

**YALSA Board of Directors Meeting  
via Conference Call  
September 9, 2014**

- Topic:** Approval of Minutes from the ‘14 Annual Conference
- Background:** Minutes are the official record of the Board. It is important that they be as accurate as possible. Any oversights or errors should be identified and corrected for the permanent record. The minutes below have been submitted by Carrie Kausch, YALSA’s Secretary, for the Board’s approval.
- Action Required:** Consent
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**YALSA BOARD OF DIRECTORS MEETING DRAFT MINUTES  
JUNE 27 - JULY 1, 2014, LAS VEGAS**

*YALSA is a national association of librarians, library workers and advocates whose mission is to expand and strengthen library services for teens, aged 12-18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve and empower teens.*

Board I Sat. 1:30 - 5:30 in the Convention Center, room N223

**Present:** Vicki Emery, Pam Spencer Holley, Maureen Hartman, Carrie Kausch, Joy Kim, Jennifer Korn, Carla Land, Candice Mack, Jack Martin, Renee McGrath, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Gail Tobin, Sarajo Wentling, April Witteveen, Beth Yoke

**Regrets:** Krista McKenzie

**Guests:** Rob Banks, Lisa Jordan, Gretchen Kolderup, Rachel McDonald, Adrienne Strock, Sarah Townsend

Board II Sun. 4:30 - 5:30 in the Convention Center, room N223

**Present:** Vicki Emery, Pam Spencer Holley, Maureen Hartman, Carrie Kausch, Joy Kim, Jennifer Korn, Carla Land, Candice Mack, Jack Martin, Renee McGrath, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Gail Tobin, Sarajo Wentling, April Witteveen, Beth Yoke

**Regrets:** Krista McKenzie

**Guests:** Sarah Couri, Rachel McDonald, Pat Wand

Board III Mon. 3:00 - 4:30 in the Convention Center, room N223

**Present:** Vicki Emery, Pam Spencer Holley, Maureen Hartman, Carrie Kausch, Joy Kim, Jennifer Korn, Carla Land, Candice Mack, Jack Martin, Renee McGrath, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Gail Tobin, Sarajo Wentling, April Witteveen, Beth Yoke

**Regrets:** Krista McKenzie

**Guests:** Linda Braun, Franklin Escobedo, Gretchen Kolderup, Nicola McDonald, Rachel McDonald, Sarah Townsend

*We'll pause in the agenda to accommodate 10 min. information exchanges with:*

- *ALA Executive Board Representative, Rob Banks, at 1:45 on Saturday*
- *BARC Representative, Pat Wand, at 4:45 on Sunday*

A quorum was present for the meeting.

## **DRAFT MINUTES**

### **Call to Order**

S. Peterson called the meeting at 1:30 p.m. PDT on June 28, 2014

### **Open Information Forum**

#### Board I

- Beth shared that YALSA got its 25,000th Twitter follower this morning.
- Chris shared out from his President Elects' lunch including discussions regarding what ALA and the Divisions would look like if they were started today and ensuring that the organization thrives in five years.
- Shannon shared that initial response to the change in time and format for Printz seems positive.
- Shannon shared the discussions at Leadership Development including reactions to the change in the Social Media policy.
- Chris talked with a group of YALSA members who have been members for 6 months or less at the YALSA 101 session and there was great interest in virtual involvement.
- Rob Banks, YALSA's ALA Executive Board Representative, shared that registration for Las Vegas is very positive and has surpassed Anaheim. ALA membership is down overall but ALA feels that it is in line with overall library employment numbers. Revenue is down, but so are expenses so that ALA is currently operating in the black. ALA anticipates both 2015 conferences will be very strong. The 2015 budget includes a 2% raise for the staff. The 2015 budget is organized around the new strategic priorities: advocacy, information policy, and professional and leadership development. ALA has formed a Taskforce on Diversity and it has just begun its work. Thursday the U.S. Senate passed the Workforce Investment Act and it now goes to the House.

#### Board II

- Jack shared that there was an enthusiastic group for the Coffee Klatch.
- The YALSA Past Presidents' lunch was today with a good turnout.
- Chris shared that ALA's strategic planning process was discussed at the ALA Leadership Breakfast including how it will proceed for the Fall Executive Committee Meeting. There was an infographic which Shannon will share that shows how they will be rolling out the planning process including gathering member input.

- Pam and Shannon shared information from the BARC and PBA meetings.
- Pat Wand, YALSA's BARC representative, congratulated us on the Margaret A. Edwards Trust moving into YALSA's hands and our partnerships with outside organizations.

#### Board III

- Shannon shared the success of the President's Program and that the planning committee is collecting the information from the meeting to share out. The rest of the Board shared their experiences and conversations as well.
- Joy shared that YALSA's first strategic planning session for the new cycle was this morning. Attendees shared the desire for more sharing amongst members.
- Joy informed the group that Sunday's A New Vision for Teen Read Week™ program also provided good feedback.
- Candice told the group that the Care and Feeding of Teen Volunteers program was very well attended. Attendees commented that they appreciated how practical the information in the program was.
- Maureen shared that the Teen Spaces program was well attended and inspirational.

#### **Adoption of the Agenda** -- Saturday

**Motion #1.** C. Kausch moved that the YALSA Board adopt the agenda with flexibility. J. Martin seconded. Motion passed.

#### **Mission Moment** -- Saturday

Item #1. National Library Legislative Day – Beth Yoke

- YALSA raised enough funds through FAC and Friends of YALSA to send three members to Library Legislative Day. They were encouraged to travel with their state delegations to spread the message about teens and libraries to a wider audience.

#### **Consent Items** – Saturday

**Motion #2.** J. Martin moved that the YALSA Board approve the consent items 2 - 13 as presented in the Annual 2014 agenda. J. Kim seconded. Motion passed.

*Item #2.* Approval of Minutes from June Conference Call – Sarajo Wentling

*Item #3.* YALSAblog Manager Annual Report – Crystle Martin

*Item #4.* YALS Editor Annual Report – Linda Braun

*Item #5.* JRLYA Editor Annual Report – Denise Agosto

*Item #6.* The Hub Manger Annual Report – Allison Tran

*Item #7.* Approval of the 2014 – 2015 Committee Task List– Shannon Peterson

*Item #8.* Broadening Committee Participation– Pam Holley

Item #9.Updating the Social Media Policy– Chris Shoemaker

Item #10.Adoption of Advocacy Benchmarks –Linda Braun

Item #11.President’s Citation – Shannon

Item #12.Establish at YALSA Competencies Update Taskforce —Shannon

Item #13.Updating the Petition Candidates’ Process– Pam

**Mega Issue** – Saturday

Item #14.Mega Issue Discussion – Shannon

- *How might a stronger commitment to diversity and inclusiveness increase the YALSA Board’s ability to achieve its mission?*
  - The Board discussed various definitions of diversity as well as ways to increase diversity within the Board and the organization as a whole.

**Action Items** – Saturday

Item #15.Pre-Meeting Division Councilor Report – Vicki Emery

- Vicki shared that Council has been doing surveys about the future of Midwinter.
  - Most of the resolutions that Council will be acting on at Annual are memorial resolutions.
- Motion #3.** S. Peterson moved that the YALSA Board approve the resolution in memoriam to for Eliza Dresang as presented in the Division Councilor’s Report. C. Shoemaker seconded. Motion passed.

Item #16.Establish a Cultural Competencies Taskforce — C. Mack & C. Kausch

- The group discussed concerns that many of our members and the wider library community may not understand the concept of cultural competencies.
- We need to be intentional with how the message is communicated out and to make sure that the competencies are included in our resources so that the people who need them will come across them.

**Motion #4.** C. Kausch moved that the YALSA Board establish a Cultural Competencies Taskforce as outlined in Document 16 and incorporate the feedback regarding the charge as discussed in Board I, and direct the president to appoint members to serve on the taskforce as well as work with appropriate existing member groups to incorporate the topic into their work. J. Martin seconded. Motion passed.

Item #17.Filling Board Vacancy due to Election Results – Shannon

**Motion #5.** V. Emery moved that the YALSA Board appoint Carla Land to fill the unexpired one year term vacated when Candice Mack was elected President-elect. G. Tobin seconded. Motion passed.

Item #18.Member Access to Virtual Board Space – Carla Land

**Motion #6.** C. Shoemaker moved that the YALSA Board direct the Executive Director to work with staff in order to develop guidelines on posting info to the listserv vs the Connect space and to notify the membership that read only access for any interested YALSA member to the Board Connect space is available by October 1, 2014. M. Hartman seconded. Motion passed.

Item #19. Board Advocacy Best Practices & Policies — Candice

- Candice shared some background of the work that the Board Advocacy Standing Committee did on the Board Advocacy Checklist.

**Motion #7.** C. Mack moved that the YALSA Board adopt the Board Advocacy best practices, board advocacy checklist, and updates to the board policies as outlined in item 19 and direct the Executive Director to update the YALSA Handbook to include these new and updated documents. J. Korn seconded. Motion passed.

Item #20. Policy on Ethical Behavior — J. Martin, Shannon, Chris

- Feedback from this document has been that this will be a helpful tool for chairs and will hopefully save some time in dealing with behaviors that come up each year.
- The group asked for clarification on several points from the draft policy, mainly in part II section D.

**Motion #8.** J. Martin moved that the YALSA Board accept the Policy of Ethical Behavior with revisions recommended during the discussions at Board I at Annual 2014. P. Holley seconded. Motion passed.

Item #21. 2014 – 2017 Business Plan — Pam & Beth

**Motion #9.** P. Holley moved that the YALSA Board accept the 2014-2017 Business Plan (Document 21). J. Martin seconded. Motion passed.

Item #22. Updating the Selection & Award Evaluation Taskforce Charge — Pam

**Motion #10.** P. Holley moved that the YALSA Board update the Selection & Award Evaluation Taskforce charge to flesh out the framework for a possible advisory board. R. McGrath seconded. Motion passed.

Item #23. Streamlining Committee Appointments — Chris & Letitia Smith

**Motion #11.** C. Mack moved that the YALSA Board accept the process of streamlining backend of appointments as presented in Item 23. C. Shoemaker seconded. Motion passed.

### **Discussion Items** – Sat. #24-30, Sun. #31-33, Mon. #34-35

Item #24. Update from Executive Committee Meetings – Shannon

- Shannon shared updates from the Executive I meeting.

Item #25. Fiscal Officer Report – Pam

Item #26. National Celebration Concept — Jennifer Korn

- The group discussed the advocacy benefits of establishing a national celebration of teen services during National Library Week.
- Will discuss thoughts on moving this forward as part of the Advocacy Taskforce charge.

Item #27. Programming Guidelines —Chris

- Discussion will be held at a later date.

Item #28. Partnerships Best Practices – Maureen Hartman

**Motion #12.** M. Hartman moved that the YALSA Board direct the board standing committee on continuing education to further investigate the needs of members in the area of partnerships and collaboration and bring recommended next steps to the full Board by the September quarterly call. S. Peterson seconded. Motion passed.

Item #29. Building a Stronger YALSA —Carrie & Beth

- The group discussed the idea of providing a more inclusive range of services and resources to provide a path for those not primarily interested in YA literature to get engaged in YALSA.
- The structure of YALSA will likely need to be shifted and we need to be aware that people are looking for a place to do something concrete within the organization.
- Standing board committees should take an active role in moving this idea forward.

Item #30. Expanding the Focus of the Symposium –Shannon

**Motion #13.** S. Peterson moved that the YALSA Board expand the focus of YALSA's symposium beginning with the 2015 event in Portland, to update the name and charge of the planning taskforce, and to direct staff to begin planning with the updated focus. J. Martin seconded. Motion passed.

Item #31. Virtual Award/Selection Pilot Evaluation —A. Witteveen & Jack

- The group discussed the status of the two virtual award and selection committees at this point in the pilot project.
- Many of the challenges faced by the pilot groups are the same challenges faced by all award and selection committees.
- The Board standing committee on member engagement will investigate which other committees might be good candidates for virtual work to report out at the fall quarterly meeting.

Item #32. Supporting Teen Services in Small & Rural Libraries —K. McKenzie & Sarajo

- Discussed that part of this issue is that YALSA needs to be reaching out to library workers in general not just teen services librarians and partnering with other associations.

**Motion #14.** C. Kausch moved that the YALSA Board extend Board II by 15 minutes. G. Tobin seconded. Motion passed.

- Next steps may be to have feedback from ARSL before proceeding. The Board will revisit the document, prioritize, and assign tasks to standing Board committees based on that information.

Item #33. Creating an Advocates' Panel – Shannon

- Shannon shared the background for this document and a need for there to be a clear direction or task list for the panel.

**Motion #15.** S. Peterson moved that the YALSA Board approve the creation of an Advocates' Advisory Panel in concept and directs the board standing committee on capacity building to

oversee the creation of a task list, application, and supplementary materials in support of the new group. P. Holley seconded. Motion passed.

Item #34. Revisiting YALSA's Organizational Structure —Chris & Jack

- The group discussed the issue of how well our structure supports the finding of the Future of Library Services for and with Teens: a Call to Action report and how this meshes with the current strategic planning cycle.
- This topic will be further explored in the coming months.

Item #35. Incentives for Members to Adopt Futures Changes –Sarah Sogigian

- The group discussed the ideas presented in this document and how to best move forward to encourage and support members in implementing the Futures changes.
- Chris will share the ideas from this report and discussion with the Futures Taskforce and Competencies Update Taskforce

### **Executive Session** -- Monday

Item #36. Executive Session – Shannon

**Motion #16.** C. Shoemaker moved that the YALSA Board go into Executive Session. J. Martin seconded. Motion passed.

**Motion #17.** J. Martin moved that the YALSA Board go out Executive Session. S. Peterson seconded. Motion passed.

- Shannon shared that the group discussed the Executive Director's evaluation.

### **New Business** -- Monday

Item #37. YALSA Councilor Annual Activities Update - Vicki

- Vicki reported out on Council's discussions and the action taken on resolutions.

Item #38. Adoption & Presentation of Resolutions -- Shannon

**Motion #18.** C. Kausch moved that the YALSA Board extend Board III by 15 minutes. J. Martin seconded. Motion passed.

**Motion #19.** C. Mack moved that the YALSA Board accept the resolutions as presented. S. Sogigian seconded. Motion passed.

**Item #39.** Installation of New Board Members –Shannon & Chris

### **Informational Items** – N/A

Item #40. Guidelines for Board Meetings – YALSA Handbook

Item #41. Preliminary 2015 Conference Information -Beth

Item #42. Board Liaisons for 2014 – 2015 – Chris

Item #43. 2014 – 2015 Presidential Focus – Chris

*Item #44.FY15 Budget – Pam & Beth*

*Item #45.Strategic Planning Timeline – Joy Kim*

*Item #46.IMLS Teen Space Grant Project Update – Anthony Bernier*

*Item #47.Dollar General Grant Update– Anna Lam*

*Item #48.Communications Update – Jackie Finneke*

*Item #49.Continuing Education Update – Nicole Munguia*

*Item #50.Events & Conferences Update – Nichole O’Connor*

*Item #51.Membership Update – Letitia*

**Adjournment** – *Monday*

**Motion #20.** R. McDonald moved that the YALSA Board adjourn their Annual 2014 Meeting.  
G. Kolderup seconded. Motion passed.

C. Shoemaker adjourned the Annual 2014 YALSA Board Meeting at 4:37 pm, on June 30, 2014.