

**YALSA Board of Directors Meeting  
ALA Annual Conference, Chicago  
June 22 – 27, 2017**

**Topic:** *YALS* Editor report for Annual

**Background:** Crystle Martin, the Member Editor of *YALS*, has provided the Board with a semi-annual report. The purpose of the journal is: 1) to serve as a vehicle for continuing education for librarians and library workers serving young adults; 2) to publish articles of current interest to the profession; 3) to showcase research and best practices in the field; 4) to provide news from related fields; 5) to spotlight significant events of the organization; 6) to offer in-depth reviews of professional literature and resources; and 7) to serve as the official record of the association.

**Action Required:** Consent

---

***YALS* Editor Report, Annual Conference 2017  
Crystle Martin, Editor**

Over the last 6 months I have worked with the *YALS*/*YALS*Ablog Editorial Advisory Board (EAB) to undertake several initiatives. The EAB was directed by the Executive Committee to examine the impact of taking *YALS* digital only journal. To explore this, the EAB gathered information about industry experience in taking a journal from print to digital only, as well as gathered data on the journal, including cost of printing and shipping, number of views of the current digital version, and information about the potential effect on advertising revenue. The EAB also conducted a survey with current readers to gauge readership reaction to a digital only *YALS*. The EAB has also made it a priority to try to balance articles from the public and school perspective, given the large number of our membership that work in school. I have also made it a priority to increase the diversity of authors and the places they work.

***YALS* 2017 in Print**

The new Highlight section mini column, *YALSA* Organizational Plan News, has been featured regularly since Winter 2017, as a way to keep members informed of how the plan is being implemented. The Research Committee has continued to write the Research Round Up column, which has worked well. They have aligned each Research Round Up column with the issue's theme.

We have continued to incorporate more content written by those not working in libraries, having at least one article written by someone outside the field in the Trending column. This allows for bringing in voices and ideas, mostly from those working in out-of-school time environments, that can help library staff gain new insights and help build partnerships and collaborations. One challenge for *YALS*, for the Interview column, has been getting consistent interviews for the column. It has been difficult to find people to interview or to conduct the interview for each issue.

### **YALS on the Web**

I have been working with Allison Renner the Member Manager for the YALSAblog to integrate more content that is connected to the journal. This is being done in part by sending the bloggers the final proof of the journal's content so that they can sign up and plan for posts related to *YALS* content. To go with these companion posts and the articles, I post the digital links to the resources referred to in the articles. The YALS archive is located at <http://www.ala.org/yalsa/yals-archive>

### **YALS Expenses and Revenues**

As of the spring 2017 issue, YALSA had earned \$18,856 in revenue for FY17:

- 159 subscribers, equaling \$8,002 in net for YALSA
- \$10,854 in advertising

Total FY17 expenses as of the spring 2017 issue are \$42,869

### **YALS 2017-2018**

After one year of the advisory boards for *YALS* and the YALSAblog being combined, I am happy to report it has worked exceedingly well. The advisory board members have developed ideas for articles for themed issues and solicited authors from their networks. The topics for this year are connected to the organizational plan and are:

- Winter 2017 - Cultural Competency (published)
- Spring 2017 - Advocacy (published)
- Summer 2017 - Leadership Development (in press)
- Fall 2017 - Funder and Partner Development (articles solicited)

The advisory board has also helped to brainstorm ideas for 2018. At this point we have narrowed the finalists to:

- Youth Activism through Community Engagement
- Year-Round Teen Services in Public and School Libraries
- Serving Small, Tribal, and Rural Teens
- Service Learning
- Intersectionalism/Cultural Awareness/Restorative Justice