

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Philadelphia
January 24 – 28, 2014

Topic: Strategic Planning Committee

Background: During its December 2013 conference call, the Board voted to establish standing board committees to monitor the five strategic plan goals and oversee the Action Plan. These standing board committees negate the need for a standing Strategic Planning Committee during years when a new strategic plan is not being developed. Strategic Planning Committee Chair, Joy Kim, has presented a proposal below for the Board's consideration

Action Required: Action

PROPOSAL:

Sunset the Strategic Planning Committee as a standing committee. Restructure the committee into a task force that will exist only in the years when a new strategic plan is being developed. Changing the Strategic Planning Committee from a standing committee to a task force requires a change to the bylaws and therefore a vote from the membership.

RATIONALE:

- The Strategic Planning Committee's current charge is: "To work with the YALSA Board throughout the strategic planning process and in between planning cycles, including but not limited to: connect with members to ensure an inclusive planning process, monitor the implementation strategy for the current strategic plan, to communicate the goals of the plan and the planning process to the general membership and to official member groups, and to encourage members and member groups to take an active role in helping YALSA achieve its goals."
- The primary work of the committee during "off" years when a new strategic plan is not actively being developed is to monitor the implementation of the current plan. With the recent establishment of standing Board committees for each of the five strategic plan goals, additional monitoring work by the Strategic Planning Committee becomes redundant.
- O&B's Fall 2012 evaluation of the committee identified the amorphous nature of the committee's "off" year work as a significant challenge to the committee. "Off" year committees have struggled to keep members motivated and engaged and to complete their assigned tasks for this reason.
- YALSA values the time that members volunteer to the association. It makes sense to redirect member time and talent to an activity that is more productive.

IMPLICATIONS:

- The chair of the Strategic Planning currently serves ex-officio on the YALSA Board. If the committee is changed from a standing committee to task force active only during planning years, there will be one less member to participate in the work of the board. However, the Board has added two ex-officio members in recent years--the chair of Financial Advancement and the Board Fellow—which should minimize the impact of this change in numbers.

PROPOSED BYLAWS CHANGES:

- All proposed deletions are struck through
- Changes are proposed to Article V, Sec. 1 and Article IX, Sec. 1

ARTICLE V Board of Directors

Sec. 1 The Board of Directors shall be composed of the President, President-Elect, the Immediate Past President, seven Directors-at-Large, the Fiscal Officer, the Secretary and the Division-Elected YALSA Councilor. The Executive Director and the chairs of the ~~Strategic Planning~~, Financial Advancement and Organization & Bylaws Committees serve ex-officio (without vote).

ARTICLE IX Committees

Sec. 1 Standing, special, Ad Hoc committees and task forces (pursuant to the ALA Policy Manual) shall be authorized by the Board of Directors. Standing committees must include: ~~Strategic Planning~~, Nominating, Organization and Bylaws, and Publications. All other committees may be discontinued by the Board.

RECOMMENDED BOARD ACTIONS

The board vote put the above proposal to sunset the Strategic Planning Committee on the 2014 ballot for the consideration of the membership. Should the initiative pass, the board moves to sunset the committee on 6/30/14.

ADDITIONAL RESOURCES:

- YALSA Bylaws: <http://ow.ly/sCSUh> (.pdf)
- Strategic Planning Committee Description:
www.ala.org/yalsa/workingwithyalsa/committees/strategicplanning
- Standing Board Committees:
www.ala.org/yalsa/sites/ala.org.yalsa/files/content/BoardCmteProposal_Dec13.pdf
- O&B Committee Evaluations, Fall 2012:
www.ala.org/yalsa/sites/ala.org.yalsa/files/content/O%26Breport_MW13.pdf