

**YALSA Board of Directors Meeting
2007 Annual Conference
Washington, DC, June 21-27, 2007**

Topic: Emerging Leader Projects

Background: During the 2007 Spring Executive Committee Call, the committee came to the consensus to sponsor one Emerging Leader for 2007 - 2008. The application process is now open for Emerging Leaders and the deadline to apply is August 15. As was done this year, Emerging Leaders completed group projects based on ideas submitted by ALA units and divisions. YALSA's Board may want to consider possible project ideas for the 2007 – 2008 groups.

Action Required: Discussion

One option is to base project ideas on remaining activities in the Strategic Plan:

- **STRATEGY 1-G:** Communicate to library schools the need for expanded course offerings in young adult services.
- **STRATEGY 2-A:** ON HOLD - Conduct research to assess success of current marketing and communication activities and strategies. (FY06)
- **STRATEGY 2-B:** ON HOLD - Create and implement an integrated and strategic marketing plan to communicate to members about YALSA products and services. (FY07)
- **STRATEGY 3-E:** NEWLY DEFINED - Create centralized clearinghouse for association research projects. (FY07)
- **STRATEGY 5-E:** Create a targeted strategy to increase member retention. (FY06)
- **STRATEGY 5-F:** Develop a targeted campaign to solicit new members. (FY07)
- **STRATEGY 5-G:** ACTION PLANS TO BE DEVELOPED AT ANNUAL 2007 - Create member-only products and services that will attract new members and to retain existing members. (FY08).

2008 Emerging Leaders Program Information:

When and where:

Friday, January 11, 2008 in Philadelphia 8:30-5:00 and
Friday, June 27, 2008 in Anaheim 8:30-5:00 with
Virtual workgroups between the two sessions.

What:

Two workshop days with Maureen Sullivan and Connie Paul, participating in projects, networking with 119 of your peers, getting an inside look into ALA structure, and having an

opportunity to serve your profession. Regular conference fees apply. There is no additional cost to attend the Friday programs.

Why:

To enable 120 new librarians to get on the fast track to ALA and professional leadership.

Who: Up to 120 participants (60 sponsored and 60 open)

- 1) ALA member, and
- 2) Young (under 35 years) *or* new librarians of any age with fewer than 5 years post-MLS experience, and
- 3) Recent MLS degree from an ALA or NCATE accredited program or in an MLS program currently, and
- 4) Able to attend both ALA conferences and work virtually in between, and
- 5) Ready to commit to serve on an ALA, Division, Chapter, or Round Table committee, taskforce or workgroup upon completion of program.

How: Application will be available online July 1, 2007 at: <http://wikis.ala.org/emergingleaders>.
Deadline for submission will be: August 15, 2007.

1) 60 open application candidates will be chosen. Every effort will be made to get representation by type of library, geography, and diversity.

2) 60 sponsored candidates will be chosen by the following formula:
Divisions and Round tables: 26; Ethnic affiliates 10; Chapters and AASL Affiliates: 24.

To be sponsored, apply directly to your division, chapter, or round table.
Each sponsor will contribute \$1000 for expenses (\$500 each conference) and will choose whether to participate and how much support to offer. A full list of sponsoring units will be included as part of the online application.

Program information will be available and updated at: <http://wikis.ala.org/emergingleaders>. For additional questions regarding the program, contact: Lorelle Swader at: lswader@ala.org.