

**YALSA Board of Directors Meeting  
ALA Annual Conference, Las Vegas  
June 27 – July 1, 2014**

**Topic:** 2014 President’s Citation

**Background:** Shannon Peterson put forth the recommendation to recognize Best Buy with YALSA’s President’s Citation. In June the YALSA Board, via its space in ALA Connect, discussed the recommendation and voted to approve it. Including the item as a part of this meeting simply ensures it will be entered into the official record of the association.

**Action Required:** Consent

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**Overview**

The YALSA Presidential Citation highlights excellence among members of YALSA as well as library supporters who have provided outstanding service to the association or profession of young adult librarianship. The citation may be given to an individual or group that meets one or more of the following criteria:

- Significant impact on the association or the profession.
- Strategic and compelling advancement of the association or the profession.
- Exemplary or innovative service.
- Levels of effort well beyond normal volunteer commitment and leadership.
- Accomplishments are significant and don’t meet the criteria of other YALSA awards.

Jack presented the idea of Best Buy as a viable option during his term, and I believe that with their continued contributions this year, the timing may be right to recognize them in this way.

**Proposal**

Honor Best Buy with a President’s Citation

**Rationale**

- Their stated philanthropic objective is to help teens build 21<sup>st</sup> century technology skills. As a part of this they have created
  - Best Buy Teen Tech Centers – which offer teens a safe place to experiment, collaborate and play with technology and develop skills for future success.
  - Best Buy Teen Tech Summits – an interactive event that brings together Best Buy employee volunteers and teens through technology workshops held at local nonprofits
- Each year the Best Buy Foundation donates up to \$2 million in Community Grants to local and regional nonprofit organizations that provide teens with places and

opportunities to develop 21<sup>st</sup> century technology skills that will inspire future education and career choices

- To date they have provided YALSA with:
  - 2013 Midwinter Sponsorship (\$10K)
  - 2013- 2014 Local Member Donation Program (\$29,740)
    - This is where Best Buy donated \$2,000 to members’ libraries’ teen departments in communities where they opened a Best Buy Mobile store, and YALSA managed that process
  - 2014 Teen Tech Week (\$60K)
- Best Buy has supported YALSA in means other than financial, by helping to staff our Teen Tech Week booth at Midwinter, participating in our TTW Twitter Takeover, re-Tweeting our content and more

**Proposed Action**

The Board accept the President’s recommendation to honor Best Buy with a President’s Citation and to work with the Executive Director to come up with the official language for the citation, distribute it to Best Buy and issue a press release.

**Additional Resources**

- 2013 Annual Board document about Best Buy’s donation program to YALSA member libraries, <http://ow.ly/xZcEo> (.pdf)
- Press release announcing the YALSA partnership, <http://ow.ly/xZcWx>