

**YALSA Board of Directors Meeting  
Conference Call  
February 25, 2010**

**Topic:** Proposed Slate for Annual 2011

**Background:** The Program Clearinghouse Committee reviewed the proposals for the 2011 conference in New Orleans June 23-28. When the committee announced their call for proposals in November, they asked for proposals specifically on these topics: 1) Engaging the after school crowd, 2) Promoting reading with web 2.0 tools, 3) Innovative teen programming, 4) Programming for older teens and 5) Managing your teen advisory group. These topics came from Annual 2009 attendee survey results. The committee’s recommendations are provided below. The Board may also want to decide whether or not it is desirable to schedule more than one YALSA program in the same time slot.

**Action Required:** Discussion

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**Additional Information:**

- Current and past program slates are available via YALSA’s public wiki at <http://wikis.ala.org/yalsa> under the “Conferences & Meetings” heading.
- YALSA’s 2<sup>nd</sup> biennial Young Adult Literature Symposium will have been held in Albuquerque 8 months before the 2011 Annual Conference.

## Recommendations to Board for 2011 Programs

Title	Submitted By	Overview	Pros	Cons	Recommendation
Author Connect	Megan Frazer Blakemore	A group of authors will partner with libraries in a year long project connecting teens, books and authors. Both digital and non means will be tried: podcasting, skypeing, writing/book groups etc. The authors, their partner libraries, and the teens served will all connect via a ning to evaluate the successes and failures. The presentation will be an evaluation of the year and tips for future author-librarian collaborations.	<ul style="list-style-type: none"> <li>-YALSA members love author events and they usually have a high attendance</li> <li>-In these tough economic times it's important for libraries to be resourceful. This program will shed light on how libraries can conduct author programs without having to go through the expense of bringing an author to their local</li> </ul>		Accept
Pecha Kucha: Teens and Technology	Karen Keys	Pecha Kucha 20X20 is a presentation format where you show 20 images, each for 20 seconds. Each speaker takes 6-7 minutes. This will allow for 10-12 people to speak about a variety of technology topics, with an opportunity for Q&A or networking after the program.	<ul style="list-style-type: none"> <li>-Technology programs are extremely popular; every teen librarian struggles to stay on top of the latest tech trends so this program will fill in some of the blanks on how to work with this age group.</li> <li>-It illustrates up-to-date technologies for working with teens in small, digestible bites</li> <li>- The format of this session will allow for flexibility as to which technologies are presented</li> </ul>		Accept

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			which is extremely important because new technologies are being introduced everyday.		
Meet the Morris Authors	Judy Nelson	Attendees would meet the winning authors of the Morris award for the last three years (08, 09, 10). The committee members of the last three years will be invited & their work will be honored.	-According to the member survey author programs are in high demand. This program kills two birds with one stone – it gives members access to outstanding authors and promotes a new YALSA award.		Accept
From Proposal to Publication	YALSA Publication Committee	This session will focus on the steps that one may encounter from the moment they submit a proposal to the final publication. This session will also include information about getting published in the new YALSA Research Journal	-One of YALSA’s goals for the strategic plan is to get more members involved in publications. This program will hopefully garner more authors.		Accept
What’s the DIF? You still be IL’n	Michael Giller	Taking it from the theoretical to the practical, this session will deconstruct the concepts of digital information fluency and apply them to everyday interactions with teens.	-While teens use digital media all the time and we assume they are all tech savvy, it doesn’t mean they are digitally literate. This session will show school and public librarians how to fulfill the modern teen’s informational needs.		Accept
2011 Alex Awards	Beth Gallaway, Alex Chair	The 2010 Alex Award winners – what they are and how to sell them to young adults are highlighted in this panel presentation. Winning authors will speak about how winning the Alex	-This is a popular recurring program.		Accept

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		Award has impacted them.			
Serving Older Teens and Twenty-Somethings	Penny Johnson	A panel discussion featuring librarians who have developed successful programs for the “millennial” generation. Topics covered would include assessing the needs of these patrons and the challenges in meeting those needs.	-This is a topic specifically requested by YALSA for the 2011 conference. -Librarians across the country are struggling with how to serve this often overlooked population -Penny Johnson organized the <i>Serving Older Teens and New Adults</i> interest group in July 2009 at the request of YALSA leaders, Linda Braun and Sarah Debraski		Accept
We’re All In This Together: Stories of Advocacy on the Front Lines	Krista McKenzie, YALSA Legislative Committee	In these times, so many issues have arisen creating challenges for libraries and specifically, teen services. Advocacy is a necessity. But, what really works? And, is there a chance for success? The YALSA Legislation Committee will feature members on the front lines sharing their stories of triumph and heartbreak in the struggle for teen advocacy. Attendees can take away ideas for how to advocate, what can and does work, and what could and does happen as a result of positive advocacy.	-This is a relevant and timely topic. -Advocacy advice from YALSA members who are actively involved will be encouraging to both newer members and those who have more experience – and are maybe a bit more jaded.		Accept
Con Teens with Anime & Manga	Amanda Kuhns	The Tulsa City-County Library welcomed 300 attendees to its first “Anime Mini-Con” in October 2009. This helped support the teen	Forming partnerships with community members and groups is a vital part of our jobs. The combination of		Perhaps combine with the Afterschool Arts and the Whole is

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		anime/manga enthusiasts in their community and helped create Teen Read Week. Other librarians can learn what they did, from starting an anime group to keeping one going to putting together a convention. The perspectives would include planning and execution from a branch librarian viewpoint to coordination from a pseudo-administrative viewpoint.	Con Teens With Anime & Manga, Afterschool Arts Apprenticeship Program and The Whole is greater demonstrates good practices and will be helpful for new librarians and those looking for inspiration. The presenters initiated collaboration with unusual partners and could instruct librarians on how to do the same in their systems.		Greater programs. While this program doesn't focus on partnerships, it does include a "major event" just like the other two programs. Maybe we can find a way to fit this program in.
Afterschool Arts Apprenticeship Program	Laurie St. Laurent	Marshall District Library staff partnered with local professional artists to address the developmental needs of unattended youth, ages 9-14, challenging library and business resources in the community. This program would cover the after school arts apprenticeship program development, grant funding and operating structure. Speakers would provide samples of student art created in the studio experiences, explaining the library's relationship with local galleries where classes and arts sales occur, offering details of student entrepreneurial growth.			Combine with The Whole is Greater program to create one program that focuses on outside the box community collaboration
The Whole is Greater: Community Collaboration in Action	Sarah Carlin	Attendees can learn from three librarians who used large-scale programs to develop a highly successful partnership. The trio			Combine with The Afterschool Arts program to create one program that

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		worked together to create a FilmFest to celebrate Teen Tech Week. This spurred them to create an area Anime Fest. For both programs they combined resources and partnered with museums, businesses, and the IMAX.			focuses on outside the box community collaboration
Internet Privacy	Bria Judkins	This would be a panel session on privacy in social media as it relates to teens. There would be a representative from Facebook or the Pew Research Center’s Internet and American Life Project, a representative from a publishing company (to address how advertisers deal with privacy issues when trying to reach a teen audience), a school librarian who teaches teens about Internet privacy issues, and a public librarian who works with teens on privacy issues.	-Librarians who work with teens should be at the forefront of educating teens about privacy concerns surrounding social media. -In the YALSA Strategic Plan, it is a legislative assumption in the 5-10 year planning horizon that personal confidentiality will continue to be threatened. This is one way YALSA can help combat that -The committee believes that YALSA members would be very interested in hearing someone from Facebook speak	ALA just joined a letter of complaint to the FTC about Facebook. Should we contact the ALA DC policy office to see if having someone from Facebook on a panel is something we should be looking into? The committee believes that the letter will cause librarians to be more interested in hearing someone from Facebook speak.	Accept
So You Want to Start Gaming	Becky Fermanich & Robert Chartrand	The presenters would guide librarians through all the steps of bringing successful gaming to their libraries. They would explain the different consoles and games out there, the different programs one could have, how to host tournaments and different ways to get teens involved in the process. Helpful tips on doing this on a		-There have been many similar programs in the past and there is plenty of information available on this topic. In the member survey librarians asked for cutting edge	Reject

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		tight budget would be included		programs and gaming is very “old news.”	
Teen Boards: If I Can Do It, You Can Too	Nancy B. Lockett	Nancy would strive to increase a librarian’s confidence in creating a teen board and tell her story to self-education and caring. She would emphasize the individuality of the librarian as well as the teen and the community		YALSA members asked for cutting edge programs and TAGs/TABs are an old idea. It seems that the presenter would mostly be talking about her personal experiences and offering encouragement rather than information.	Reject. We could suggest she write an article about her experiences instead.
Not Just Dates and Dead People: Bringing History to Life @ Your Library	Linda Jerome	Using the example of one public library’s experience with the National History Day program, attendees could learn how their libraries can create successful collaborations with local schools, teachers and students while promoting library resources and research skills. Panelists would discuss their journey to collaboration with local schools, their interdepartmental efforts to assist student research and the creation of a research awards program			Reject. This might make a better article or AASL program.
Perfect Partnerships – Schools and Libraries Working Together	Terri Suda	This program would focus on partnerships between public libraries and schools. The presenter and the local school district partnered to create a successful summer reading program		-There was a program on partnerships between public libraries and schools at Annual 2009 -Much of this program would focus	Reject

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				on the creation of a summer reading program, but there already is a national summer reading program	
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\* Although some of the wording has been changed, the program overviews were taken directly from the submitted program proposals