

**YALSA Board of Directors Meeting
Via Conference Call
March 8, 2013**

Topic: Confirmation of School Library Taskforce Action Items

Background: At the January 2012 Board Meeting, the Board agreed to establish a taskforce to “evaluate YALSA’s portfolio of services and resources and utilize member survey results to identify school library member needs in order to identify strategies for 1) raising awareness of YALSA resources and services that are appropriate for school libraries and 2) to engaging school library-focused members in the mission and work of YALSA.” Vicki Emery, taskforce chair, provided a report below for the board’s consideration at the 2013 Midwinter Meeting; however, due to time constraints, the document was discussed in Feb. via the Board’s space in ALA Connect. The group concurred to take action on the items listed below, and they are included here to ensure inclusion in the official record of the board.

Action Required: Consent

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- School Library Column in *YALS*: the board directs the YALS Editor to include a regular column for secondary school library issues
 - Establish a listserv for those interested in serving teens through school libraries: the board directs YALSA’s Executive Director to create and promote the email listserv
 - Establish a taskforce to compile existing and/or create new book discussion guide, classroom activities and lesson plans featuring YALSA’s award winners. Draft taskforce charge:
 - Compile existing content for and/or create new book discussion guides, classroom activities and lesson plans featuring YALSA’s Printz, Nonfiction and Edwards Awards winning titles and work with YALSA’s Communications Manager to format them, post them online and promote them. Task Force Size: 5 – 7 virtual members, including the chair. Staff Liaison: Jaclyn Finneke. Board Liaison: Vicki Emery. Term of appointment: April 1, 2013 through June 30, 2014.
 - Continue implementing existing strategies, as outlined in the taskforce’s Midwinter report

Additional Resources

- School Library Member Engagement Taskforce Report, Midwinter 2013 Board Document #37, <http://ow.ly/i6m6I> (.pdf)
- The consultant on the marketing project is working on a final draft of an action plan for reaching and engaging specific audiences, including school librarians. Once that

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document is final, it will go to the board for review and for prioritizing the action steps, which means additional school library-focused activities besides what are presented in this document will likely be rolled out in the near future.