

YALSA Board of Directors
ALA Midwinter Meeting 2021, Virtual
January 22-26, 2021

Topic: **Programming HQ Quarterly Report**

Background:

Action Required: **Discussion**

Overview of the Issue •

For the last three months, I have crowdsourced programs from Facebook groups and teen library Instagram accounts. Every day, I read Facebook groups dedicated to teen services and watch for trending virtual programs and I use these trends to gauge what's popular. I contact the library workers who have posted their programs on the FB groups and ask if they would like their program featured on the HQ. Every library worker I contact is very excited to have their program featured and are more than accommodating with program details. I ask for information based on the HQ submission form and I write the post.

For the last five months, this has been very successful and has allowed me to keep programs current.

Questions for the Board's Consideration: N/A

Financial Implications: N/A

Evaluation/Measuring Impact: N/A

Alignment to Equity, Diversity and Inclusion Goals: N/A

Possible Next Steps:

Goals:

1. The next two months, Colleen and Dawn will develop a member survey (to be reviewed by Amanda?) to send to YALSA members for information gathering around how they use HQ: what is of value, what is not of value, who is using the site to look for ideas, who is using the site to submit ideas. The timeline is to develop and have the survey reviewed and approved to send out to members in early January.
2. Depending on the success or timeline of the survey. A board doc will be created by the latest April/May to cover either of the following:

**YALSA Board of Directors –Midwinter 2021
Teen Programming HQ Manager Report
[Item #7]**

1. Summary of the survey and suggestions for next actions
2. Recommended next actions if they survey was not successful or unable to send out by the timeline above