



Teen Read Week™ Agreement

Company Information

Company Name: _____

Contact Name: _____ Contact E-mail: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Web site: http:// _____

By completing and returning this Partner agreement, we acknowledge that this document becomes a binding contract between our company and the American Library Association (ALA). We have read, understand and agree to all rules, regulations and terms of this agreement that are outlined in this document.

Authorized Signature: _____ Date: _____

Partner Opportunity

Opportunity	Investment	Desired Quantity	Total Cost
e-newsletter	\$200		
YA lit blog, The Hub	\$300		
Inclusion in <i>Young Adult Library Services</i> TRW spread	\$500		
TRW webinar	\$700		
Direct mail	\$1,000		
Sampling or coupon	\$1,000		
E-mail marketing	\$2,500		
TRW contest	\$5,000		
Sponsor a TRW event	\$7,000		
<i>Young Adult Library Services</i> wrap or insert	\$10,000		
Underwrite guide to recommended teen reading	\$12,000		
Custom packages	Cost varies		
Grand Total:			

Payment Information *(Full payment required with agreement, unless otherwise preapproved by YALSA)*

Method: Check AMEX VISA MasterCard

Card Number: _____ Exp. Date: _____

Name on card: _____ Signature: _____

IMPORTANT: Payment MUST accompany this form unless otherwise preapproved by YALSA. Benefits will begin promptly after receipt of contract and payment. Payment by credit card should be faxed to 312.280.5276. Checks should be made payable to YALSA and mailed to: YALSA, 50 E. Huron St. Chicago, IL 60611

Please read agreement terms on the following page



AGREEMENT TERMS

- This agreement (“Agreement”) is between the company designated in the Company Name field of this Teen Read Week Partner Agreement and the American Library Association (“ALA/YALSA”), and it establishes the terms of their participation in all related activities as outlined for the 2011 Teen Read Week™.
- This agreement shall remain in full force beginning upon ALA/YALSA’s receipt of the completed agreement through December 31, 2011.
- ALA/YALSA reserves the right to determine and select ALA/YALSA partners, based on any criteria selection determined by ALA/YALSA, in its sole discretion, and which may be amended and modified at any time.
- ALA/YALSA reserves the right to reject program participation to vendors whose products and services are not, in the opinion of ALA/YALSA, compatible with the general character and objectives of the organization.
- Payment Terms and Schedule: Total Payment is due with submission of application. All checks must be payable to YALSA.
- If any partner fees are not paid in full or if any Partner fails to meet terms of this or other related Agreements, or fails to observe and abide by the rules of this Agreement, ALA/YALSA reserves the right to terminate this Agreement immediately. Further, ALA/YALSA also reserves the right to terminate this agreement if, after the commencement of the agreement, the Partner introduces a product or service that is deemed by the Board of Directors as not compatible with the general character and objectives of the organization or if ALA/YALSA concludes that the ALA/YALSA Partner is acting in any manner adverse to ALA/YALSA, including affecting the reputation of ALA/YALSA or its goals and strategies. Payment is non-refundable.
- The Partner may terminate the Agreement within 30 days of contract receipt through written notice to YALSA 50 E. Huron St. Chicago, IL 60611.
- ALA/YALSA will use reasonable efforts to delete terminated Partner company references in its materials, but cannot guarantee the deletions.
- Partner opportunities and benefits are available on a first come first-served basis.
- Partner opportunities are available only to companies in good standing based on current business contact with ALA/YALSA.
- Use of the term “Partner” in this document is intended in the colloquial sense of a valued business relationship, and does not indicate the existence of or an offer to enter into a legal partnership, joint agency or other relationship involving ALA/YALSA ownership or liability with ALA/YALSA. In no event shall the ALA/YALSA Partner act as an agent or representative of ALA/YALSA.
- In no event shall ALA/YALSA be liable for any actions or omissions of the ALA/YALSA Partner.
- As a Partner, the company agrees that ALA/YALSA may identify the ALA/YALSA Partner in ALA/YALSA Teen Read Week promotional materials.
- This Agreement, and the rights and obligations of the parties hereunder, shall inure to and be binding on the parties hereto and their respective successors and assigns.
- This Agreement and the documents referred to herein contain the entire agreement and understanding among the parties with respect to the transactions contemplated hereby and supersede all other agreements, understandings and undertakings among the parties on the subject matter hereof.
- In the event that any provision of this Agreement shall be held invalid or unenforceable by any court of competent jurisdiction, such holding shall not invalidate or render unenforceable any other provision hereof.
- This Agreement does not create any rights, claims or benefits inuring to any person that is not a party hereto nor create or establish any third-party beneficiary hereto.