committee and thoroughly enjoyed the opportunity to participate in this special event.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : Because Midwinter is over, our work has come to an end. But, we are happy to be of help to any upcoming task forces in the future.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : No more dispersion of information is needed, but again, we are happy to help upcoming task forces if we can be of service.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : All participated fully and effectively.

Additional Concerns or Comments : We really enjoyed being a part of this task force. All members and staff of YALSA were so helpful, particularly Nichole Gilbert. We were all new to this type of position and had a lot of questions along the way! We are very grateful to Nichole, to Penny (our board liaison), and to the others who patiently and promptly helped us in our task.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : We worked with local librarians to coordinate teen participation. We also used many means to publicize YALSA events at Midwinter.

Name of Group : Quick Picks 2012
Chair's Name : Heather Gruenthal
E-mail address : mrsgrteach@yahoo.com
Board Liaison : Penny Johnson

Committee Jury or Task Force Function Statement : To prepare an annual annotated list of recommended books appropriate for reluctant young adult readers.

What were the outcomes or results of your group's work in the past three months? : We compiled a list of 117 titles from 227 nominations. The Press Release sums up our work: "There is something here for everyone, from our struggling readers in middle school to the overscheduled young adult looking for a really good read," said Chair Heather Gruenthal. "I am really proud of this year's committee for their work with teen groups from across the country and coming up with such a diverse list. Only on Quick Picks can you find zombies, superheroes, gangs, ghost hunters, murderers, monsters, goth girls, baby animals, gross facts, and sports heroes all in the same place."

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Which strategies were used for the above action areas? :

Outreach

Collaboration

What is your group's workplan for the next three months? : I have coordinated the transition with the new chair, Becky Jackman. She received a flashdrive with all my files to continue the work of selecting next year's Quick Picks titles. Some goals in finishing up the committee work are to submit a board action to allow the Chair position to count as a separate term to make 2nd year members eligible.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : I'd like to write a blog post for the Hub on how to use Quick Picks in programming.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Everyone attended the required meetings and responded to the QP list. Our group got along very well. Everyone was respectful and most of our selections were close to unanimous.

Additional Concerns or Comments : No concerns.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : The committee members established feedback groups, discussed policies and procedures through the qp listserv, and shared our experience in gathering feedback from reluctant readers

Monique le Conge

Name of Group : Books for Teens Jury

Chair's Name : Alicia Blowers

E-mail address : aliciablowers@yahoo.com

Board Liaison : Monique le Conge

Committee Jury or Task Force Function Statement : Work with YALSA's Web Services Manager and Web Advisory Committee to help promote the Books for Teens project and inform members of the opportunity to receive funds. Vet applications for the Books for Teens project with the goal of selecting the winners, as funds become available.

What were the outcomes or results of your group's work in the past three months? : Preparation and roll-out of December fundraising push for Books for Teens that resulted in surpassing our \$500 fundraising goal. Promotion included:

- * status posts on Facebook
- * list-serv posts to YALSA-BK, LM_Net, PUBYAC, YAAC
- * blurb in YALSA eNews
- * press release
- * direct emails to YA bloggers requesting support and promotion of Books for Teens

Creation of application for Books for Teens (in process)

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Which strategies were used for the above action areas? :

Publication

Outreach

What is your group's workplan for the next three months? : * Finalize Books for Teens application.

* Post application materials on YALSA website.

* Advertise availability of funds in various online and print publications.

* Review applications and begin selecting fund recipients.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : * Final application

* Promotional materials advertising application

Rate your group's effectiveness over the past three months. : 3

Member Participation : Had a few flake-outs on deadlines from committee members around Thanksgiving in the gear-up to the December fundraising push. Rolled with it, being understanding of holiday schedules.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : No

If other, please describe :

Name of Group : Local Arrangements Committee

Chair's Name : Allison Tran

E-mail address : allisontran@gmail.com

Board Liaison : Monique LeConge

Committee Jury or Task Force Function Statement : To work with YALSA's Web Services Manager prior to the conference to create and disseminate online marketing materials that promote YALSA's presence at the ALA Annual Conference. To plan and implement YALSA local arrangements activities in close cooperation with YALSA's Program Officer for Conferences & Events, including assisting on-site with logistics for YALSA programs and overseeing teen participation for the ALA Annual Conference. Committee members aren't expected to attend Midwinter, but are expected to attend Annual.

YALSA Board of Directors – Feb. 2012 Conference Call

Topic: Quarterly Chair Reports

What were the outcomes or results of your group's work in the past three months? : * BFYA liaison Elizabeth Schneider made contact with local librarians to arrange for them to bring their teens to participate in the BFYA session at Annual. At this point, she has about 50 teens confirmed, which is the goal number for the session.

* Began compiling a collaborative list of possible venues for the YALSA Happy Hour at Annual.

* Submitted articles about Anaheim and the Orange County area that appeared in YALSA e-news

* Posted entries to the YALSA blog about the Annual Conference for the months of November, December, and January.

* YALSA blog posts written by the Local Arrangements committee were shared with a local library listserv and shared via Twitter.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : * Members will contact Anaheim restaurants to gather information about arranging for the YALSA Happy Hour and narrow down the choices.

* Members will meet monthly via ALA Connect chat to report on progress and discuss future business.

* Between meetings, we will communicate via email and our ALA Connect discussion board to brainstorm ideas for blog posts, wiki content and other marketing strategies.

* Allison (chair) will communicate with YALSA Staff Liaison and Board Liaison answer to members' questions as they arise.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : * The Local Arrangements Committee will post one blog entry per month to the YALSA blog to share local information about Anaheim and promote YALSA's activities at Annual.

* We will contribute articles to YALSA e-news.

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Topic: Quarterly Chair Reports

* Allison (chair) will contact the YALSA podcast creators to see if there will be an episode devoted to the upcoming Annual Conference. If so, we will plan to arrange a a brief interview to promote YALSA's activities at Annual and talk up the Orange County area as a desirable destination.

Rate your group's effectiveness over the past three months. : 2

Member Participation : All members have participated on our online chat meetings. Members assigned to contribute blog posts have done so in a timely fashion, and have contributed quality pieces of writing.

Additional Concerns or Comments : n/a

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : n/a

Name of Group : Organization and Bylaws

Chair's Name : Monique le Conge

E-mail address : monique.leconge@cityofpaloalto.org

Board Liaison : Monique le Conge

Committee Jury or Task Force Function Statement : To revise the Bylaws in order to clarify them and, when necessary, to recommend revision and amendment to improve them for the effective management of the division, for the achievement of its stated objectives, and to keep them in harmony with ALA Constitution and Bylaws; to study and review committee functions, recommending changes in

committee structure; to advise on the organization handbook; and to make recommendations on other appropriate organizational matters.

What were the outcomes or results of your group's work in the past three months? : Some members met at Midwinter to discuss tasks to accomplish and plan for the spring work. Created a plan for continuing with the next round of committee evaluations, based on the

calendar created by the previous committee.

Monique presented O&B's responsibilities to incoming chairs with Sarah Flowers at Midwinter.

One committee chair has specifically requested assistance. Board has assigned a task for completion ASAP.

Which goals listed in the YALSA Strategic Plan were addressed? :

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Outreach

Collaboration

Other (Please explain)

What is your group's workplan for the next three months? : --continue committee evaluations

--complete assigned Board task by May 21, 2012

--continue with bylaws revisions; present suggestions to Board by Annual

What news or information related to your group do you plan to share with YALSA publications in the next three months? : No current publication ideas at the moment, though a substantial bylaws revision may require some published information to the membership.

Rate your group's effectiveness over the past three months. : 4

Member Participation : N/A

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes
If other, please describe :

Jack Martin

Name of Group : 2013 Governance Nominating Committee

Chair's Name : Sarah Debraski

E-mail address : slcornish@gmail.com

Board Liaison : Jack Martin

Committee Jury or Task Force Function Statement : To recruit, vet and select candidates for the YALSA Board of Directors for the YALSA slate for the 2013 election. When building the slate, strive to seek out the most

qualified individuals as well as provide for broad representation, including but not limited to representation of the membership by: diverse background, type of library,

special interest, and geographic location. To communicate regularly with the Award Nominating Committee and share information about potential candidates to ensure there is no overlap. To assist candidates in preparing for the election, including but not limited to planning and implementing a Candidates' Forum at the 2013

Midwinter Meeting in Seattle and candidate interviews for posting on the YALSAblog.

What were the outcomes or results of your group's work in the past three months? : We have been compiling a document of potential candidates; posted to the YALSA Blog before the Midwinter Meeting letting people know they could sit in on Board meetings and encouraging those considering running to talk to the committee; shared message with present YALSA Board regarding running for President; received input from the YALSA Executive committee; had discussions with some potential candidates. We have quite a few names and are now ready to further discuss as a committee the next steps in talking to people and comparing skills, etc. We have also so far received one form submitted.

Which goals listed in the YALSA Strategic Plan were addressed? :

Kimberly Patton

Name of Group : Midwinter Trivia Night Planning Taskforce

Chair's Name : Lucy M. Lockley

E-mail address : llockley@stchlibrary.org

Board Liaison : Kimberly Anne Patton

Committee Jury or Task Force Function Statement : - To plan and implement a YALSA book award trivia night on Friday Jan 20th, 2012 at the ALA Midwinter Meeting in Dallas in close cooperation with YALSA's Program Officer for Conferences & Events, including assisting on-site with implementation and creating the trivia questions.

What were the outcomes or results of your group's work in the past three months? : -- A brief promotional article about the upcoming trivia event was submitted by the taskforce Chair and included in the Dec 2011 issue of 'YALSA E-News' (Volume 1, Issue 12).

-- By mid-December 2011, taskforce members had selected five categories of trivia and written 10 questions for each round to be used during the 'YA Lit Trivia Night FUNdraiser' at ALA Midwinter 2012.

-- One set of visual/graphics questions (Round 3: A Picture Is Worth ...) required the use of specialized software (Photo Shop) to remove author & title information from images of book jackets; Elizabeth Duffy volunteered to take care of this task and sent the 'edited' jacket covers to the Chair by the second week of January.

-- Taskforce members sent promotional information about upcoming trivia event out on various listservs, such as Fiction_L and RUSA-L.

-- Taskforce Chair added a promotional tagline about the Trivia event to her email signature line which was included in every posting sent out from mid-November 2011 up through ALA Midwinter 2012.

-- Chair encouraged all taskforce members to use the tagline on their postings as a form of email word-of-mouth for promoting the event.

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- Event specific Answer sheets and cover folders were created and emailed (as an attachment) to Nichole Gilbert two weeks prior to the event. Nichole had copies printed and shipped to Dallas.
- A PowerPoint slide presentation to be used with AV equipment and a shorter script for the MC and judges were created by taskforce Chair and emailed (as attachments) to Nichole Gilbert, Chris Vaccari (MC), and all taskforce members one week prior to event.
- Taskforce Chair printed an appropriate number of copies of the script and brought them to Midwinter along with her personal laptop to be used during the event (for the PowerPoint).
- Prize bags for each member of the winning team and attendance gifts for all participants were contributed by YALSA and put together by Nichole Gilbert.
- Five out of six taskforce members attended Midwinter and met with Chris Vaccari on Friday afternoon Jan 20, 2012 (from 2:30 pm - 3:30 pm) to review PowerPoint and MC script; two errors were found in PowerPoint but corrected by Chair before the event.
- Taskforce members, Chris Vaccari, and Nichole Gilbert arrived at the event location by 7:00 pm, an hour before starting time, for final preparations.
- The room had been set-up by the hotel staff as requested with 15 tables (10 chairs each), AV projection equipment, and a podium with a mic.
- But there was no specific table set aside for the taskforce members/judges, which could have been a problem if all 15 tables had been used by trivia players.
- The refreshments (cookies & dessert bars) and cash bar, provided by the hotel, were fresh and nicely placed on tables & a bar in the back of the room.
- The 'YA Lit Trivia Night FUNdraiser' was held Friday, Jan 20 from 8:00pm - 10:00 pm, during ALA Midwinter 2012 in Dallas, TX.
- The taskforce members acted as judges during the event itself, grading team Answer sheets and keeping score.
- Members of YALSA Board attended and assisted during the event; this show of support was very much appreciated by the taskforce members.
- Chris Vaccari performed admirably as the quizmaster/MC, keeping the event moving along and providing entertaining 'suspense' for the participants.
- There were nine teams at the Trivia event; 2 teams with 10-members, 1 team with 2- members, 2 teams consisting of 3-members, the other four teams had from 5 - 8 members each.
- According to the scores for each round of trivia, it appeared that the questions were neither too difficult or too easy.

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-- The visual/graphical round appeared to be a particular favorite with the participants.

-- Over \$800 was raised for the Library Endowment fund; Beth Yoke has the exact number of funds which was donated.

-- A good time was had by all in attendance and the taskforce felt like the Trivia night was a great success, especially for a first time ever event.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Which strategies were used for the above action areas? :

Program

What is your group's workplan for the next three months? : The taskforce has completed it's assigned function.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : N/A

Rate your group's effectiveness over the past three months. : 2

Member Participation : -- Had continued difficulty communicating with one of the taskforce members and that individual did not attend Midwinter.

-- Chair probably should have delegated some of the 'final' tasks (creation of Answer Sheets, the PowerPoint slides, and script for quizmaster/MC) to other members of taskforce.

Additional Concerns or Comments : -- Some taskforce members felt that there could have been more variety to the questions if had not been limited to just YA awards, authors, or titles.

-- Felt that having some generic trivia questions might have made the event more interesting and enjoyable for the participants.

-- Also thought an annual Trivia Night (to be held during the Midwinter conference) could be a good fundraiser for YALSA, IF not limited by type of questions (see statement above).

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Research Resources Clearinghouse Taskforce
Chair's Name : Mari S. Smith
E-mail address : smitmari@my.dom.edu
Board Liaison : Kim Patton

Committee Jury or Task Force Function Statement : The goal of the clearinghouse is to help YA and secondary school librarians find resources that connect them with the latest in relevant research focused resources and

opportunities, including analysis, experts, research-supporting organizations, funding sources and more. Work with YALSA's Web Services Manager beginning in Aug. to

promote the resources on the wiki and to encourage members to contribute to it. Continue to add content to the wiki as new resources, links, etc. are identified. Work with

appropriate YALSA groups, such as the Research Committee and Student Interest Group to raise awareness about the wiki and increase use.

What were the outcomes or results of your group's work in the past three months? : There have submissions to the wiki. The wiki is advertised through several YALSA publications due to the work of Stephanie Kuehn. The recently developed research agenda includes many of the tasks originally assigned to the Taskforce. This is a step forward although it means that the Taskforce's should come to a close.

Which goals listed in the YALSA Strategic Plan were addressed? :

Research

Which strategies were used for the above action areas? :

Publication

Outreach

What is your group's workplan for the next three months? : Due to the incorporation of tasks into the YALSA research agenda, it is the committee's recommendation that the Taskforce be concluded.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : None

Rate your group's effectiveness over the past three months. : 3

Member Participation : While links were added to the wiki, not as many as desired were posted. Members, including myself, have moved on to other endeavors and lack time and commitment to continuing responsibility for publicizing the wiki. The committee recommendation is to end the Taskforce and allow the Research committee to pursue its agenda items with help from those members of the taskforce who desire to do so.

Additional Concerns or Comments : Thank you for the help given to the Taskforce and for the opportunity to chair the Research Resources Clearinghouse Taskforce.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Summer Reading Task Force
Chair's Name : Charli Osborne
E-mail address : charli.osborne@gmail.com
Board Liaison : Kim Patton

Committee Jury or Task Force Function Statement : Between October 2011 and August 2012, to compile and/or create resources focused specifically on assisting librarians and library workers implement summer reading programs and activities that are designed for teens who are struggling readers, including teens who do not speak English as a first language and to disseminate them via

places such as: YALS, YALSA e-news and YALSA's wiki as they are developed. To assist YALSA's Program Officer for Continuing Education in the planning and development of a summer reading webinar and a week-long YALSA Forum discussion in ALA Connect. To vet the applicants for the summer reading mini grants and choose 20 winners by Feb. 10th, 2012, according to eligibility requirements and responses to questions on the application form.

What were the outcomes or results of your group's work in the past three months? : The task force has evaluated the Dollar General Summer Reading Grants (26 applications received, 20 grants awarded) and submitted the winning names to the YALSA office.

We are currently evaluating the Dollar General Summer Reading Intern Grants (45 applications received, 40 grants to be awarded).

Katie Bradley has taken on the responsibility of providing a tip on summer reading for each YALSA E-News issue. The first one was this month.

The task force has been compiling resources to put together a webinar on Summer Reading for struggling readers.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : The task force will complete the evaluation of the Dollar General Summer Reading Intern Grants and submit them to the YALSA office by March 9.

We will continue to provide a summer reading tip to each YALSA E-News.

Jennifer Fairchild has volunteered to moderate the April YA Forum, which will cover summer reading programs.

The task force will continue to work on creating a webinar on summer reading programs.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We will continue to provide a summer reading tip to each YALSA E-News.

Jennifer Fairchild has volunteered to moderate the April YA Forum, which will cover summer reading programs.

The task force will continue to work on creating a webinar on summer reading programs.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Everyone has been completing their tasks as assigned and is contributing to the work of the committee.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Shannon Peterson

Name of Group : Guidelines for Public Libraries Task Force

Chair's Name : Katherine Trouern-Trend

E-mail address : kttrend@gmail.com

Board Liaison : Shannon Peterson

Committee Jury or Task Force Function Statement : YALSA Guidelines for Public Libraries Task Force will develop a full set of guidelines for physical and virtual teen spaces in public libraries. This document will present an overarching set of policies that advises the library community about how teen spaces should be developed for optimal benefit to young adults in our communities.

What were the outcomes or results of your group's work in the past three months? : In December, task force members incorporated feedback from the public comment period into the final draft of the Guidelines which was submitted in mid December.

Which goals listed in the YALSA Strategic Plan were addressed? :

Research

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : Our Task Force has completed it's objectives and this is the final report.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Once official word is given as to the Board decision, the Task Force will create a summary of the project and process for YALSA e-news and other publications as desired.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Members were contacted to give a firm commitment as to availability for work on the final draft due to some issues with member communication earlier on ie not responding or missing deadlines. We were able to finish the final draft on time due to the diligence and commitment of task force members.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Morris 2012

Chair's Name : Teri Lesesne

e-mail address : lis_tsl@shsu.edu

Board Liaison : Shannon Peterson

Committee Jury or Task Force Function Statement : The William C. Morris YA Debut Award celebrates the achievement of a previously unpublished author, or authors, who have made a strong literary debut in writing for young adult readers. The work cited will illuminate the teen experience and enrich the lives of its readers through its excellence, demonstrated by:

â€¢Compelling, high quality writing and/or illustration

â€¢The integrity of the work as a whole

â€¢Its proven or potential appeal to a wide range of teen readers

What were the outcomes or results of your group's work in the past three months? : We did submit our shortlist of Morris Finalists by the deadline. We met at Midwinter and selected our winning title: WHERE THINGS COME BACK by John Corey Whaley.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Continuous Learning

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : I will work with Nichole Gilbert about some issues as they pertain to self published or small press books, particularly those only available for purchase or in Kindle editions.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : This award is still relatively new. Other than a possible bookmark, there is not a potential for publications at this point.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : All members were present for the meetings and participated online in the discussion leading up to the our FTF meetings.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Popular Paperbacks for Young Adults

Chair's Name : Valerie Davis

E-mail address : valeried.davis@gmail.com

Board Liaison : Shannon Peterson

Committee Jury or Task Force Function Statement : To annually prepare one to five annotated list(s) of approximately twenty-five recommended paperback titles, selected from popular reading/genre themes or topics. Committee size: 15 plus an administrative assistant if requested. Term: 2 years, commencing after Midwinter and ending after Midwinter.

YALSA Board of Directors – Feb. 2012 Conference Call

Topic: Quarterly Chair Reports

What were the outcomes or results of your group's work in the past three months? : Nominations were finalized and lists were prepared for Midwinter.

Final Lists were voted on, as well as the top ten. Published on the YALSA website.

New topics were picked for the coming year PPYA.

Publishers Contacted. Members tweeted to authors their inclusion.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Research

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Publication

Other (Please explain)

What is your group's workplan for the next three months? : To create list names and taglines and begin nominating titles for the 2012 lists.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : To begin the nomination process for the 2012 lists. Do use yalsa-bk list serv and other resources to solicit nominations from the YALSA membership and librarians in the field.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : No participation concerns. Members were extraordinarily productive.

Additional Concerns or Comments : No concerns

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : I have set up sessions with teachers in the local high schools to promote books, as well as had an interview with Michigan State University who is publishing a book on teen bullying.

Name of Group : Readers Choice Taskforce
Chair's Name : Sarah Debraski
E-mail address : slcornish@gmail.com
Board Liaison : Shannon Peterson

Committee Jury or Task Force Function Statement : To oversee the development of YALSA's 2012 readers' choice list, including confirming the genres/categories; receiving, organizing and vetting the nominations; and assisting

staff with disseminating nominations and conducting the online vote in November. The chair will work with the taskforce to refine and expand policies and procedures based

on the work of the previous taskforce and pass them on to the next chair. The taskforce will also write and submit a report to the Board for their January 2013 meeting that

includes recommendations for improving the process for 2013.

What were the outcomes or results of your group's work in the past three months? : We selected a new "wildcard" category for this year--Dystopia.

We have provided feedback to Stevie Kuenn re: the nominating form. We understand that the voting was extremely limited this year and we're hoping that a combination of a simpler nominating form, followed by tons of marketing/publicity by us will help change that.

Which goals listed in the YALSA Strategic Plan were addressed? :

Sara Ryan

Name of Group : Editorial Advisory Board
Chair's Name : Kim Bolan Cullin
E-mail address : kim@rethinkinglibraries.org
Board Liaison : Sara Ryan

Committee Jury or Task Force Function Statement : To serve as advisor to the editor of YALS on the content of the journal by assisting with soliciting a diverse group of contributors, identifying timely topics for articles and

generating ideas for topical or theme issues when requested from the editor. To assist with the search process for a new editor, when appropriate.

What were the outcomes or results of your group's work in the past three months? : Worked with Megan Honig and Stevie Kuenn to develop first content for the YALS companion website/blog. Two articles were published including, "Expanding on Communities and Communication" by Laura Pearle and "Get Excited About STEM!" by Cindy Welch. Also provided feedback to Megan Honig on 4 article submissions on topics including Kpop, the scientific book challenge, professional philosophy and literacy education.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Continuous Learning

Which strategies were used for the above action areas? :

Publication

Collaboration

What is your group's workplan for the next three months? : Continue to assist with article reviews and finding authors and content ideas for YALS and write content for the new YALS companion website.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : None at this time

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : None

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : No

If other, please describe :

Name of Group : Fabulous Films for Young Adults

Chair's Name : Sarah Sogigian/Andrea Sowers

E-mail address : sarah@masslibsystem.org

Board Liaison : Sara Ryan

Committee Jury or Task Force Function Statement : To annually select films especially significant to young adults from those currently available for purchase; to annually prepare one annotated list based on a chosen theme of at least ten and no more than twenty-five recommended titles.

What were the outcomes or results of your group's work in the past three months? : Our committee finished collecting nominations, finalized viewing of most of the titles, and came together at ALA Midwinter to finalize our list.

The committee also created a list of read/listen alike to compliment the titles on our list.

We also submitted a Request for Board Action to address several issues that had come up over the past year. The committee was asked to write an article for YALS, which highlighted the read/listen alike.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Outreach

What is your group's workplan for the next three months? : Andrea Sowers and her committee (2013) will select a theme and begin promotion for nominations.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Our YALS article will hopefully be published in the next issue.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation: We had one member who was unable to attend Midwinter in person, but I worked with our board liaison to come up with a work around, so she was still able to participate. She acted as our tie-breaker, and as it turned out, the last two titles for our list were tied, so her vote finalized the list. We thank YALSA for working with us to allow participation from all committee members.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Nonfiction for Young Adults 2012

Chair's Name : Jennifer Hubert Swan

E-mail address : jhubert@lrei.org

Board Liaison : Sara Ryan

Committee Jury or Task Force Function Statement : To annually select the best nonfiction title published for young adults between November 1 of the preceding year and October 31 of the current year, available in English in the United States and, if desired, to also select honor titles.

What were the outcomes or results of your group's work in the past three months? : We completed our task at ALA Midwinter 2012, where we decided upon and presented our winners at the YALSA Morris and Nonfiction award program.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Continuous Learning

Which strategies were used for the above action areas? :

Program

What is your group's workplan for the next three months? : We have completed our tasks, this is my outgoing chair report. The purpose of this report is to "include any recommendations for improving the committee process, updates to policies and procedures, suggestions for marketing, etc."

What news or information related to your group do you plan to share with YALSA publications in the next three months? : N/A

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : N/A

Additional Concerns or Comments : The 2012 committee had several suggestions for revising the policies and procedures, some of which have already been submitted to the Board to look at for the future, but I also wanted to record them here. These are our recommendations:

The timeline of the award is problematic because it is out of sync with the other award committees, therefore confusing to publishers who would like to submit books for committee consideration. There was some confusion about who and where to send books because of the difference in timeline. The Board may want to look into changing the timeline in the future.

In addition, I found that deciding upon and presenting the award at the same conference is stressful and potentially problematic, as it based solely on the authors who are able to make an appearance. This could be solved by either changing the timeline or turning this award into a recommended list. (see a few paragraphs below)

The word "vetted" is used on the publicity/web page concerning the public nominations, but does not appear in the policies and procedures, and should be added with a definition of what the YALSA board would like "vetted" to mean. This will help future committees as they consider and make their nominations.

While we understand why the guidelines for the award are vague to cast as wide a net as possible when considering titles, some criteria would be helpful when considering what the "best" might be, outside of "must include excellent writing, research, presentation and readability for young adults." For example, what exactly is "excellent research" ? If a task force were assigned to look into creating a handbook for this new committee, that would be very helpful to future committee members.

The decision to make the nominations list public definitely helps YALSA members in terms of collection development. However, it seems at cross purposes with an award list, especially when the committee is charged with choosing the "best" YA nonfiction of the year. Are members only nominating books they think are absolutely award worthy, or are they also nominating titles that they want librarians to be aware of but are not necessarily award winning in every aspect? This is a question that ties into the "vetted" definition, and should be clarified for future committees. Also, YALSA may want to consider changing this award to a recommended list in the future, which may serve YALSA members better than an award list that may only potentially be 5 titles long.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Publications Advisory Board

Chair's Name : Connie Urquhart

E-mail address : libraryconnie@gmail.com

Board Liaison : Sara Ryan

Committee Jury or Task Force Function Statement : To assist with the development of a publications program in the areas of young adult services and materials; identify topics to be covered and potential authors; to regularly review all YALSA publications in all formats to make recommendations to the YALSA Web Services Manager regarding those needing revision or elimination.

What were the outcomes or results of your group's work in the past three months? : We compiled a listing of all the people who have written teen-related pieces for Neal-Schuman, as they have merged with ALA publishing. This actually started a discussion of creating a database of everyone who writes on the subject of teen librarianship. This ideally would include their areas of speciality, the venues in which they usually write, etc.

Which goals listed in the YALSA Strategic Plan were addressed? :

Continuous Learning

Which strategies were used for the above action areas? :

Publication

What is your group's workplan for the next three months? : We haven't been tasked with anything specific but everyone has agreed to work on the database. The problem is getting someone who has both the time and the technical expertise to build something like this. We would want the front end to be extremely user-friendly so that it could be updated monthly by the current and future publications committees.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : When the database is finished, it will be essential to share. We could even make it possible for individual authors to report their published pieces.

We're still in the idea stages so if the Board has any ideas or direction, we'd love to hear it.

Rate your group's effectiveness over the past three months. : 4

Member Participation : I love the idea of virtual committees but I do get the sense that in-person committees have more of a vested interest to communicate and produce. I don't have any real concerns about the committee members but I do feel like we'd be more cohesive if we met.

At the same time, there are so many of us who would be unable to participate if we were required to come to all the meetings.

Additional Concerns or Comments : Just the one above.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe

Chris Shoemaker

Name of Group : DG/IG Taskforce

Chair's Name : Stephanie Reynolds

E-mail address : stephanie.reynolds@uky.edu

Board Liaison : Chris Shoemaker

Committee Jury or Task Force Function Statement : Using evaluation techniques such as surveys and one-on-one discussions with those who have and haven't participated in Discussion and Interest Groups, evaluate the current structure of these groups and their level of success at providing members with an opportunity for virtual participation in the association.

What were the outcomes or results of your group's work in the past three months? : Survey questions were developed to obtain feedback from chairs and conveners of all YALSA groups. It was a challenge to the taskforce members to participate in the development of the survey questions, but they were provided to YALSA on February 4th and again on the 14th.

Which goals listed in the YALSA Strategic Plan were addressed? :

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : We are waiting for ALA to make the recently developed survey available for distribution to the chairs/conveners of other groups. As soon as we have those results, we will begin development of the survey that will go to the members of those groups. I would be ideal if we could have all survey results analyzed by April 15.

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What news or information related to your group do you plan to share with YALSA publications in the next three months? : Once the first survey is available, the request to participate will be shared as will the results. The 2nd survey that will be developed as a result of the responses to the first survey really needs to be distributed within the next three months as well.

Rate your group's effectiveness over the past three months. : 4

Member Participation : Member participation continues to be a challenge. The chair has found that responsiveness is better when utilizing email instead of ALA Connect. One member has not participated since October.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes
If other, please describe :

Name of Group : Margaret A. Edwards 2012

Chair's Name : Susan Fichtelberg

E-mail address : sfichtelberg@woodbridgelibrary.org

Board Liaison : Chris Shoemaker

Committee Jury or Task Force Function Statement : To select a living author or co-author as well as a specific body of his or her work, who has made a significant and lasting contribution to literature for young adults. The book or books should be accepted by young people as an authentic voice that continues to illuminate their experiences and emotions, giving insight into their lives.

What were the outcomes or results of your group's work in the past three months? : Our committee met at Midwinter and selected Susan Cooper as this year's winner of the Margaret A. Edwards award for her Dark Is Rising sequence.

The committee would like to recommend that YALSA consider announcing the three finalists in December, the way the Morris committee does, so that all of the finalists can be honored.

Which goals listed in the YALSA Strategic Plan were addressed? :

Continuous Learning

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : Our work is done and the 2013 committee has begun.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Winner can be announced

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Excellent committee members. All worked hard and contributed in a highly professional manner.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : 2012 Midwinter Institute Task Force

Chair's Name : Melissa Zuckerman

E-mail address : mzuckerman@weberpl.org

Board Liaison : Chris Shoemaker

Committee Jury or Task Force Function Statement : Plan the content for and help implement a half-day Institute on the topic of innovation in essential teen services.

What were the outcomes or results of your group's work in the past three months? : Successfully implemented the 4-hour Institute. Attendance was up from previous institutes, and feedback was very positive.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Publication

Outreach

What is your group's workplan for the next three months? : Task Force has completed its assignment, we've all gone fishin'

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Presenters have been asked to submit handouts, slides and other materials to mk Eagle for the blog. Melissa (chair) will try to post a summary (linking to mk's live blog) to YALSA e-news.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Excellent participation from all task force members.

Additional Concerns or Comments : None

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Teen Read Week
Chair's Name : RoseMary Honnold
E-mail address : rhonnold@gmail.com
Board Liaison : Chris Shoemaker

Committee Jury or Task Force Function Statement : To assist with the planning and implementation of a week-long national initiative to that gives libraries the opportunity to encourage their teens to read for the fun of it.

Committee responsibilities include: Developing content for the Teen Read Week web site such as professional resources for YA librarians, program and display ideas and lists of recommended resources; promoting Teen Read Week through efforts such as: contributing items to appropriate magazines, blogs, etc. for the library, education and literature fields and/or offering conference programs and publications as appropriate; assisting staff with the selection of an annual theme.

What were the outcomes or results of your group's work in the past three months? : November: Beth Yoke and Stephanie Kuenn assigned the task of creating a themed Teen Read Week Manual. RoseMary Honnold emailed the committee members with assignments and instructions on November 25, 2011. We formed 4 teams, each working on one of the 4 sections assigned to us: Advocacy, Programming, Display, and Reading Lists.

December and January: Committee members created a Google Doc for each section and contributed to their sections.

February: All committee members reviewed all sections and added material. RoseMary Honnold wrote an introduction and edited the four sections. The first draft of the manual will be turned in on February 16 to Beth Yoke and Stephanie Kuenn.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Which strategies were used for the above action areas? :

Publication

What is your group's workplan for the next three months? : We will be refining the TRW manual.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : The Teen Read Week Manual.

Rate your group's effectiveness over the past three months. : 2

Member Participation : The committee members took the initiative to work in Google Docs, which has worked well. Some members are slow to respond to emails but we are making our deadline as a group.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : This will be the first themed Teen Read Week Manual.

Name of Group : YA Lit Symposium 2012 Task Force

Chair's Name : Kate McNair (formerly Pickett)

E-mail address : pickett.kate@gmail.com

Board Liaison : Chris Shoemaker

Committee Jury or Task Force Function Statement : To assist YALSA staff with the planning, marketing and implementation of YALSA's 2012 Young Adult Literature Symposium, including the creation and maintenance of an online social networking site (via Ning) that will be the primary marketing tool for the event, vetting symposium papers and proposals, vetting scholarship applications and more.

What were the outcomes or results of your group's work in the past three months? : Our biggest accomplishments of the past three months is the review and selection of proposals for programs and research. We also wrote an article for YALS and are currently working on a video to highlight the symposium.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Continuous Learning

Which strategies were used for the above action areas? :

Publication

What is your group's workplan for the next three months? : In February we plan to finalize our video highlighting speakers and programs at the conference. We will also notify applicants of the status of their proposals.

I will talk to Nichole about the status of our scholarship and we will hopefully take and review applications.

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Then we will be focusing on the Ning and print and online publications to highlight the conferences offerings. We plan to do author interviews and feature exiting news on the Ning to get people connected.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We hope to continue to offer conference highlights on YALSA's blogs, e-News and YALS.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Everyone has been doing a great job! Nichole has made the evaluation of proposals very easy with several handy online surveys and the committee has been getting all their work in on time and volunteering to write for different publications. Even with the holidays and several vacations I think we accomplished a lot!

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Stephanie Squicciarini

Name of Group : 2012 Alex Awards Committee

Chair's Name : Karen Keys

E-mail address : keys.karen@gmail.com

Board Liaison : Stephanie A. Squicciarini

Committee Jury or Task Force Function Statement : To select from the previous year's publications ten books written for adults which have special appeal for young adults, ages 12 through 18.

Committee size: 9 plus one consultant from Booklist and one administrative assistant if requested.

What were the outcomes or results of your group's work in the past three months? : Committee members have continued requesting, reading, reviewing, and nominating titles.

At Midwinter, the 2012 selected 10 Alex Award winners and released a vetted nominations list of 19 additional titles.

One member resigned and another member will be appointed.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Continuous Learning

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : To begin work on the 2013 Alex Awards.

The outgoing chair, Karen Keys, will work with Nichole Gilbert to plan an Alex Awards program at Annual in Anaheim, Sunday 10:30-12.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : None at this time.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : One member did not come to ALA Midwinter in Dallas. That member has resigned, and a new member will be placed on the committee. I worked with the YALSA President, YALSA President-Elect, the incoming chair, and our board liaison to resolve the issue. Everyone was great!

Additional Concerns or Comments : If possible, the committee would like to reinstate the affiliation/institution field on the nomination form. It's helpful to know if the nominator is a librarian, teacher, teen, or associated with the publisher or author.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : Promotion of Alex Awards (and requests for field nominations) on email discussion lists and social media.

Name of Group : Amazing Audiobooks for Young Adults

Chair's Name : Jennifer Lawson (outgoing); Gretchen Kolderup (incoming e-mail address gretchenkolderup@gmail.com)

Board Liaison : Stephanie Squicciarini

Committee Jury or Task Force Function Statement : To select, annotate, and present for publication an annual list of notable audio recordings significant to young adults from those released in the past two years.

What were the outcomes or results of your group's work in the past three months? : At Midwinter, our committee discussed, voted and agreed upon 30 titles to include on the 2012 AAYA list. An additional two titles were added after the Odyssey Award and honors were announced.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Which strategies were used for the above action areas? :

Publication

Other (Please explain)

What is your group's workplan for the next three months? : Our roster has been finalized, letters to publishers have been sent, and space has been created in ALA Connect for discussion, so our plan for the next three months is to listen, review, and discuss titles, both those carried over from last year (23 titles, including one field nomination) and the new titles we receive.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : In the next three months, I will make multiple calls for field nominations both via YALSA channels (listservs, The Hub, the YALSAblog, YALSA e-news) and elsewhere. I will also send our monthly list of nominations to Stevie for publication on YALSA's website.

Rate your group's effectiveness over the past three months. : 2

Member Participation : The committee worked together to ensure that the top nominations had six listeners by Midwinter. A couple of members did have some difficulty completing their assignments, but other members stepped up and took on additional listening, enabling us to achieve this goal.

The incoming committee has had one member resign due to a conflict at Annual, but word was quickly passed on to YALSA and a new member has been appointed in her place. Furthermore, a second member had concerns about conflicts of interest as she has reviewed audiobooks before joining the committee, but I have discussed with her how we can assign her listening that will not cause conflicts, and she has decided to stay on the committee. A third member has allowed her membership in ALA/YALSA to lapse; Beth and I are currently working to get in touch with her about the issue.

Additional Concerns or Comments : Note: This report has been compiled by joint effort of Jennifer Lawson, outgoing chair and Gretchen Kolderup, incoming chair.

From Jennifer:

AAYA considered 300 submissions received in 2011 in addition to 114 unevaluated titles passed on from 2010. The committee was able to evaluate 358 of the titles under consideration, leaving 56 unevaluated. While a couple of committee members fell short of the listening goals for the year, I feel that the bigger issue is that the workload " 414 audiobooks " was too large for the committee to fully complete in one year.

I've identified two factors that affected the workload in 2011:

The first and most significant was the 114 titles passed on from the previous year's committee. These titles comprised 955 hours of listening or 106 per committee member. That equated to 7.5 weeks of listening, with each member listening to two hours per day, for the initial evaluation. Any titles from this batch that were nominated required five additional listeners, increasing the workload even more.

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A secondary factor was the increase in adult submissions. Of the 300 titles submitted in 2011, 22, or 7.3%, were adult. These adult titles accounted for 10% of the workload, because they were on average longer than the teen titles. This equated to approximately two weeks of listening for each committee member, with each member listening to two hours each day. Again, that figure increases as titles are nominated. No adult titles were submitted in 2010, although it appears that publishers may have submitted some in 2009.

Based on the data, I don't think it's necessary to restrict the list to teen titles at this time. It may be interesting to see, however, if the number of adult titles increases in the future. I believe the workload for 2012 will be manageable under the new chair's plan to pass over only a small selection of the unevaluated titles from 2011.

From Gretchen:

I polled outgoing members of the committee for suggestions for titles to carry over and then chose a few titles with well-known narrators to carry over as well. We are thus only starting out 23 titles from 2011, which should help with the workload of this committee.

In preparing to assume chair responsibilities, I encountered some wording in our policies that seem to indicate that all committee members must listen to at least half of the titles submitted every year, which would be a significant change in our listening workload. I have reached out to Monique le Conge, chair of O&B, to clarify this wording and decide if a Request for Board Action would be appropriate if this is not the original (or current) intent of the policy.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : The completed AAYA list was sent out to the community via Facebook and the YALSA-bk listserv. Two committee members also wrote up their experience serving on AAYA for YALS, and one did so for the YALSAblog.

Gail Tobin

Name of Group : Social Media Task Force

Chair's Name : Jamie Watson

E-mail address : jwatson@bcpl.net

Board Liaison : Gail Tobin

Committee Jury or Task Force Function Statement : In order to create a solid framework to help committees use social media for YALSA purposes appropriately and effectively, the taskforce will adapt the existing Board Social Media Policy document to create a new social media policy specifically for YALSA committees. A draft policy will be submitted to the Board by December 19, 2011 for their consideration at the 2012 Midwinter Meeting. Based on Board feedback, the taskforce will refine the draft and resubmit the document for Board consideration by April 2, 2012. The taskforce will remain in place until the Board formally adopts the policy. Taskforce size: 5-7 virtual members, including the chair. Term of appointment: November 1, 2011 through June 30, 2012.

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What were the outcomes or results of your group's work in the past three months? : A First Draft document was sent to the YALSA board by December. The document was discussed by the board at annual, and some changes were made.

The Social Media Policy was introduced at the YALSA webinars in early February as a work still in progress.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : Once we get a draft with changes back from YALSA, we can regroup and submit a 2nd draft document.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : None.

Rate your group's effectiveness over the past three months. : 2

Member Participation : None

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : The members of the task force wrote this document together with lots of feedback.

Name of Group : Wrestlemania Reading Challenge Jury

Chair's Name : Lyn Miller-Lachmann

E-mail address : lynml@me.com

Board Liaison : Gail Tobin

Committee Jury or Task Force Function Statement : To plan and provide resources for the 2011-2012 Reading Challenge by updating and expanding the existing toolkit for Aug. 1 distribution; maintaining a page on the YALSA wiki; judging teen contest entries in November - December; creating trivia questions for the required reads by March 1 (I believe the deadline is later this year because Wrestlemania 28 is at the end of April rather than at the beginning as Wrestlemania 27 was); and other activities as requested by the Board. Judge student contest entries and choose a winner by Dec. 31, 2011. Submit re and post conference reports to the Board, or additional ones as requested.

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What were the outcomes or results of your group's work in the past three months? : Our primary task this quarter was to judge the entries the preteens and teens submitted for the Wrestlemania Reading Challenge. Despite a deadline extension for participating libraries to submit the entries, our jury was able to determine regional winners and alternates within the time frame to announce the winners on the YALSA web site the second week in January. I still have the list of alternates in case regional winners cannot attend Wrestlemania 28 on April 30-May 1.

We continued to promote reading through the creation of a final e-blast that advises Wrestlemania Reading Challenge participants on ways to encourage reading beyond this year's program. The e-blast included the titles that the contestants in grades 7-8 and 9-12 chose in their letters to wrestlers, along with select quotes promoting the books read.

At this point, we have completed all but one of the major tasks assigned to this group.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Continuous Learning

Which strategies were used for the above action areas? :

Program

Outreach

What is your group's workplan for the next three months? : Our final task is to create the trivia questions that the regional winners will answer in a competition for ringside seats at Wrestlemania 28, scholarship money, and a prize for the sponsoring library. Each jury member will read the three assigned books, one for each age group, and come up with trivia questions so that the contest will have at least 25 questions to use for each book.

I have given my jury a deadline of March 12 to read the books and create their questions, which I will submit to YALSA by the end of that week. Please let me know if that works for you. I want to make sure the questions don't arrive so early that they get lost or pose a security issue for the trivia contest.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : n/a

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : No problems at all. Members of the jury have been wonderful, and wonderfully flexible given our compressed deadline for the judging. They are all champs!

Additional Concerns or Comments : Because of the problem involving WWE and the prizes, deadlines had to be pushed back, some libraries didn't get the materials they requested, and some of the participants complained to me. I forwarded those concerns on to the YALSA office but hope that we don't have any dissatisfied customers who think my jury or I am the cause of the problem, because we have all worked very hard and met our deadlines under difficult circumstances.

As chair of the jury, I would like to know if everything else is progressing as expected--notification of winners, travel arrangements being made, if alternates are needed, if there will be a program at the Annual Conference, if WWE is planning to sponsor the Reading Challenge in the future.

Were you able to touch base with your board liaison since your last report? : No

If other, please describe :

Sarajo Wentling

Name of Group : Best Fiction for Young Adults, 2012

Chair's Name : Patti Tjomsland

E-mail address : dizneygrl@gmail.com

Board Liaison : Sarajo Wentling

Committee Jury or Task Force Function Statement : YALSA's Best Fiction for Young Adults Committee selects significant fiction books (not including graphic novels) published for young adults and annotates the selected titles.

What were the outcomes or results of your group's work in the past three months? : Finalized our list of BFYA titles, voting on the 211 nominations at Mid-Winter in Dallas. We completed several straw polls and books read surveys.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Publication

Collaboration

What is your group's workplan for the next three months? : I have turned the committee over to Ted Schelvan, chair for 2013. They have already started the nomination process.

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Topic: Quarterly Chair Reports

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Already sent brief statement to Stephanie K. about final list. Final list has been sent to YALSA.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Shauna Yusko was unable to attend any of the meetings in Dallas at Mid-Winter. Weather in the Seattle area cancelled her flights and she was unable to reschedule until Monday, which would be too late to participate. This was very frustrating for everyone, including Shauna. I let Nichole Gilbert and Sarah Flowers know. I sent a list of Shauna's nominations to the committee on Friday night and members adopted her nominations to open each title's discussion.

Additional Concerns or Comments : Concerns arose about the length of the list. Members felt strongly that if YALSA wants a list that is a certain length that should be addressed in the committee's charge. The committee also commented on the wording of the charge. It uses the word "significant" and the list is called "Best." There was some discussion about the interpretation of the two words meaning different things. There was also discussion about the list being described as both a collection development tool under the Purpose section of the procedures and then under audience as a list for teens. There were members who did not see this as the same type of list.

We had 100% readership from about half of the members. We had two members whose readership was quite low. One member is not returning and one member came on to the committee in July. Both contributed frequently to the discussion on the titles they had read.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : Nominations were posted online on a monthly basis. Notification of updates were announced on various list servs and on Facebook.

Committee members discussed titles and evaluation strategies on ALA Connect.

Name of Group : Greenwood/YALSA Service to Young Adults Achievement Award

Chair's Name : Paula Brehm Heeger

E-mail address : paulabrehmheeger@fuse.net

Board Liaison : Sarajo Wentling

Committee Jury or Task Force Function Statement : To work with the YALSA's Web Services Manager to promote the award and to solicit applicants, then to use established criteria to select one winner for YALSA's Greenwood Publishing Group's Service to Young Adults Achievement Award. The winner must be selected between December 2011 and the end of January 2012. The work of the

jury will officially end when a final report is submitted to the Board by February 15, 2012. Jury size: 3-5 virtual members, including the chair, and with one member continuing

from the previous jury.

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Topic: Quarterly Chair Reports

What were the outcomes or results of your group's work in the past three months? : We developed an analysis tool for selection of the aware winner, which we anticipated doing for the Midwinter meeting. However, after applying the tool and discussing our process we felt that having an additional year, with additional applicants (we received a smaller number than expected) would produce a more robust result. We discussed this with YALSA staff and with the jury board liaison to be sure this was an acceptable course of action.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

What is your group's workplan for the next three months? : All members of the jury have tentatively agreed to serve another year. We must do a better job of advertising this award to generate nominations.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : blog, e-news options and YALS article are all options for publicizing the award.

Rate your group's effectiveness over the past three months. : 2

Member Participation : All members have been engaged and active. All members completed the analysis of nominees and participated in online discussions.

Additional Concerns or Comments : Is YALSA comfortable with the current Jury or would the Board prefer to appoint different members?

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : 2012 Printz Award Committee

E-mail address : erinhelmrich@gmail.com

Chair's Name : Erin Helmrich

Board Liaison : Sarajo Wentling

Committee Jury or Task Force Function Statement : To select from the previous year's publications the best young adult book ("best" being defined solely in terms of literary merit) and, if the Committee so decides, as many as four Honor Books. The Committee will also have the opportunity for input into the oversight and planning of the Printz Awards Program. Committee size: 9, four to be elected, plus a consultant from the staff of Booklist, and an administrative assistant if requested.

What were the outcomes or results of your group's work in the past three months? : Nothing was required over and above our charge.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Which strategies were used for the above action areas? :

Program

What is your group's workplan for the next three months? : Our group is officially done with our "work" but we are going to keep in touch in anticipation of the Printz Awards Ceremony at Annual in Anaheim. We will continue to work on marketing the award and getting the word out.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : None at this time.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : None at this time.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Teens' Top Ten

Chair's Name : Rachael Myers

E-mail address : rachael_myers@horacemann.org

Board Liaison : Sarajo Wentling

Committee Jury or Task Force Function Statement : To facilitate the exchange of information and galley proofs of books published within the current and previous publishing years among the voting teen group members as well as the non-voting members; to annually prepare the "Teens' Top 10" list for Teen Read Week; and to coordinate the public electronic vote. To assist with the collection and vetting of applications from libraries who wish to host an official reading group.

What were the outcomes or results of your group's work in the past three months? : I've been working closely with Nichole Gilbert to get the committee ready to begin working on the Ten Years of Teens' Top Ten Book. Our committee conducted a chat through ALA Connect in November to begin discussing the book and get feedback. Members had some concerns and I worked with Nichole to address those. We then held a second chat over google docs to begin brainstorming ideas for material that we could collect for the book. I sent the brainstorming document to Nichole and from that she created a template that members could fill out for each of the ten books. Last week

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members began signing up for the year that they will be responsible for and I sent them annotations if we had them. Committee members Elizabeth Hanisian and Clara Hendricks continue to regularly update the spreadsheets tracking both nominations sent to us from the galley groups and galleys being sent by publishers. They have done an excellent job keeping those up-to-date.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Outreach

Collaboration

What is your group's workplan for the next three months? : To begin working on the Ten Years of Teensâ€™™ Top Ten book and make sure the committee members are on track to finish in June.

We will continue to update the nominations and galleys spreadsheets. Nominations will close on March 15th. We will vet nominations for eligibility and determine the top 75 titles with the most nominations to create a survey for the galley groups to vote on their top 25.

When the vote ends, we will write annotations for the top 25 titles for the announcement in April.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We will share the top 25 nominated titles with annotations in April.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Committee Members have all been very active and are following through with all tasks and participating in virtual discussions. I am having trouble reaching one last member to sign up for a year of the TTT book, but I will give her a little more time to respond to my emails and phone call.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe

Christian Zabriskie

Name of Group : BWI/YALSA Collection Development Grant

Chair's Name : Sarah Wethern

e-mail address : sarah.wethern@gmail.com

Board Liaison : Christian Zabriskie

Committee Jury or Task Force Function Statement : To select annually two YALSA members who work in a public library and who work directly with young adults to receive the BWI/YALSA Collection Development Grant.

What were the outcomes or results of your group's work in the past three months? : This committee chose two librarians, Erik Carlson of the White Plains Public Library in New York, and Cynthia Shutts of the White Oak Library District Romeoville Branch in Illinois to receive \$1,000 to replenish and to revitalize areas of their teen collections, from ebooks to buying whole series.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Which strategies were used for the above action areas? :

Outreach

Collaboration

What is your group's workplan for the next three months? : A press release was written and published giving information about the winners of the grant. At annual, hopefully if the two librarians are able to attend, they will get recognition for their accomplishment in being awarded the grant.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : A press release has been announced with the winners already and that is the main extent of publications this committee creates and disseminates.

Rate your group's effectiveness over the past three months. : 2

Member Participation : The original chair of this committee never got in contact with us so we were all scrambling come November of 2011 to make sure that this grant was announced and to then take the time to read through the applications. The committee worked well together however and everyone met the deadline of when to read the grants and give feedback.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe

Name of Group : YALSA Legislative Committee

Chair's Name : Carrie Rogers-Whitehead

E-mail address : crwhitehead@slcolibrary.org

Board Liaison : Christian Zabriskie

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Topic: Quarterly Chair Reports

Committee Jury or Task Force Function Statement : To inform librarians and library workers who serve young adults of pending legislation which affects young adults and library service to that population; to provide librarians and library workers with tools and resources to help them educate elected officials and lobby for strong library services to teens; to liaise with the ALA Legislation Committee; and to provide support to the YALSA Board with developing an annual legislative agenda.

What were the outcomes or results of your group's work in the past three months? : We rolled out the YALSA Advocate of the Month program. Promoted it through listservs, twitter, blogs, Facebook and it will be promoted with a YALS article in the spring issue. Michael Schor cowrote me with the YALS article with me. We have received half a dozen nominees so far, we also have nominees that have been found by committee members. All the committee has helped with this project, finding nominees, marketing etc. Stephanie Kuenn has been vital with developing the online form and answering the many questions that have arisen. MK Eagle has also helped us with the YALSA blog.

We are working on promoting Ntl Library Legislative Day. I have updated the wiki. Lizz Zitron is updating the Tweet your Senator map. Sandy Sumner is created a YALSA Academy video to promote NLLD and advocacy. We will begin promotion very soon.

Angela Carstensen and Lizz Zitron will represent this committee at Annual. I have sent them documents and briefed them on their responsibilities for the Legislative Assembly. I attended a phone conference with the assembly as they discussed their goal statements.

We are discussing right not potential proposals for Annual 2013. This committee will submit a proposal between March and May of this year. I hope to be in attendance at Annual in 2013.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Publication

Outreach

Collaboration

What is your group's workplan for the next three months? : 1. Continue promoting Ntl Library Legislative Day

2. Develop a program for Annual that will highlight Advocacy and Legislative Work

3. We will be bringing brochures to pass out at Annual 2012. I will bring these brochures to the YALSA booth at PLA. I have created the handout and the committee is currently looking over it.

4. Work on District Days promotion, continue updating the wiki

What news or information related to your group do you plan to share with YALSA publications in the next three months? : There will be a YALS article in the spring about Advocacy and the Advocate of the Month Initiative.

We will promote NLLD through YALSA e-news and the YALSA blog.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Mary Olive Thompson has resigned from the committee. Beth has been notified about this.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Website Advisory Committee

Chair's Name : Jessica Sullenberger

E-mail address : jdsullenberger@hdpl.org

Board Liaison : Christian Zabriski

Committee Jury or Task Force Function Statement : To regularly evaluate the YALSA website and to assist the YALSA staff with creating and maintaining content for members and nonmembers; to liaise with YALSA committees in the use of the website in their work for the Division; to liaise with the ALA Website Advisory Committee; and to develop and recommend policies for the YALSA Website to the YALSA Board.

What were the outcomes or results of your group's work in the past three months? : In December, we evaluated the YALSA public wiki for possible edits and reorganization. We have presented our ideas for reorganization to Stephanie Kuenn. A survey link will be published in the YALSA e news this month, and we will use the feedback to make additional adjustments for changes before seeking approval to modify the wiki.

We have also been posting a tip of the week on YALSA in ALA Connect regularly. Some weeks have passed without a posting, but we are mostly on top of the assignment.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : We plan to work on the wiki and continue posting tips of the week through the rest of the year. We will create a help page, rework navigation, add a table of contents similar to the AASL wiki, and edit outdated information.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We are sharing the survey this month, and we will share info on the wiki as soon as it is finished.

Rate your group's effectiveness over the past three months. : 3

Member Participation : I have had some difficulty communicating the assignment for the Tip of the Week. I created a calendar, but it seems to be confusing members. I intend to remind the person who is supposed to post each week going forward.

Additional Concerns or Comments : N.A.

Were you able to touch base with your board liaison since your last report? : No

If other, please describe :