

YALSA Board of Directors Meeting  
Conference Call  
February 25, 2010

**Topic:** 2010 – 2011 President’s Theme & Related Programs

**Background:** Each YALSA President-Elect has the option of choosing a theme to frame the work he or she hopes to accomplish during his/her Presidential year. The purpose of the theme is to generate some activities that support YALSA’s strategic plan and help drive the association forward. At Midwinter Kim Patton provided some information about her proposed theme and possible President’s Program and a Pre-Conference and the matter was further discussed via ALA Connect after Midwinter. The Board will want to review the updated information below as well as additional information Kim provides during the conference call and provide feedback.

**Action Required:** Discussion

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**2010 – 2011 Theme**

- On the ALA Connect discussion, Board members concurred that a theme related to thinking about the ‘big picture’ would be desirable for 2010 – 2011 and gave some ideas how it could relate to YALSA and the strategic plan as well as what members do in their daily work.
- Board members weren’t sure what the exact phrasing of the theme would be, but some possibilities are:
  - YALSA Thinks Big Picture
  - The Bigger Picture
  - Looking at the Big Picture
  - Thinking Big

**Recent past themes:**

| <b>Theme</b>                 | <b>Related activities</b>   | <b>Year</b> |
|------------------------------|---|-------------|
| Risky Business               | <ul style="list-style-type: none"><li>• Publish a book about the benefits of risk-taking in YA librarianship</li><li>• Presidents’ Program</li></ul>                            | 2009 - 2010 |
| Engaging the YALSA Community | <ul style="list-style-type: none"><li>• YALSA Road Trip</li><li>• Member survey</li><li>• Membership drive</li></ul>  | 2008-2009   |
| Leading the Way              | <ul style="list-style-type: none"><li>• New strategic plan</li><li>• Published white papers</li><li>• Expanded the Board with a Secretary &amp; new at-large position</li></ul> | 2007-2008   |
| Still Reading After all      | <ul style="list-style-type: none"><li>• Taskforces to evaluate YALSA’s portfolio of</li></ul>   | 2006-       |

**YALSA Board of Directors – February 2010 Conference Call  
Topic: Update on 2010-2011 President’s Theme & Initiatives**

|               |   |           |
|---------------|---|-----------|
| These Years   | selected lists and awards<br>• Established Morris award   | 2007      |
| Growing YALSA | • Expanded online resources for members<br>• Established the Great Graphic Novels list<br>• Established the Odyssey Award | 2005-2006 |

**2011 Preconference**

- On the ALA Connect discussion, Board members supported the idea of a full day preconference about reluctant reading that featured Quick Picks.
- A half day preconference about an unrelated topic is desirable as well. Perhaps since the full day one will have a literature focus, the half day one can have a technology focus.

**Recent Past Preconferences**

| <b>Years Serving</b> | <b>President</b>   | <b>Preconference</b>  |
|----------------------|--------------------|---|
| 2009-2010            | Linda Braun        | Full day: Flirting w/ Danger: talking about the hard stuff w/ teens<br>Half day: Promoting Reading with Web 2.0   |
| 2008-2009            | Sarah Debraski     | Full Day: Genre Galaxy: explore the universe of teen reading<br>Half Day: Moving Up the Career Ladder (cancelled) |
| 2007-2008            | Paula Brehm-Heeger | Full Day: Serving Tweens<br>Half Day: Booktalking   |
| 2006-2007            | Judy Nelson        | Sins of YA Lit  |
| 2005-2006            | Pam Spencer Holley | Listening w/ Your Ears  |
| 2004-2005            | David C. Mowery    | Best of the Best  |
| 2003-2004            | Audra Caplan       | Teen Read Week: Makin' It Happen  |
| 2002-2003            | Caryn Sipos        | Slam This! Poetry for & with Teens  |
| 2001-2002            | Bonnie Kunzel      | Get Graphic @ your library  |
| 2000-2001            | Mary Arnold        | Science Fiction, Fantasy & Teens  |