

**YALSA Board of Directors Meeting
 ALA Annual Conference, Chicago
 June 28 – July 2, 2013**

Topic: 2013 – 2014 Presidential Focus

Background: Each YALSA President-Elect has the option of choosing a theme to frame the work he or she hopes to accomplish during his/her Presidential year. The purpose of the theme is to generate some activities that support YALSA’s strategic plan and help drive the association forward. Shannon Peterson has provided information related to her theme below.

Action Required: Information

Shannon’s theme, *Amplified: Speaking Up for Teens and Libraries* will relate to the first goal in the strategic plan, Advocacy and Activism. Activities include:

- Exploration of a follow-up IMLS grant
- Quarterly chats with members and member leaders on specific advocacy related topics such as everyday advocacy, partnerships, communicating up, and District Days
- Work with blog managers to identify authors/topics related to advocacy and promote existing advocacy resources
- Presentation of a President’s Program related to Connected Learning
- Incorporation of town hall meetings between the YALSA Board and the membership

Prior Themes

Theme	Related activities	Year
Connect, Create, Collaborate	<ul style="list-style-type: none"> • Apply for an IMLS grant • Create a teen programming database • Explore partnerships with ALISE, LLAMA, and others • Make personal contact with every member 	2012-2013
Building a Bright Future	<ul style="list-style-type: none"> • Developing a new strategic plan • Submitting a proposal for the IMLS Leadership grant • Planned giving campaign 	2011-2012

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Think Big	<ul style="list-style-type: none"> • Thinking Big about Advocacy Contest • Hosting a Thing Big Summit at MW • Feature a panel of “big thinkers” at President’s Program • Create a Big Online Resource Center for Research 	2010-2011
Risky Business	<ul style="list-style-type: none"> • Publish a book about the benefits of risk-taking in YA librarianship • President’s Program 	2009-2010
Engaging the YALSA Community	<ul style="list-style-type: none"> • YALSA Road Trip • Member Survey • Membership Drive 	2008-2009
Leading the Way	<ul style="list-style-type: none"> • New Strategic Plan • Published white papers • Expanded the Board with a Secretary and new at-large position 	2007-2008
Still Reading After All These Years	<ul style="list-style-type: none"> • Taskforces to evaluate YALSA’s portfolio of selected lists and awards • Established Morris award 	2006-2007
Growing YALSA	<ul style="list-style-type: none"> • Expanded online resources for members • Established the Great Graphic Novels list • Established the Odyssey Award 	2005-2006