

YALSA Board of Directors Meeting
ALA Annual Conference
January 22- 24, 2021

Topic: Strategic Planning Follow-Up

Background: The Board of Directors and staff met with Essentiam (Strategic Planning Consultants) on 1/22 to begin the process of building a long term strategic plan for YALSA. Todd Krueger, Amanda Barnhart, Kelly Czarnecki, and Tammy Dillard-Steels will lead the discussion on the Board's next steps. Report Submitted by Tammy Dillard-Steels.

Action Required: Discussion

Overview:

Stephanie Kusibab and Emily Hendershot from Essentiam will be leading our strategic planning process and facilitating the strategic planning session. The Essentiam team has compiled and analyzed the questionnaires' results and sent them back to the Board before the session. The Board is now seeking feedback on the performance of the consultants and the next steps.

Recommendation:

The Board is seeking full participation in this discussion to provide feedback on the consultants, process, questionnaire summary and next steps.

Financial Implications

There will be a cost associated with using an external consultant to guide the Board to develop a new strategic plan.

Staff time and member time will also need to be taken into financial consideration.

Measuring Impact

Alignment to Equity, Diversity, and Inclusion Goals:

The creation of a new strategic plan should allow YALSA to integrate Equity, Diversity, Inclusion and Access into all programs, products, events, and education.

Proposed Board Action:

Discussion

Additional Resources:

- Greenlighting a Strategic Planning Consultant:

<http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/Greenlighting%20a%20Strategic%20Plan%20Consultant%20Item%20%235.pdf>

- Defunding the Teen Summit to Apply Funds to Strategic Planning:

<http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/Defunding%20the%20Teen%20Summit%20to%20Apply%20Funds%20to%20Strategic%20Planning.pdf>