

**YALSA Board of Directors Meeting
Via Conference Call
February 25, 2010**

Topic: Update on YA Literature Symposium Task Force Online Proposal

Background: During its Midwinter Meetings in Boston, the YALSA Board did not have time to discuss a proposal prepared by the YA Literature Symposium Task Force related to online components for the 2010 Symposium. In February the Board did have a discussion on the proposal via ALA Connect. This document provides an update following that discussion.

Action Required: Discussion

On February 16, 2010, the Chair of the YA Literature Symposium Task Force, Heather Booth, participated in a conference call with Linda Braun, Beth Yoke, and Nichole Gilbert. The call covered the following points:

- That the YALSA Board had discussed the Task Force proposal via ALA Connect
- YALSA Board members thought there were many good ideas in the proposal, but that there were many financial implications that needed to be considered carefully.
- The Board believes that it is a good idea to start small with the online component for the YA Literature Symposium
- The Chair of the Task Force will work with YALSA's Blog Manager, mk Eagle, to develop a plan for audio, video, and text postings to the YALSA Blog during the Symposium
- The Task Force will work with the Web Advisory Committee on developing an online presence for the Symposium using Ning as the home-base. The Ning will be developed within in the next few weeks so it can be used as the primary web space to push content out about the Symposium and garner excitement and interest. The Ning space will also act as the hub for content presented online during the Symposium in November.
- As the Symposium is still gathering audience and interest, YALSA would like to provide online content for free in order to advertise and promote the value of the program to a large audience.

Additional Resources:

- Ning site for ISTE's upcoming conference: <http://www.iste2010.org/>
- www.learningtimes.net is the vendor that AASL, ACRL and PLA contract with to provide virtual conferences in conjunction with their national face to face events
- Listen to Members for Meeting Success:
www.asacenter.org/PublicationsResources/ANowDetail.cfm?ItemNumber=46916
- Most Memorable Meetings:
www.asacenter.org/PublicationsResources/ANowDetail.cfm?ItemNumber=41678
- Take Your Convention & Expo from Good to Great
www.asacenter.org/PublicationsResources/ANowDetail.cfm?ItemNumber=40768