

**YALSA Board of Directors Meeting  
2007 Annual Conference  
Washington, DC, June 21-27, 2007**

**Topic:** RBA: YALSA in Second Life

**Background:** YALSA member Kelly Czarnecki is requesting that YALSA establish a presence in Second Life and Teen Second Life. Details, including a rationale, are provided below.

**Action Required:** Action

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**REQUEST:** I would like to request that YALSA consider a presence in Second Life (SL) and Teen Second Life (TSL). Second Life is for adults 18 years and older. Teen Second Life is for teens 13-17 and adults that have had approved background checks.

**RATIONALE:** Having a presence in SL and TSL is another point of communication for YALSA to reach a growing audience of not only librarians but connections with other organizations and members as well. YALSA has a presence on Twitter, Ning, MySpace, del.icio.us, and a blog; SL and TSL is a way to connect with members and teens in a richer, and more immersive and accessible way through the presence of an avatar.

The benefits to YALSA and its members for having a presence in SL and TSL would be another opportunity to show that YALSA is active beyond ALA and Midwinter conferences. YALSA committees would be able to meet in this virtual space rather than through a phone conference. YALSA could connect with teens in an environment they are already familiar with. YALSA will be seen as a resource for an interface that people will want information on in how to navigate in. YALSA can offer professional development opportunities to its members in this environment.

**TASKFORCE:** A task force of approximately 5 people should be convened (possibly made up of members of the Technology for Young Adults Committee and the Professional Development Committee) to plan the development of the YALSA SL and TSL space and report to the board by the Exec Board by their fall conference call programs and events for the YALSA spaces.

--Submitted by Kelly Czarnecki